

The Partners

- SRF Ltd: The Sponsors and Resource Providing Partner of the project
- PRADAN: The Project guide and the initial implementer of the Project
- Sir Syed Trust (SST): The implementation Partner
- SPACE: The independent impact monitoring agency
- Community: Active partners and the beneficiaries



Common Objectives of the Partnership

- Develop appropriate technologies and approaches necessary for large scale implementation of natural resource rehabilitation program near SRF factory area
- Positively impacting 6500 disadvantages families by enhancing their annual income by Rs.10,000/ (~Euro 200) on sustainable basis
- Demonstrate a Corporate-NGO collaboration for initiatives under Corporate Social Responsibility in rural areas



Objective & Interest:

 Fulfill social and environmental obligations of Business through plantations, agriculture interventions, re-charging ground water to promote livelihood options for the poor.

- Provide financial support to the project partners
- Define direction and scope of the project
- Contribute towards implementation through regular monitoring and review



PRADAN: Objective, interest and contribution

Objective & interest:

 The Nodal Agency to provide 'Technical and Advisory' support and direction to the Project

- Facilitate and guide SRF management on the project deliverables
- Capacity building of SST in terms of developing internal systems and mechanism for activity execution
- Physical and financial review in Steering committee meetings
- Formulate roadmap for the next level scale-up.



SST: Objective, interest and contribution

Objective & interest:

Implementation of the project at the grassroots level with effective community participation

- Planning and implementation of the project activities
- Representing the interests of the local community
- Achievement of project results and outcomes
- Managing the project finances, documentation
- Building linkages with the key stakeholders



SPACE: Objective, interest and contribution

Objective & interest:

Objective assessment of impacts in terms of output and outcome

- System and process in place to measure and document the impacts of interventions
- Recommend the processes for activity planning and execution in a technically feasible manner
- Provide required checks and balances needed for running the project effectively
- Thereby, capacity building of the local community and SST staff



Community: Objective, interest and contribution

Objective & interest:

 Enhancement of livelihood on sustainable basis to improve the quality of life amongst rural poor

- Active participation in the project activities execution
- Cost sharing (20-25%) in terms of labor/cost of inputs