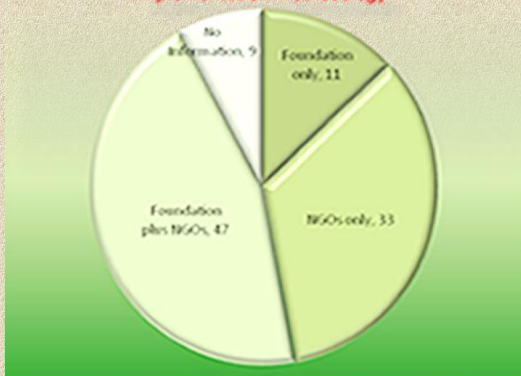


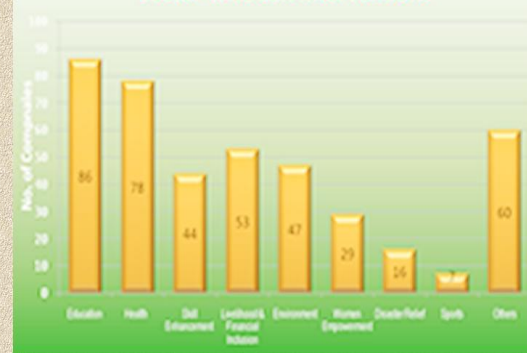
# India CSR Report

*Based on analysis of CSR Programmes of 100 Top companies*

Implementation Methodology



Sector-wise CSR Interventions



Socio Research & Reform Foundation (NGO)

## HIGHLIGHTS

### CSR Spending

- Current CSR spending of top 100 corporates is around Rs 2650 crores annually.
- Present spending level on CSR is only around 35% of what the Govt. has proposed.
- Top 500 corporates likely spending on CSR, based on 2% provisions, is estimated to be around Rs 8122 crores
- 76% of the total likely spending, as per the new provisions, comes from top 100 corporates.
- Likely CSR spending following govt rules to be around Rs 10,000 crores.
- Reliance Industries spent Rs 357 crores during FY 2012-13 and is the top CSR contributor

### Implementation Strategies

- Education is the most popular sector for intervention closely followed by Health
- Around 80 CSR programmes out of 100 work in some way or other with NGOs, even when they have their own foundations.

### Transparency

- There is a huge scope for improving transparency in the sector. Out of 100 top corporates looked into, 47 have not even disclosed amount spent on CSR during the year.
- In a large number of cases activities undertaken during the year cannot be identified.
- CSR Transparency index developed, rating each company against the same.

readers' opinions.....

**Many thanks for sharing this report. This would be a very valuable resource for all of us.**

Nisha Agrawal  
CEO, Oxfam India

**This is really non-corporate social responsibility discharged by you.**

B N Makhija  
Board Member Credibility Alliance

**It was an interesting report to read. Would be looking forward to next year edition.**

Sudheer Ballare  
Manager Corporate EHS, L & T

**Kudos for wonderfully compiling the report and sharing the link.**

Birendra Raturi  
International Director, SR ASIA

**The Report is gold mine! Thanks so much for sharing it.**

Sangeeta Robinson  
Founder & CEO at Enduring Value Advisory & Practice LLP



Socio Research & Reform Foundation (NGO)

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# India CSR Report

*Based on analysis of CSR Programmes of 100 Top Companies*

August 2013



Socio Research & Reform Foundation (NGO)

## About Socio Research & Reform Foundation (NGO)-SRRF

*SRRF: A Non Government Organization working towards development of Non Profit Organizations*

Socio Research & Reform Foundation (NGO) - SRRF was registered under the Societies Registration Act 1860 in May 2008. It identifies social issues adversely affecting the socio fabric of the society and after prioritizing these undertakes research on such issues, to ascertain the causes resulting in the given situation and suggests ways for remedial action. It will develop models which can be replicated and make efforts in involving different institutions to implement these models.

### Vision

SRRF envisions a more humane and tolerant society.

### Mission

SRRF's Mission is to work for a SOCIETY which listens and tries to understand others point of view. It empathizes with people in vulnerable situation and plans to extend a hand to make them stand on their own.

### Programme Approach

It follows a three pronged approach in carrying out its initiatives: communications, action research and capacity building of the development sector. The programme strategy followed by the organization entails active association with other organizations for optimization of efforts and producing sustainable results.

- SRRF Dialogue: a platform for e-communication, with a membership of 4,000+;
- Action Research and Advocacy on Issues affecting the Society in general;
- Capacity Building of the Development Sector through seminars, workshops and consultations.

The 7<sup>th</sup> August 2013 Round Table on 'CSR-Businesses Engaging with NGOs' including release of CSR Report of 100 Top Companies, is a part of the Action Research and Advocacy as well as Capacity Building agenda of SRRF.

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## PREFACE

Socio Research and Reform Foundation (NGO) - SRRF, over the last five years has been involved in Action Research and Advocacy issues affecting the society in general and Capacity Building of the Development Sector. SRRF's Board consists of development professionals with experience varying between 25 and 45 years. Building and nurturing partnerships between NGOs and Funding agencies, Academic and Research Institutions and Communities has been extremely challenging, but satisfying. In the mid nineties, five funding agencies, national and international got together to explore the potential of NGOs engaging with Businesses. The concept was new but these funding agencies were able to get some of their entrepreneurial NGO partners to explore the potential of working with Companies. At that time the term CSR was not in use. It has been over fifteen years now that NGOs have been working with companies, with mixed experiences, as happens with other funding agencies, including the government.

It is in the 21<sup>st</sup> century that the term CSR- Corporate Social Responsibility has emerged and is bound to be the flavour of the next decade or two. For the Indian NGOs it is a window of opportunities given the shrinking international funding scenario. But the NGOs as well as companies have to deliberate on the CSR strategies as well as the needs of the developing world crying for sustainable solutions and build capacities to deliver results / impacts.

A popular explanation of the term CSR is the continuing commitment by businesses to behave ethically and contribute to economic development, while improving the quality of life of the workforce and their families as well as of the local community and society at large.

Over the last years an increasing number of companies worldwide started promoting their business through *Corporate Social Responsibility* strategies because the customers, the public and the investors expect them to act sustainable as well as responsible. In some cases, CSR is a result of a variety of social, environmental and economic pressures while some other cases many large corporations, it is primarily a strategy to divert attention away from the negative social and environmental impacts of their lives. It enables the company to leverage its products, employee strength, networks and profits and up to some extent to create a sustainable change for marginalized communities. Despite certain criticisms on the CSR activities, more and more companies in the world are inclined towards corporate social responsibility.

CSR can not only refer to the compliance of human right standards, labour and social security arrangements, but also to the fight against climate change, sustainable management of natural resources and consumer protection. The various practices followed by the corporate in different parts of the world differ significantly. The demography, literacy rate, poverty ratio and GDP of the country have significant role in determining the directions of CSR initiatives of an organization. In the Asian context, CSR mostly involves activities like adopting villages for holistic development, in which they provide medical and sanitation facilities, build school and houses, and helping villages become self-reliant by teaching them vocational and business skills.

SRRF committed to helping create an Enabling Environment for the Development Sector, will continue to Research and Promote Partnerships of NGOs with Businesses. This Round Table on CSR-Businesses Engaging with NGOs on 7<sup>th</sup> August 2013 is a beginning of the long journey.

### Acknowledgement

The idea of bringing out the CSR Report has been the brain child of Mr. Subhash Mittal, Secretary, SRRF, a practising Chartered Accountant focused on supporting the development sector for 25 years. Mr. Mittal was ably supported by a team of professionals over four months, namely M/s. Kameshwar Jaiswal, Saurabh Mishra, Geetika, Rahul Gupta, Khagendra Parajuli, PrashantShah and Ramanuj Maurya.

SRRF salutes the efforts put in by the team led by Mr. Subhash Mittal.

*Vijay K. Sardana, President, Socio Research & Reform Foundation (NGO)  
Formerly Regional Director, Plan International; CEO, Aga Khan Foundation, India.*

**STOP PRESS**

Ministry of Corporate Affairs has uploaded Draft Corporate Social Responsibility Rules 2013 and invited comments on the same.

- One major clarification put through these rules is that 'Net Profit' has been defined as Net Profit before Tax but not to include profits arising from branches outside India.
- For calculation of amount to be contributed for CSR average net profits of a block of three years will be considered. For first CSR reporting Net profit would mean average of the annual net profit of the preceding three financial years ending on or before 31<sup>st</sup> March 2014.
- Reporting to commence from FY 2014-15.
- Tax treatment of CSR in accordance with IT laws.
- CSR Policy to specify:
  - the projects and programmes to be undertaken.
  - List of CSR projects / programmes to be provided to be undertaken during the year, alongwith modalities of execution, areas / sectors to be covered and implementation schedule.
  - CSR policy to specify the CSR corpus amount constituting of 2% contribution, income arising from corpus and any income arising from CSR activities.
  - Apart from schedule VII, CSR programme may also focus on integrating business models with social and environmental priorities and processes in order to create shared value.
- The committee to prepare transparent monitoring mechanism for ensuring implementation of the projects.
- Where a company has created a separate entity for implementation, the company would need to give the policy as well as details of projects to be undertaken by such an entity and would be responsible for monitoring of the projects.
- A company may also implement its CSR programmes through other Trusts, societies, etc., only if such organizations have three years of track record in related areas.
- CSR activity to be conducted only in India.
- Activities exclusively for the benefit of employees not to be treated as CSR.
- CSR activities of more than one company may be pooled to undertake CSR.
- Reporting format for CSR prescribed.

Comments / Suggestions on above draft rules may be directly given to the Dept. on following link: <http://mca.gov.in/NCB/feedback/index.html>

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# **SECTION – I**

Main Analytical Report



## **AN ANALYTICAL REVIEW OF 'CSR' SPENDING IN INDIA**

### **BACKGROUND**

CSR spending in India is not new, however ever since the inclusion of mandatory CSR in the Companies Bill 2010, which since been passed by the Parliament (by Lok Sabha on 18<sup>th</sup> Dec 2012 and by Rajya Sabha on 8<sup>th</sup> August 2013), the issue has raised a lot of expectations among different sectors. A senior government functionary at one of the seminars revealed that 80% debate in the parliament focused on CSR clause in the Companies Bill, indicating the wide interest in this area. The civil society sector which is struggling with diminishing sources of funds, has justifiably felt rather excited on prospects of an additional stream of funding.

On the flip side, there have been arguments, that making CSR mandatory is a form of taxation, which would further erode efficiency of the corporate sector. Some even state that any expenditure made compulsory would ultimately end-up in wasteful expenditures camouflaged as CSR. Due to lack of system of proper accountability, it could give rise to favouritism or even corruption. However the fact is that even without being mandatory, CSR has been going on for a number of years.

Considering its importance and wide interest in the subject, SRRF undertook a study of the present state of CSR interventions in the social sector.

### **SCOPE**

Scope of the study is to provide a corporate-wise baseline data on major CSR spending in the country and to identify the major sectors that CSR targets. While doing the same, the study would also identify if the spending is based on an established CSR Strategy/ policy.

During the course of the study, for reasons identified below, the scope was expanded to also look into the systemic bottlenecks in accessing information on CSR and assess transparency levels of CSR information available in public domain.

### **APPROACH & METHODOLOGY**

One of the immediate problems faced for undertaking such a study was that very little data is available on CSR. No authoritative studies have been undertaken to provide a glimpse in the scope of CSR in the country. To keep the data authentic, the basic approach of the study is to source the information from authentic sources such as published accounts, company websites and Business Responsibility Reports. Only where the information could not be identified from these sources, it has been obtained from alternative sources, wherever possible.

Focus of the study has been on identifying the CSR amount that a company spends in a financial year, its implementation strategy, sectors that the company has focused on in its CSR programs, etc. A major factor faced while analyzing the CSR spending has been lack of information on actual spending by the corporates, hence methodology was developed to measure the transparency that each organization practices in disclosure of spending of CSR, its scope and work done during a financial year.

During the course of the study, it was observed that CSR data of individual companies could be scattered in different documents/ web-sites, and hence it was decided that each company's CSR implementation strategy, details of the sectors, communities and manner that CSR is implemented should be compiled and provided in a single document, as it would be quite useful to compare the CSR of two or more corporates. It would also facilitate accessing details of CSR programmes of all major corporates in one document.

Generally while arriving at CSR amount, funds given by the corporate during the year have been considered, since only contribution made during the year constitutes CSR for that year.

Further a select number (four) of interviews were carried out to understand the ground realities and practices under CSR programs. These have been incorporated within the report. These provide important understanding for some of the findings based on secondary data.

For example it is observed that while Indian Bank Trust for Rural Development (foundation for Indian Bank) has spent more than Rs 1.61 crores mainly out of interest earned and other income during the year from Rs 10 crore corpus created by the Bank. However since the Bank has not contributed during the year, CSR contribution for the year remains nil.

The draft report was shared at a RoundTable organised by SRRF on 7<sup>th</sup> August 2013. The draft report was also widely disseminated through e-mail, blogs (SRRF Dialogue, Linked-in) as well as by posting on SRRF website. Feedback by participants during this RoundTable as well as through via other means has been considered while finalising this report.

## REPORT STRUCTURE

The report is divided into two sections. Section 'I', consists of the main findings and conclusions of the Study, based on 100 top companies in India.

Section 'II' provides company-wise detail of these top corporates' CSR programmes. It provides details of CSR amount, % based on Profit After Tax, CSR strategy being the basis of CSR implementation. Details of sectors in which a company has invested its CSR and lastly basis of its Transparency Rating as captured under Transparency Rating sheet. All this data has been compiled from CSR documents of a company which could be accessed from its website.

## EVOLUTION OF CSR IN THE COUNTRY

Philanthropy in India has had a long history. Historically initiatives in this regard were taken mainly by the rulers and wealthy merchants who constructed Dharamshalas and provided for drinking water facilities for poor during their travel. *Danam* was a tradition that rich and 'wealthy merchants' followed at special occasions or during famines or similar adversities by opening their granaries. Generally backdrop to philanthropy was always the religious beliefs and sentiments. On an organized level, Arya Samaj and Christian organizations undertook welfare related activities.

CSR in a more formative way came into being during the freedom movement. Gandhiji's concept of 'trusteeship' for businesses has been a definitive point in the evolution of CSR. For a better understanding it may be worth relooking at the concept of Trusteeship as enunciated by Mahatma. *He conceived trusteeship as a system wherein the individual considers that part of his wealth which is in excess of his needs, as being held in Trust for the larger good of society and acts accordingly.* Gandhiji's concept of Trusteeship was evolved from his understanding of Bhagwad Gita's concept of

*Nishkam Karm*, or action without desire. His idea of trusteeship basically is based on principle of economic conscience, a dynamic model of the concept of economic organization coupled with moral imperatives.<sup>1</sup> He also foresaw criticism of CSR for being used as a marketing tool, and said ‘*My theory of trusteeship is no make-shift, certainly no camouflage.*’ He was able to win over the major industrialists of the time, Jamanalal Bajaj, GD Birla, Sarabhai, to name a few, who wholeheartedly supported freedom movement as well as his constructive works on removal of untouchability, popularization of khadi and village industries, promotion of basic education and Hindu–Muslim unity.

It may be worth noting that several well-known institutions of today are the result of CSR programmes undertaken during pre-independence or immediately after independence. BITS Pilani (Birla Institute of Technology) was founded by GD Birla. Kasturbhai Lalbhai of Ahmedabad alongwith other prominent Gujratis started Ahemdabad Education Society, which was instrumental in establishing a number of institutions, including IIM, Ahmedabad and Physical Research Laboratory among several others. In Delhi, Lala Shri Ram, the founder of the DCM Group, set up some of the most important colleges for technical education and for women, including the Shri Ram College of Commerce and the Lady Shri Ram College for Girls. In south Murugappa Group and Kuppuswamy Naidu established a number of educational institutions and hospitals, which still sustain and serve the society. There are several other industrialists who contributed towards society, mainly out of their social consciousness. Thus one can say that formal CSR has been continuing in one form or other since pre-independence days.

Due to several restrictions on growth of private sector, CSR growth during 60s to 80s remained rather limited. However, subsequent to opening of the economy in 90s followed with globalization, there has been an exponential growth of CSR activities. This growth in last few years has been further fuelled by pro-active involvement of the Govt, which not only proposes to make CSR mandatory for the private sector, but has come out with a guideline for the public sector enterprises.

## LEGAL

### PRIVATE SECTOR

CSR provisions for the private sector have been incorporated in the Compaiaes Bill 2012 under clause 135. Every company fulfilling any one of the following three conditions needs to comply with CSR provisions.

- Networth of Rs 500 crore or more, or
- Turnover of Rs 1000 crores, or
- A net profit of Rs 5 crore in any financial year

If a company satisfies any one of the above conditions, it will need to constitute a Corporate Social Responsibility Committee consisting of three or more directors, out of which at least one would be an independent Director. Director’s Report would need to disclose the composition of this CSR Committee. This committee would recommend to the Board

- A Corporate Social Responsibility policy indicating the activities to be undertaken by the company on the basis of Schedule VII of the Companies Bill 2012. These cover
  - Activities for eradication of extreme hunger and poverty

<sup>1</sup> Bader : Gandhi on Trusteeship (pg 42) <http://worldbusiness.org/wp-content/uploads/2013/07/pr1295gb.pdf>

- Promotion of education
- Promoting gender equality and women empowerment
- Reducing child mortality and improving maternal health
- Combating HIV AIDS, malaria and other diseases
- Ensuring environmental sustainability
- Employment Enhancing Vocational skills
- Social Business Projects (also known as social entrepreneurs)
- Contribution to PM National Relief Fund or any other fund set-up by the Central Govt or the State Govt. for socio-economic development & relief and funds for the welfare of SCs/STs/OBCs/Minorities and women
- Any other matters as prescribed

Thus it is clear that a number of issues, such as Human Rights, Sports, Disability, Water & Sanitation, Advocacy issues on matters other than listed above, among many others are not covered in this list.

- The Committee also needs to recommend the amount to be incurred on the activities as referred to in previous paragraph and recommended by it ,
- The Committee also needs to monitor the implementation of CSR policy from time to time
- Board after approving a CSR policy would disclose contents of its in its report and also place the policy on the website
- It will be the responsibility of the Board to ensure that activities as included in the CSR policy are undertaken.
- It will be the Board's responsibility to ensure that at least 2% of average previous three years profits is spent in a financial year on activities as approved by the Board
- Company should give preference within the vicinity of its operational area,
- In case the company is not able to spend 2%, it would need to identify the amount not spent and the reasons thereof.

While the above provisions are quite clear, there remains some uncertainty about how the money is likely to be spent, particularly if the corporate entity can give grants to partner NGOs for implementation or do they need to create inhouse infrastructure for implementation. Perhaps more clarity would come once the Rules are framed after the legislation is passed by both the houses of the parliament and the President assent received.

#### PUBLIC SECTOR ENTERPRISES

As per central government guidelines all Central Public Sector enterprises would need to allocate a percentage of profit for CSR and sustainable activities. The range of these financial allocations is as follows:

<b>PAT of CPSE in the previous year</b>	<b>Range of financial allocation for next FY's CSR would be following % of PY's PAT</b>
Less than Rs 100 crore	3% – 5%
Between Rs 100 – Rs 500 crore	2% - 3%
Above Rs 500 crore	1% - 2%

It must be noted that CSR amount once allocated would not lapse.

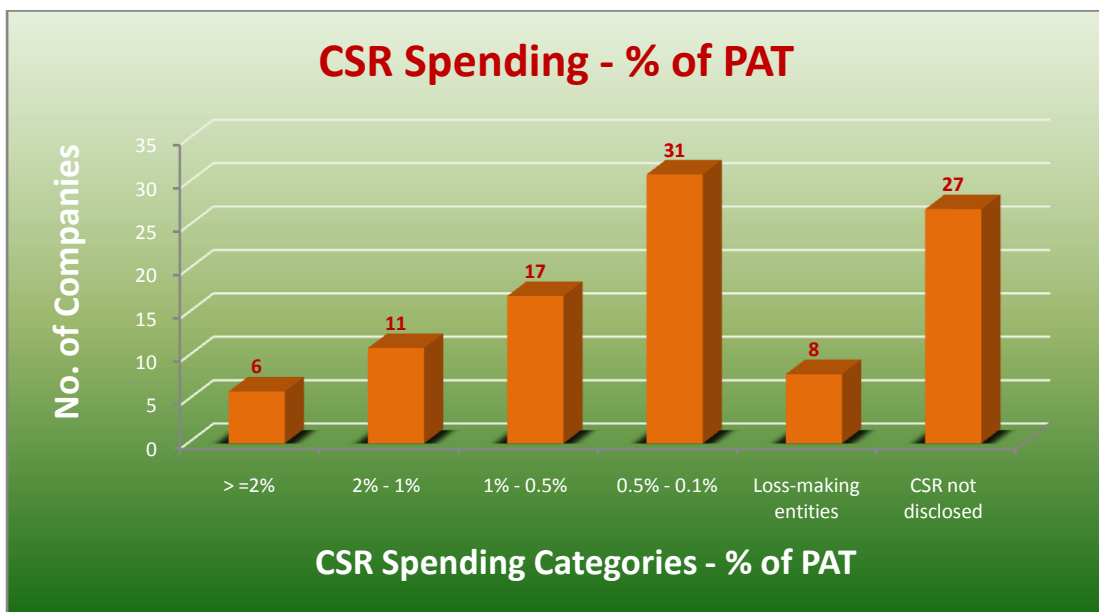
## CSR SPENDING

Wild guesses, ranging from Rs 27000 crores to Rs 15000 crores, have been made about CSR spending. These figures are not realistic and create a halo of importance about CSR spending in the country. For CSR to have any meaningful impact, it is important that spending on CSR related activities is quantified and hence its usefulness can be evaluated.

### Major Findings

#### Top 100 Corporates

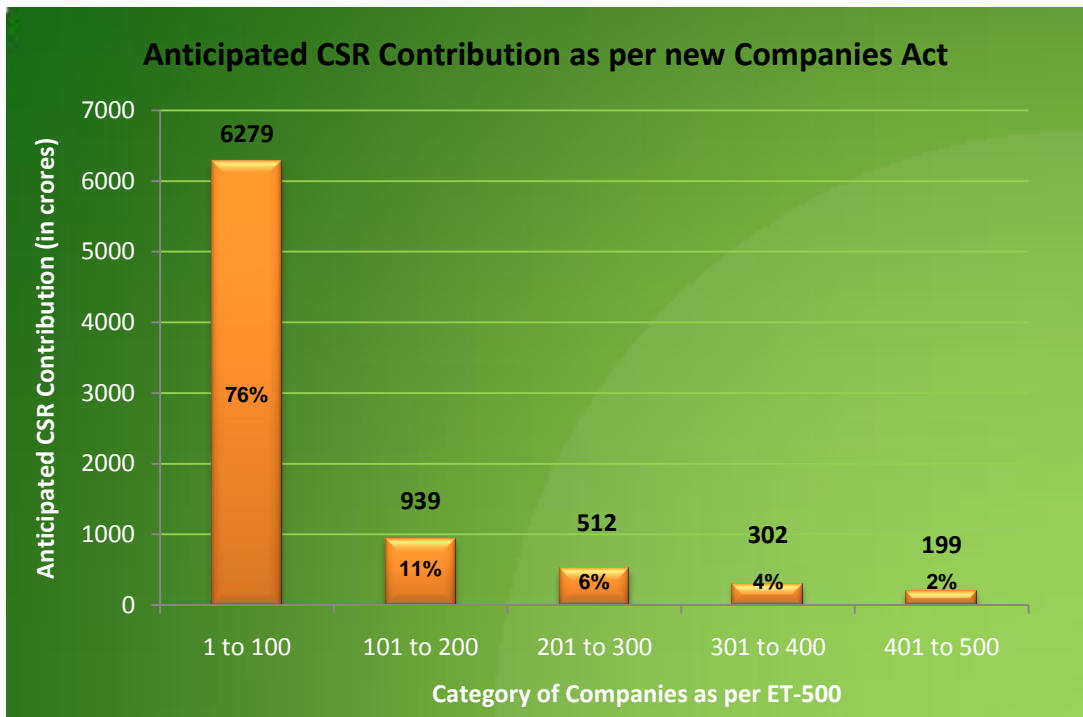
- ❑ Thus CSR spending of top 100 corporates can be estimated at approximately Rs 2650 crores.
- ❑ Since there are 27 companies which have not disclosed their CSR amount, hence their CSR contribution has been estimated in proportion to the companies who have disclosed their CSR contribution.
- ❑ Total CSR Spending as disclosed by 73 out of 100 companies in a financial year (based on latest financial year data available) is around Rs 2380 crores.
- ❑ If the CSR amount is estimated for the remaining 27 corporates who have not disclosed their CSR spending (although published financial statements or other information available indicates that they are undertaking CSR), it comes to an additional amount of Rs 270 crores<sup>2</sup>.
- ❑ Presently most corporates are not meeting with the proposed 2% CSR norm under the new Companies Bill for the private sector and with the Govt. guidelines in case of public sector organizations. Out of 100 corporates only 6 corporates are complying with these norms. Further 11 corporates are spending between more than 1% but less than 2%. A complete picture is given in the adjacent chart.
- ❑ In fact presently both private sector as well as public sector companies selected in this sample are spending only around 35% of the amount that the Govt. is proposing. **If the corporates start following the norms, CSR amount required by top 100 corporates would be Rs 6280 crores. Thus an increment of around 2.5 times of the present contribution.**



<sup>2</sup> Estimate is based on same proportion of % of PAT as for 95 corporates who have disclosed their CSR amount.

**Top 500 Corporates**

- ❑ An estimate based on last financial year profit for ‘all profitable top 500 companies’<sup>3</sup> (as listed on Economic Times) gives a CSR contribution based on 2% profit of Rs **8122 crores**.
- ❑ It could be argued that considering there are more than 13 lakh<sup>4</sup> companies registered under the Companies Act, there could be a huge CSR contribution. However a large number of companies are either dormant or non-functional, and even a larger number of companies would not be eligible for CSR contribution.
- ❑ What is interesting is that top 100 companies form almost 76% of this CSR contribution, indicating the increasing small value of CSR that is likely to be contributed as one goes down the ladder of the CSR companies. Following chart gives an indication of the same.
- ❑ **Thus the best estimate is that CSR, once effective, is likely to contribute around Rs 10,000 crores.**



Individually, Reliance Industries has the largest spending on CSR activities of over Rs 357 crores during FY 2012-13. Top five CSR investors are

Reliance Industries	Rs 357 crores
Coal India	Rs 151 crores
Tata Steel	Rs 146 crores
State Bank of India	Rs 123 crores
ONGC	Rs 121 crores

<sup>3</sup> Based on ET 500 list

<sup>4</sup> As per an Economic Times report 13.21 Lakhs company are registered under the Companies Act 1956 as at 31<sup>st</sup> May 2013.

## DRIVERS OF CSR

Considering till now, CSR has always been voluntary it was an interesting question what drives businesses to delve into social initiatives, since answer to this question will also help in establishing sustainability of CSR. As discussed under the evolution section above, during 60s & 70s, when focus of Indian industrialists was on putting up industries in backward areas, to draw professionals in middle management to places away from cities, they had to often develop residential complexes supported by recreational facilities such as sports, clubs, etc. They also opened schools, initially for the children of their employees, although over time these industries became more and more integrated with local communities, including the schools and other facilities. Jamshedpur, Modi Nagar, Dalmianagar are all evidences of this approach.

Thus while traditionally philanthropy was the main driver of the CSR, this combined with practical need for developing infrastructure in the backward areas gave sustenance to the CSR. For example Hero Corps undertakes major development works in concentric circles of the communities surrounding their facilities. This also makes business sense, since it helps the corporates earn goodwill in the area, helping them not only in sourcing local employment and development of ancillary support, but also generally helps smoothen out any friction with the communities while the organization goes about its day to day operations.

Lately another driver of implementing CSR is to focus on ‘certain geographical areas’, particularly where a corporate is interested in land acquisition for their expansion plans. Such involvement of the CSR is not only to deal with any misgivings about land acquisition plans, but would invariably include skill enhancement component, to enable local communities to get job opportunities in proposed expansion plans of the corporate.

The Government policies on CSR are also pushing businesses to undertake CSR. The government has come out with specific guidelines that public sector enterprises need to follow. Most corporate associations like CII, FICCI, ASSOCHAM, PHD CHAMBERS are having their own CSR cells, who undertake programmes in creating awareness about CSR. All these, as well as mandatory provisions of CSR in the impending company legislation, are definitely having its impact on corporates undertaking CSR.

Sometimes CSR, particularly by the outsiders, is perceived as nothing more than personal fiefdoms of wives and daughters of the industrialists’ families, however while there may be a few such cases but largely many of these CSR programmes are run professionally and with a deep sense of commitment.

Ultimately the CSR is the reflection of the personal belief and desire of the industrialists running the corporates to undertake philanthropic activities, a sense of giving back to the community. Lately this desire is also seen where individual industrialists are parting with their personal wealth for charity. Taking que from Warren Buffet and Bill Gates in pledging personal wealth for charity, Wipro Chairman Azim Premji has pledged his 25% wealth for charity, which is almost \$ 4.4 billion. One reason for this could be that as management of corporates is becoming more and more professional, industrialists rather than asking their corporates to foot the bill, have started putting up their personal wealth for satisfying their personal urge for social good in the society. World-wide around 11 persons have signed the pledge initiated by Warren Buffet. In India whether this remains an

individual initiative or becomes a trend is yet to be seen. However there is no denying that CSR by corporates has become a wider practice, driven mainly by personal ethos, international practices, and lately being nudged by the Govt.

As the world gets more and more integrated through social media it is likely to add another dimension in the evolution of CSR. An incident anywhere in the world is likely to trigger wider consequences for the corporates, as illustrated through the tragic incident of Rana Building collapse in Bangladesh. The incident brought widespread criticisms and protests of western garment companies sourcing from Bangladesh, even impacting their stock valuations. Though corporates may not be legally responsible, however if a corporate is found to be benefitting from its operations from the efforts of the community and does not take positive action to help those communities, these businesses would have fallout of any adverse publicity. Thus increasingly it is seen that CSR needs to be an integral part of the corporate process.

## **STRATEGY FOR SUSTAINABLE CSR**

A sound CSR strategy needs to be more than just a concept of 'do gooder'. It needs to identify the need as well as the objective of CSR. However a sustainable CSR cannot be stand alone, ultimately it needs to help achieve the business objectives. Thus a CSR strategy should spell out how it helps the businesses achieve its objectives. Even where the business ethos is to undertake business in a socially responsible manner, CSR strategy should help demonstrate the same. A good strategy further needs to identify ways on how the CSR would be institutionalized within the corporate.

### **Major Findings**

- ❑ Generally CSR programmes (**79 out of 100**) have mentioned some form of CSR strategy, although quality of most such statements is rather wanting.
- ❑ Most CSR strategies disclosed are limited to one or two paras to sometimes, just one or two sentences about what the company through CSR wishes to achieve, for example, providing education in rural areas, supporting health programmes, etc., however there is no attempt to relate how CSR interventions help the corporates achieve their business objectives or how they relate with Business strategies.

Corporates may undertake CSR due to various pressures brought on it, from social, peer pressure or the legal mandate to undertake CSR activity. However would such pressures result in sustainable CSR is doubtful. It may be worth remembering that direct tax revenues have gone up several times<sup>5</sup> only after the Income Tax reforms of 90s which lowered the taxes to a level that brought acceptance at large. Thus we have sufficient evidence that mandating CSR will not necessarily bring the benefits of the same, until and unless it is made acceptable to the businesses at large by creating win-win situation.

### **INTEGRATING CSR AS A BUSINESS PROCESS**

Tata group provides a good example of how CSR as a concept can be converted into a business process. Major Tata group companies brought in amendments to their Memorandum and Articles of

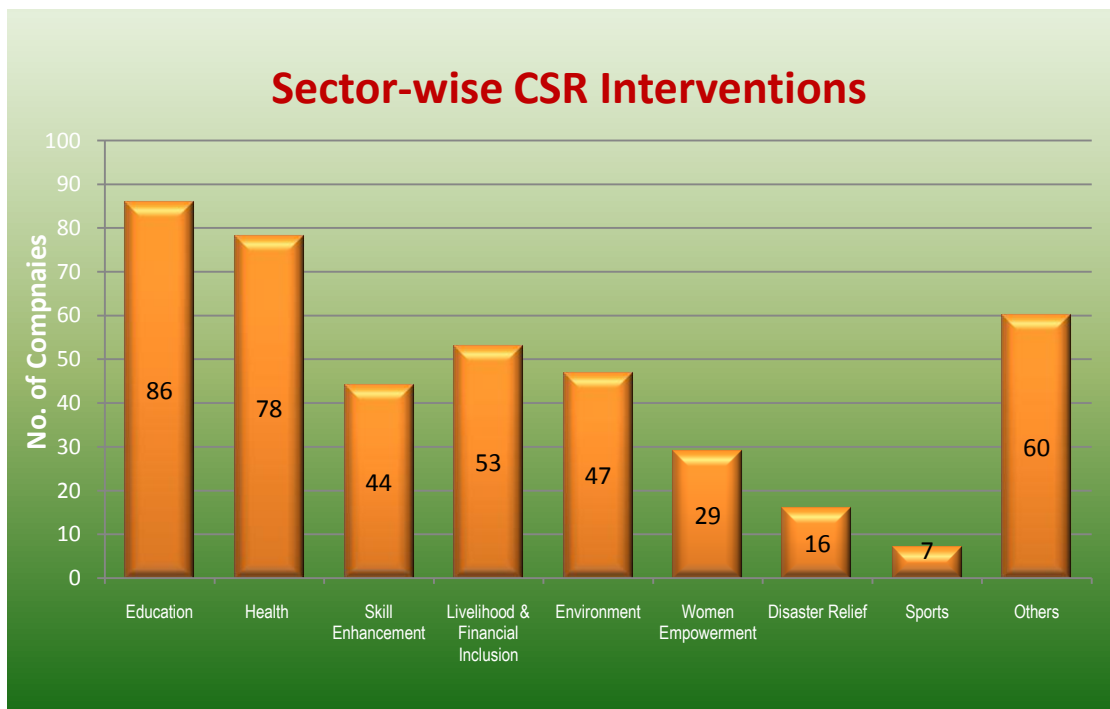
<sup>5</sup>Revenues from direct taxes during 60s and 70s used to be so miniscule despite having the infamous highest marginal rate of income tax of 98% that it even invited suggestions that considering low amount of income tax generated, we would save money by scrapping income tax altogether. Only after lowering of income tax rates during 90s, proportion of Income Tax has gone upto more than 50% of the total tax revenues in 2007-08.

Association way back in 1970s stating that the ‘company shall be mindful of its social and moral responsibilities to consumers, employees, shareholders, society and the local community.’ To institutionalize the CSR charter, Group’s ‘Code of Conduct’ had a clause on the same. This clause stated that group companies had to actively assist in improving quality of life in the communities in which they operated. All the group companies were signatories to this code. The eight key business processes considered critical for the success of the company included the clause relating to CSR.<sup>6</sup>

For a sustainable and effective CSR programme, which results in achieving the desired objectives, it is imperative that a well thought out strategy is put in place.

## CSR INTERVENTIONS SECTOR-WISE

- Most CSR programme interventions span several sectors, most popular being Education and Health. Out of 100 corporates examined, as many as 86 CSR programmes have made interventions in Education and 78 programmes are intervening in Health issues.



- Traditionally several CSR programmes directly support school and college related activities, though now the trend is changing and interventions are being made to associate with the Govt. to enhance education in the rural areas at a much broader level.
- Other popular interventions are Livelihood and Financial Inclusion (53) and Environment (47). For example most banks under the Govt. financial inclusion programmes are intervening in this sector. Another popular programme is relating to Skill enhancement, where almost 44 out of 100 CSR programmes are intervening.
- Surprisingly only around 29 CSR programmes are formally undertaking projects relating to women empowerment and only in 16 cases interventions have been made in Disaster Relief.

<sup>6</sup> Corporate Social Responsibility : A case study of Tata Group as published in IOSR Journal of Business and Management, Volume 3, Issue 5

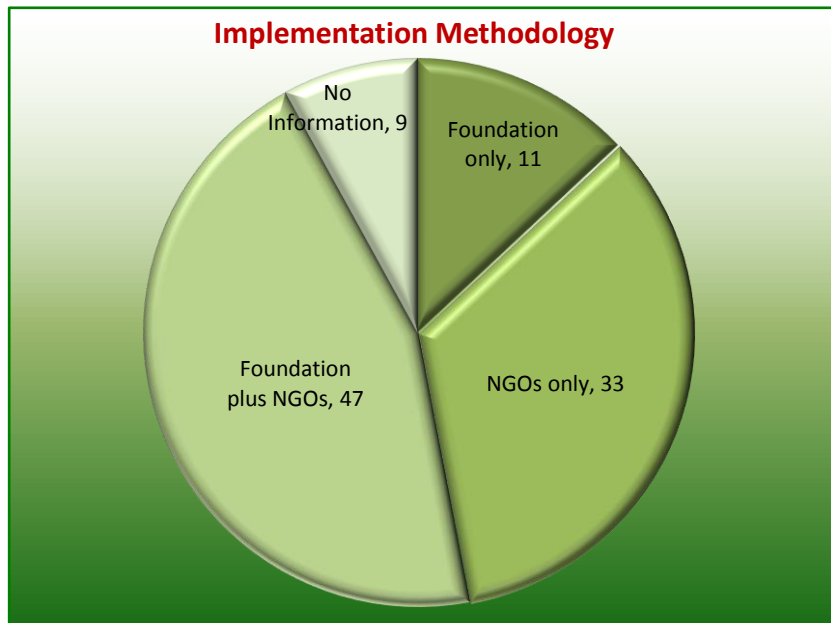
- ❑ As can be seen only 7 corporates have supported programmes relating to Sports. One reason for this could be that sport is more and more being perceived as a commercial activity, rather than a social activity.

## IMPLEMENTATION STRATEGY

There is no ideal implementation strategy. The activities that a corporate implements under CSR would depend upon the principles that it has identified in its CSR strategy. Most common strategy that corporates generally adopt is to develop areas around their factories. Several programmes continue to directly run schools and hospitals as part of their CSR activities.

Although there are a number of programs who work throughout the country, for example, Infosys works with educational institutions throughout the country. Similarly Reliance works in

several sectors, such as livelihoods, health, urban renewal, arts, culture & heritage through large geographical areas in the country.



Another major strategy, particularly for Banks is financial inclusion, following the Govt. policies.

Certain organizations, such as Nasscom, have evolved their CSR activities which align with their core business strengths, for example providing software and hardware solutions to Non-profits. In yet another innovation, NIIT has developed several strategies, such as 'Hole in the Wall' to provide low-cost IT education to the youth in selected areas. This introduces NIIT to youth hailing from low income families. Infact this is also bringing NIIT income from CSR programmes of other corporates who find these programmes quite attractive, thus bringing a stream of income to NIIT, making the programme quite successful.

Another important aspect of implementation strategy is whether a CSR programme is being implemented directly or through NGOs. Often an incorrect perception is carried among NGO community that whenever a CSR programme is undertaken through a Corporate foundation it would be directly implemented. Data reveals to the contrary that while a large number of CSR programmes are being run by separate entities (Foundations), mostly they partner with NGOs for implementation of specific projects. It is observed that for implementation in 80% cases of CSR programmes partnerships with NGOs have been entered into. These include around 58 cases where even if Foundations are existing, still partnerships have been entered into, other 33 cases are those where CSR programmes are being undertaken through NGOs directly by the companies, since they do not have a separate legal entity for implementing CSR programme.

However while in case of 9 corporates information on mode of implementation is not available, it is possible these could be cases where either they are running schools or implementing projects directly.

### **Issues arising out of Implementation**

A peculiar situation that NGOs often face while implementing programmes for corporates is that from the project grants that they receive, corporates deduct TDS. This is generally not happening when they receive grants from other funding agencies. This is not only baffling for them since they are exempt from taxes, but it also affects their cash-flows. Since NGOs are tax exempt ultimately they will receive these taxes back in the form of refunds, however the refunds will be received quite late (sometimes more than 2 years later). Considering that NGOs need to implement projects, they have to find alternative sources for cash tied up in TDS.

Apart from cash outflow, NGOs who consider themselves as a partner, while implementing a project (since they directly interact with the community and hence have an equal stake, if not more, in the success of project), feel rather demoralized by such treatment. By treating them as a sub-contractor, NGO partners psychologically feel downgraded and feel due importance by the corporates is not given. This impacts relationship between a CSR Programme and an NGO. There is a need for corporates to find a mechanism to avoid such misunderstandings.

### **EXPECTATIONS OF CIVIL SOCIETY**

As mentioned in the initial introduction, civil society is considerably excited with expectation that CSR would be a major source of funding which could give a boost to the sector facing major financial constraints.

However this has also posed a bit of dilemma for many of the traditionalists in the civil society, who have generally been uncomfortable with corporate culture, and some of them even with the word 'Profit'. Some even feel that CSR activities should be purely philanthropic in nature and must not result in any gain to the company, even indirect one. Perhaps this is a little unrealistic, considering CSR would be sustainable only if companies also have profits.

There are also several apprehensions that CSR funding could come at the cost of restricting the freedom of activities that many in the civil society sector undertake. While most realize that their activities falling under the tag of 'activist' are not likely to be funded under CSR, however what is apprehended is that indirect pressure could be mounted on them for curbing such 'activist role'. Finding money for activist role has never been easy. Corporates by their very nature would wish to remain neutral in any controversial situation, since it could impact their main business. These are genuine concerns, unfortunately there are no easy answers.

### **TRANSPARENCY**

One of the major problems faced while undertaking this study is the lack of due disclosure by the corporates either in the published accounts or on their websites of the amount being spent on CSR. This fact has also been stated categorically by a CSR data compilation report by Forbes India magazine and CSRIidentity.com<sup>7</sup>. Not only this, often the activities undertaken by CSR during the year

<sup>7</sup>It turned out to be one of the most difficult exercises we have undertaken. Despite reaching out to them individually, we realised that there are many, even among the top 100 firms by revenue, who don't report

are not disclosed, but what appears is a narrative of all the cumulative activities that have been undertaken under the CSR sometimes since beginning of CSR programme in the company, thus not giving a clear picture of what has been done during the year.

Hence it was decided that there is a need to create a CSR Transparency Index for various CSR programmes, to assess the Transparency level among various CSR Programmes. CSR Programmes have been scored out of 10 on following criteria:

- CSR spending for the year or percentage of PAT disclosed either in the published accounts or Business Responsibility Report. (3)
- CSR activities undertaken during the year distinctly disclosed in the published accounts. (3)
- Business Responsibility Report released. (2)
- CSR strategy disclosed. (1)
- CSR Information disclosed on website. (1)

Since it is considered that CSR spending during the year and activities undertaken during the year are of utmost importance for enhancing transparency in the Annual Report about CSR programmes undertaken during the year, hence we have given a maximum weightage for the same by giving 3 scores each.

Business Responsibility Report is an important document providing information about a corporate's policies and actions taken on issues relating to CSR, Environment, Sustainability and Governance. Although SEBI requires that this report be furnished by top 100 corporates for any financial year ending after Dec'12, considering its importance, many organizations have been submitting this report voluntarily even prior to this deadline. Considering its importance, due weightage has been given out of a score of 2. However it is observed that in many cases even when Business Responsibility Report has become mandatory, it is still not available on company's website.

Further disclosure of CSR information on website as well as having a CSR Strategy disclosed on the website has been given a score of 1 each.

Thus the criteria on the basis of which transparency rating has been done are quite basic.

Based on this criteria,

- It was observed that out of 100, only 22 corporates have scored 10 out of 10, indicating a large number of cases where transparency is weak.
- It is pertinent to note that only in 53 cases out of 100, amount contributed towards CSR has been disclosed. This disclosure could be anywhere in Annual Report or Business Responsibility Report. Sometimes even amount is not mentioned, but only percentage has been mentioned.
- In around 68 cases, some form of disclosure has been given about activities undertaken during the year. There appears to be huge variation in this disclosure among the organizations, which have disclosed this information. Generally banks are more specific, giving both expenditure incurred during the year and the sectors / projects on which this has

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their CSR spends or even declare the social causes they support. ~ *excerpt from CSRIIdentity.com and Forbes India Magazine report on CSR data compilation.*

been done. However generally while details of projects are given, how much on the projects during the year has been incurred is not very clear even in these 61 cases where some form of information has been given. There is a need to bring more clarity in this area.

- ❑ Only 32 out of 100 cases have prepared Business Responsibility Report, including 5 who though not required have prepared the same.
- ❑ Considering that this exercise has been undertaken on sample of top 100 corporates, where one would expect a higher level of Transparency. It is most likely that transparency level would come down significantly, as one considers corporates who are much lower in the rank of corporate ladder.

## **FISCAL DISINCENTIVE**

CSR as devised under Companies Act is to be undertaken from profits after taxation charge. Thus Government, which in any case is facing its own resource crunch, could easily argue that CSR is an expenditure which a corporate needs to undertake out of its net profits, i.e. profits available for distribution.

However is it a fair argument? A mandatory expenditure should be tax deductible. It may be worth pondering why organizations are not disclosing CSR amounts in their accounts, as identified in Transparency section of this Report. There are conflicting views about tax allowability of CSR expenditure. Most expenses of CSR nature would need to be considered for allowability under S.37 of Income Tax Act 1961. For allowability of expenditure under this section there are basically three conditions:

- S. 37 being the remainder clause, expenditure should not be allowable under other sections
- It should not be a capital expenditure (i.e. expenditure relating to fixed assets)
- Expenditure should have been incurred wholly and exclusively for the business purpose.

It is this last condition which sometime causes problems in tax-allowability of CSR expenditure. For example, expenditure incurred for a school in an area, say, not even close to the factory of the entity, would Tax authorities allow such expenditures. Generally tax authorities have always been strict in allowing any expenditure which they consider fails the last condition of expenditure being wholly and exclusively for business purposes. Though courts have taken more logical view, however hassle of avoiding questions by the Taxman would make several tax planners avoid disclosing expenditures specifically under CSR. Such contradictions need to be ironed out by the tax legislation, if the authorities plan to make CSR mandatory.

Perhaps a direction in this regard has been provided under S.35CCD, which provides 150% deduction of the expenditure incurred for skill development. Perhaps a similar provision would be needed for CSR expenditure.

## **ESG Principles and CSR**

In India CSR is commonly perceived as activities undertaken by corporates to fulfill their social responsibilities by supporting underprivileged communities. Generally most CSR activities are in the sector of education, health, etc. Though, increasingly societies are realizing that Corporate Social Responsibility needs to be extended far beyond this narrow definition. Internationally there are

several authoritative guidelines on CSR. These include OECD Guidelines for Multinational Enterprises, the ISO 26000 Guidance Standard on Social Responsibility, the ILO Tri-partite Declaration of Principles Concerning Multinational Enterprises and Social Policy, as well as the ten principles of the United Nations Global Compact. In 2011 European Union in its strategy paper for CSR for 2011-14 expanded its earlier<sup>8</sup> definition of CSR simply as “the responsibility of enterprises for their impacts on society”.

In India Ministry of Corporate affairs in July 2011 came out with the National Voluntary Guidelines on Social, Environmental and Economic Responsibilities of Business. In line with these Guidelines SEBI has mandated that top 100 corporates will need to submit a comprehensive Business Responsibility Report after December 2012 along with their annual Report. The requirement is likely to be extended to all listed companies.

The Business Responsibility Report (BRR) framework basically is based on the nine principles included in the NVG guidelines. Broadly these principles require that businesses should

- conduct and govern themselves with Ethics, Transparency and Accountability
- provide goods and services that are ‘safe’ and contribute to ‘sustainability’ throughout their life cycle
- promote the well being of all employees
- respect the interests of and be responsive towards all stakeholders, especially the disadvantaged, vulnerable and marginalized
- respect and promote human rights
- respect, protect and make efforts to restore the environment
- any influencing of public and regulatory policy should be done in a responsible manner
- support inclusive growth and equitable development
- engage with and provide value to their customers and consumers in a responsible manner.

Undoubtedly if the BRR framework followed by corporates as a beacon for responsible businesses, it could bring in major changes in the society. Unfortunately present indication is that so far corporates have taken it more as a compliance requirement. For example out of 40 corporates which were required to prepare and display Business Responsibility Report 12 are yet to do the same.

Some of the questions asked in the BRR report are given below and are indicative of how these could be the game changer, if taken seriously by the industry.

Principle 1: Ethics, Bribery, Corruption, Transparency & Accountability

- One of the questions, requires to disclose, how many stakeholder complaints have been received in the financial year and what percentage were satisfactorily resolved.

Principle 2: Goods and services provided by company are safe & contribute towards sustainability

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<sup>8</sup> Earlier CSR was defined as concept whereby companies integrate social and environmental concerns in their business operations and in their interaction with their stakeholders on a voluntary basis

- Product/service-wise (minimum 3) quantitative information needs to be provided on reduction in use of resources (energy, water, raw-material, etc.) in various processes, as well as reduction of these resources during usage by the consumer.
- Disclose % of products and waste that were recycled during the year
- Steps taken to improve the capacity and capability of local vendors

Principle 3: Promote well being of employees

- Information on number of employees of the total employees who were hired on temporary / casual / contractual basis.
- Number of permanent women and disable employees
- Number of complaints received against child labour, sexual harassment, etc. and how many still remain pending at the year-end
- Category-wise (highlighting separately for employees such as : women, casual, disabilities) details of percentage of employees who have received safety & skill up-gradation training

Principle 4: Safeguarding the interests of disadvantaged, vulnerable and marginalized stakeholders

- Identification of all the disadvantaged, vulnerable and marginalized stakeholders
- Providing information of special initiatives undertaken to engage with such stakeholders

Principle 5: Human Rights

- Does the policy on safeguarding human rights extend the group / Joint Ventures / Suppliers / Contractors / NGOs, etc?
- Number of complaints received on Human Rights and what percentage were resolved

Principle 6: Environment

- Are the emissions / waste generated within the permissible limits given by CPCB / SPCB?
- Any notices received from such agencies which are pending at the end of the financial year

Principle 7: Influencing of Public policy

- Details of policies being lobbied for / advocated

Principle 8: Inclusive Growth & Equitable Development

- Details of projects undertaken
- Method of implementation ~ through in-house team / foundation / NGOs / Govt structure, etc.
- Any Impact assessment done
- Provide amount spent on such projects alongwith details of the projects
- Is the initiative sustainable i.e. adopted by the community

Principle 9: Value to customers and consumers

- Percentage of consumer complaints pending
- Any cases filed against company by any stakeholder regarding unfair trade practice, irresponsible advertising, etc. in last 5 years and still pending
- Undertaken any consumer survey, etc.

Thus it is clear that the BRR is a comprehensive report on the responsibility of a corporate towards the society and it goes far beyond the CSR projects that are traditionally undertaken by the corporates.

Our findings indicate that out of 100, only in 32 cases BRR has been released. While it is recognized that large majority were not required to file these reports, however it may be noted there are 12 corporates which though required to file BRR, have not done so. On the positive side, at least 5 corporates (Ambuja Cements, Tata Power, Siemens, Indian Overseas Bank & Ranbaxy) have filed BRR for 2011-12 though it was not required.

CSR Data Sheet (Company-wise)

S.No.	NAME OF COMPANY	Corporate Social Responsibility Exp.					Implem							Transparency			CSR Interventions in Sectors						
		Financial Year	Turnover (In Crores)	PAT (Profit After Tax) (In Crore.)	CSR % of PAT	CSR AMOUNT (In Lakhs)	Own Foundation	Through NGOs	CSR Strategy Disclosed	CSR Amount / % Disclosed	CSR Information available on website	Activities for the year disclosed	BRR Released	Transparency Score	Education	Health	Skill Enhancement	Livelihoods & Financial Inclusion	Environment	Women Empowerment	Disaster Management	Sports	Others
1	Reliance Industries Ltd.	2012-13	371,119	21,003	1.70%	35,705	✓	✓	✓	✓	✓	✓	✓	10	✓	✓		✓	✓			✓	
2	Coal India Ltd.	2012-13	77,049	17,356	0.87%	15,091	✗	✓	✓	✓	✓	✓	✓	10	✓	✓		✓					
3	Tata Steel Limited	2011-12	134,473	4,949	2.95%	14,600	✓	✓	✓	✗	✓	✓	✗	5	✓	✓		✓	✓				
4	State Bank Of India	2012-13	135,691	14,105	0.87%	12,337	✗	✗	✓	✓	✓	✓	✓	10	✓	✓			✓				✓
5	ONGC	2011-12	76,887	25,123	0.48%	12,100	✗	✓	✓	✓	✓	✗	✗	8	✓	✓		✓	✓				✓
6	ICICI Bank Ltd.	2012-13	48,421	8,325	1.40%	11,655	✓	✓	✓	✓	✓	✓	✓	10	✓	✓		✓					✓
7	HDFC Bank Ltd.	2012-13	42,993	15,491	0.58%	8,985	✗	✓	✓	✓	✓	✗	✗	7	✓		✓	✓					
8	Jindal Stainless Limited	2011-12	8,823	(180)	NC	8,800	✓	✓	✓	✗	✓	✗	✗	5	✓	✓	✓	✓	✓				✓
9	ITC Ltd.	2012-13	41,810	7,418	1.11%	8,234	✗	✓	✓	✓	✓	✓	✓	10	✓		✓	✓	✓	✓			✓
10	IOCL	2012-13	414,909	5,005	1.60%	8,008	✓	✓	✓	✓	✓	✓	✓	10	✓	✓		✓	✓	✓	✓		
11	Tata Consultancy Services Ltd.	2012-13	64,168	13,917	0.51%	7,160	✓	✗	✓	✓	✓	✓	✓	10	✓	✓	✓		✓				
12	LARSEN & TOUBRO	2011-12	65,142	4,691	1.49%	7,000	✓	✓	✓	✗	✓	✓	✗	5	✓								
13	Steel Authority of India LTD (SAIL)	2011-12	48,263	3,593	1.78%	6,400	✓	✓	✓	✓	✓	✗	✗	8	✓	✓	✓	✓					✓
14	NMDC	2011-12	13,278	7,265	0.87%	6,332	✗	✓	✓	✓	✓	✓	✗	8	✓	✓		✓					✓
15	Sterlite Industries Ltd.	2011-12	44,342	7,761	0.74%	5,758	✓	✓	✓	✓	✓	✗	✗	5	✓	✓	✓	✓	✓		✓		
16	GAIL (India) Limited	2011-12	40,830	3,654	1.48%	5,400	✓	✓	✓	✗	✓	✗	✗	2	✓	✓							✓
17	NTPC	2011-12	68,831	9,815	0.50%	4,907	✓	✓	✓	✓	✓	✓	✓	8	✓	✓	✓	✓	✓	✓	✓		
18	Axis Bank	2012-13	33,734	5,179	0.82%	4,242	✓	✓	✓	✓	✓	✗	✗	7	✓	✓	✓	✓	✓				
19	Ambuja Cements Limited	2011-12	9,675	1,297	3.01%	3,908	✓	✓	✓	✓	✓	✓	✓	10	✓	✓	✓	✓	✓	✓		✓	✓
20	Bharti Airtel Limited	2011-12	42,229	5,730	0.58%	3,300	✓	✓	✓	✗	✓	✓	✗	5	✓	✓	✓		✓				✓
21	Suzlon	2011-12	21,359	(473)	NC	3,088	✓	✗	✓	✓	✓	✓	✓	8	✓			✓					✓
22	JaiPrakash Associates Limited	2012-13	13,512	501	5.75%	2,882	✓	✓	✓	✓	✓	✓	✓	10	✓	✓	✓	✓			✓		
23	Hindustan Petroleum Corporation Limited	2011-12	188,131	911	2.96%	2,700	✗	✓	✓	✗	✓	✓	✗	5	✓	✓		✓					✓
24	Oil India Ltd.	2011-12	11,309	3,447	0.75%	2,585	✗	✗	✓	✓	✓	✗	✗	5	✓	✓		✓					✓
25	Power Grid Corporation of India Ltd	2011-12	11,074	3,303	0.75%	2,493	✗	✓	✓	✓	✓	✗	✗	8	✓	✓		✓	✓				✓
26	JSW Steel	2012-13	38,743	1,801	1.38%	2,492	✓	✓	✓	✓	✓	✓	✓	10	✓	✓		✓	✓				
27	Mangalore Refinery and Petrochemicals Limited	2011-12	54,118	909	2.64%	2,400	✓	✗	✓	✓	✓	✗	✗	5	✓	✓			✓		✓		
28	Sesa Goa Limited	2012-13	2,554	(131)	NC	2,259	✓	✓	✓	✓	✓	✓	✓	10	✓	✓		✓					✓
29	Mahindra & Mahindra Ltd.	2011-12	59,745	3,127	0.70%	2,200	✗	✓	✓	✗	✓	✓	✗	5	✓	✓		✓	✓				
30	ACC Ltd.	FY-2012	11,621	1,050	1.92%	2,016	✓	✓	✓	✓	✓	✓	✓	10	✓	✓	✓						✓

## CSR Data Sheet (Company-wise)

S.No.	NAME OF COMPANY	Corporate Social Responsibility Exp.					Implem		Transparency					CSR Interventions in Sectors									
		Financial Year	Turnover (in Crores)	PAT (Profit After Tax) (in Crore.)	CSR % of PAT	CSR AMOUNT (in Lakhs)	Own Foundation	Through NGOs	CSR Strategy Disclosed	CSR Amount / % Disclosed	CSR Information available on website	Activities for the year disclosed	BRR Released	Transparency Score	Education	Health	Skill Enhancement	Livelihoods & Financial Inclusion	Environment	Women Empowerment	Disaster Management	Sports	Others
31	Ultra Tech cement	2011-12	19,607	2,397	0.76%	1,820	✓	✓	✓	✓	✓	✓	8	✓	✓		✓					✓	
32	Grasim Industries Ltd.	2011-12	25,990	2,647	0.60%	1,600	*	✓	✓	*	✓	*	2	✓	✓		✓	✓					✓
33	Wipro Ltd	2012-13	38,870	6,150	0.26%	1,600	*	✓	✓	✓	✓	10	✓	✓				✓		✓		✓	
34	TATA Motors	2011-12	166,316	13,517	0.11%	1,500	✓	✓	✓	*	✓	*	2	✓	✓	✓			✓				
35	Power Finance Corporation Ltd.	2011-12	13,096	3,059	0.43%	1,324	*	✓	✓	✓	✓	8	✓	✓		✓				✓		✓	
36	Rural Electrification Corporation Ltd	2011-12	10,554	2,839	0.45%	1,285	✓	✓	✓	✓	✓	8	✓	✓		✓							✓
37	Maruti Suzuki	2011-12	36,934	1,634	0.74%	1,203	✓	✓	✓	✓	✓	8	✓		✓								✓
38	LANCO Infratech Limited	2011-12	10,287	124	9.15%	1,132	✓	✓	✓	✓	✓	8	✓	✓				✓				✓	✓
39	Canara Bank	2012-13	598,033	2,872	0.39%	1,130	✓	✓	✓	✓	✓	10	✓	✓	✓			✓	✓	✓			✓
40	Infosys Ltd	2012-13	36,765	9,116	0.11%	1,000	✓	✓	✓	✓	✓	10	✓	✓	✓				✓	✓			✓
41	The Tata Power Company Limited	2011-12	26,270	(1,088)	NC	900	✓	✓	✓	*	✓	*	4	✓	✓	✓			✓	✓	✓		✓
42	Adani Enterprises Ltd.	2011-12	39,904	2,020	0.44%	890	✓	✓	✓	✓	✓	*	5	✓	✓								
43	Bharat Petroleum Corporation Ltd	2011-12	2,13,596	851	0.94%	800	*	✓	✓	*	✓	*	5	✓	✓	✓	✓	✓	✓	✓			
44	Bank of Baroda	2012-13	802,069	4,481	0.16%	699	✓	✓	✓	✓	✓	10	✓	✓	✓	✓							✓
45	Central Bank of India	2012-13	23,573	1,260	0.40%	500	*	✓	✓	✓	✓	8	✓	✓	✓	✓			✓				✓
46	Hindustan Zinc Ltd.	2012-13	14,732	6,899	0.06%	428	✓	*	✓	✓	✓	10	✓	✓	✓	✓		✓					
47	Ranbaxy Laboratories Ltd.	2011-12	6,112	(162)	NC	427	✓	✓	✓	✓	✓	*	7	✓	✓								
48	Hindalco Industries Ltd.	2011-12	81,604	3,559	0.12%	423	✓	✓	✓	✓	✓	8	✓	✓		✓				✓			✓
49	Kotak Mahindra Bank Limited	2012-13	9,203	1,361	0.30%	409	✓	✓	✓	✓	✓	10	✓	✓	✓	✓						✓	✓
50	Dr. Reddy's Laboratories Ltd.	2011-12	9,947	1,301	0.31%	400	✓	✓	✓	*	✓	*	5	✓	✓		✓						
51	Essar Oil Ltd.	2011-12	58,761	(1,285)	NC	393	✓	*	✓	✓	✓	8	✓	✓					✓				✓
52	Oriental Bank of Commerce	2012-13	19,359	1,328	0.30%	392	*	✓	*	✓	✓	*	7	✓	✓								✓
53	Chennai Petroleum Corporation Limited	2012-13	46,842	(1,767)	NC	391	*	✓	✓	✓	✓	*	8	✓	✓	✓	✓	✓	✓				✓
54	Petronet LNG Ltd.(PLL)	2012-13	31,649	1,149	0.32%	368	✓	*	✓	✓	✓	*	7	✓			✓						✓
55	Punjab National Bank	2012-13	700,285	4,748	0.07%	324	✓	✓	✓	✓	✓	10	✓	✓	✓	✓							✓
56	Bharat Heavy Electricals Limited	2011-12	49,627	7,087	0.04%	301	*	✓	✓	✓	✓	*	5	✓	✓	✓	✓	✓	✓	✓			✓
57	Titan Industries Ltd.	2012-13	10,224	725	0.41%	300	*	✓	✓	✓	✓	10	✓		✓					✓			✓
58	Welspun Corp Limited	2011-12	9,244	239	1.06%	253	✓	✓	✓	✓	✓	*	5	✓	✓		✓	✓	✓	✓			✓
59	Tata Chemicals Limited	2011-12	13,974	838	0.24%	200	✓	*	✓	*	✓	*	5	✓	✓	✓	✓	✓	✓				✓
60	Indian Overseas Bank	2011-12	19,578	1,050	0.14%	150	*	✓	*	*	✓	*	1	✓	✓		✓			✓			
61	Hero MotoCorp Ltd.	2012-13	24,166	2,118	0.07%	140	✓	*	*	✓	✓	*	6	✓	✓		✓						

CSR Data Sheet (Company-wise)

S.No.	NAME OF COMPANY	Corporate Social Responsibility Exp.					Implem		Transparency					CSR Interventions in Sectors									
		Financial Year	Turnover (in Crores)	PAT (Profit After Tax) (in Crore.)	CSR % of PAT	CSR AMOUNT (in Lakhs)	Own Foundation	Through NGOs	CSR Strategy Disclosed	CSR Amount / % Disclosed	CSR Information available on website	Activities for the year disclosed	BRR Released	Transparency Score	Education	Health	Skill Enhancement	Livelihoods & Financial Inclusion	Environment	Women Empowerment	Disaster Mianagement	Sports	Others
62	Housing Development Finance Corporation	2012-13	21,148	4,848	0.02%	115	✓	✓	✓	✓	✓	✓	7	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓
63	Bank of India	2012-13	35,675	2,749	0.04%	110	✓	✓	✓	✓	✓	✓	10	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓
64	Alok Industries	2011-12	9,880	93	1.08%	100	✗	✓	✓	✗	✓	✗	2	✓								✓	✓
65	Motherson Sumi Systems Limited	2011-12	14,921	260	0.39%	100	✗	✓	✓	✗	✓	✗	2	✓				✓					
66	Punj Lloyd Ltd	2011-12	10,784	112	0.89%	100	✓	✓	✓	✗	✓	✗	5	✓	✓	✓		✓					
67	Siemens Ltd.	2011-12	12,977	343	0.29%	100	✓	✓	✓	✗	✓	✓	7	✓	✓	✓	✓		✓				
68	Tata Communications	2011-12	14,341	(784)	NC	100	✗	✓	✗	✗	✓	✗	5	✓	✓		✓						
69	Asian Paints	2012-13	8,972	1,050	0.09%	98	✓	✓	✗	✓	✓	✗	6	✓	✓			✓					
70	Union Bank of India	2012-13	28,037	2,132	0.04%	76	✓	✓	✓	✓	✓	✓	10	✓	✓	✓	✓						✓
71	UCO Bank	2012-13	17,704	2,829	0.02%	62	✗	✓	✗	✓	✓	✗	7	✓	✓			✓					✓
72	HCL technologies Ltd	2011-12	21,037	2,423	0.00%	5	✓	✓	✗	✗	✓	✗	1			✓				✓			
73	Indian Bank	2012-13	15,187	1,749	0.00%	-	✓	✗	✗	✓	✓	✗	4	✓	✓			✓					
74	Aditya Birla Nuva Limited	2011-12	21,840	890	NA	NA	✗	✓	✓	✗	✓	✗	5	✓	✓	✓		✓	✓				✓
75	Allahabad Bank	FY-2012	19,026	1,521	NA	NA	✗	✓	✗	✗	✓	✗	4	✓	✓								✓
76	Andhra Bank	2012-13	13,957	1,388	NA	NA	✗	✓	✗	✗	✗	✗	0	✓	✓								
77	Apollo Tyres	2011-12	12,186	412	NA	NA	✓	✓	✓	✗	✓	✗	5		✓	✓	✓	✓					
78	Ashok Leyland Limited	2012-13	12,544	434	NA	NA	✗	✗	✗	✗	✓	✗	1										
79	Bajaj Auto Limited	2012-13	20,793	3,044	NA	NA	✓	✓	✓	✗	✓	✗	4	✓	✓	✓	✓	✓	✓				✓
80	Bhushan Steel Limited	2011-12	9,985	1,013	NA	NA	✗	✗	✗	✗	✓	✗	1				✓						✓
81	Cairn India	2011-12	12,799	7,938	NA	NA	✓	✗	✓	✗	✓	✗	5	✓	✓	✓							✓
82	Coromandel International Ltd.	2012-13	9,104	434	NA	NA	✗	✓	✗	✗	✓	✗	1	✓	✓					✓			✓
83	Corporation Bank	2012-13	16,954	1,443	NA	NA	✗	✓	✗	✗	✓	✗	4	✓	✓	✓	✓						✓
84	Crompton Greaves Limited	2011-12	11,311	368	NA	NA	✗	✗	✗	✗	✓	✗	4	✓	✓	✓							✓
85	DLF	2011-12	10,224	1,178	NA	NA	✓	✓	✓	✗	✓	✗	5	✓	✓	✓		✓					✓
86	E.I.D- Parry (India) Limited	2011-12	12,599	313	NA	NA	✗	✗	✗	✗	✓	✗	4				✓	✓	✓	✓			✓
87	Future Retail Ltd.	2011-12	20,316	342	NA	NA	✗	✗	✗	✗	✗	✗	0										
88	Hindustan Unilever Limited	2011-12	23,696	2,791	NA	NA	✓	✓	✓	✗	✓	✗	5		✓			✓					
89	IDBI Bank Limited	2011-12	25,592	2,309	NA	NA	✗	✓	✓	✗	✓	✗	5			✓	✓	✓					
90	Idea Cellular Ltd	2011-12	19,541	723	NA	NA	✗	✗	✗	✗	✗	✗	0										
91	Jet Airways (India) Ltd	2012-13	19,409	780	NA	NA	✗	✓	✓	✗	✗	✗	1						✓	✓			✓
92	JSW Ispat steel Ltd.	2011-12	11,528	(264)	NA	NA	✓	✓	✓	✗	✓	✗	5	✓	✓	✓	✓	✓	✓				✓

CSR Data Sheet (Company-wise)

S.No.	NAME OF COMPANY	Corporate Social Responsibility Exp.					Implem		Transparency						CSR Interventions in Sectors								
		Financial Year	Turnover (in Crores)	PAT (Profit After Tax) (in Crores.)	CSR % of PAT	CSR AMOUNT (in Lakhs)	Own Foundation	Through NGOs	CSR Strategy Disclosed	CSR Amount / % Disclosed	CSR Information available on website	Activities for the year disclosed	BRR Released	Transparency Score	Education	Health	Skill Enhancement	Livelihoods & Financial Inclusion	Environment	Women Empowerment	Disaster Management	Sports	Others
93	MRF Ltd	2011-12	11,999	579	NA	NA	x	✓	x	x	✓	✓	x	✗	4	✓							
94	Reliance Communications	2011-12	20,382	988	NA	NA	✓	✓	✓	x	✓	✓	x	5	✓	✓		✓				✓	
95	Reliance Infrastructure Ltd.	2011-12	25,041	1,260	NA	NA	x	x	✓	x	✓	✓	x	5	✓	✓			✓			✓	
96	Ruchi Soya Industries Ltd.	2011-12	30,612	87	NA	NA	✓	x	x	x	✓	✓	x	✗	4	✓	✓			✓			
97	Syndicate Bank	2012-13	18,295	2,206	NA	NA	x	✓	✓	x	✓	✓	x	5	✓		✓					✓	
98	Jindal Steel & Power Ltd.	2011-12	18,351	4,002	NA	NA	x	✓	✓	x	✓	✓	x	5	✓	✓		✓			✓	✓	
99	Videocon Industries Ltd.	2011-12	13,553	1,359	NA	NA	x	✓	x	x	x	x	x	✗	0								
100	United Spirits Ltd.	2011-12	9,456	187	NA	NA	✓	✓	x	x	✓	x	x	✗	1	✓	✓					✓	

KEY

This colour indicates, that companies data is for FY 2011-12 -->



Profit After Tax is negative means Company is in Loss -->



Data based on CSRIidentity.com and Forbes India magazine -->



# **SECTION – II**

## **Company-wise CSR Analysis**

[Pages 33 to 194 available on request]



## ACC Ltd.

### CSR Amount:

Rs.2,551 lakhs as derived on the basis of 1.90% of the average profit after taxes in the previous three financial Years (Rs.1,325 lakhs, Rs.1,120 lakhs, Rs.1,607 lakhs in FY-2011, 2010, 2009 respectively) disclosed in BRR.

### CSR Strategy:

The Company engages host communities through Community Advisory Panels (CAP) at all plant locations for planning CSR activities, process monitoring and evaluation. The CSR project participants include the disadvantaged, vulnerable and marginalized sections of the society.

### Domains:

- ✓ **Education**(Rs.188 lakhs)
  - During the year under review, efforts to improve the quality of education in village schools benefitted about 28000 students. Bridge Education Support was given to about 4200 students, and 100 Scholarships were awarded to meritorious students to help them continue their education. Technology aided education initiatives like smart classes and interactive kiosks in rural schools aided about 6100 rural children to keep pace with modern methods of learning.
- ✓ **Skill Enhancement**
  - Skill development training programmes were imparted to unemployed youth in partnership with specialised NGOs which helped about 2376 youth get job placements in various manufacturing and service sector enterprises. Company also supported the formation of 604 SHGs and their strengthening through structured training activities. Members of these SHGs saved about Rs.1.12 crore which helped them to secure matching grants from banks and other financial institutions to start micro-enterprises.
- ✓ **Health**(Rs.148 lakhs)
  - On the health and nutrition front, Company's initiatives for better health benefitted 1.35 lakh people. Support to 144 anganwadi centers helped 11,150 mothers and children get access to better health and nutrition. Nearly 17,000 people were supported through counselling, testing and treatment, wherever applicable, for HIV/AIDS.
- ✓ **Other**(Rs.2,215 lakhs)
  - Equality and Women Empowerment,
  - Improving Water and Environmental Conditions of Community,
  - Building of Community Infrastructure.

### Transparency:

The organization has contributed almost 2% of its Profits for CSR activities which is quite significant compared with the other companies who have normally contributed 0.5-1%. The CSR strategy has focused on the often neglected sectors of development like Women empowerment, Water improvement & community infrastructure with almost 80% of its budget being spent there. ACC scores 10 in Transparency Ratings.

## Adani Enterprises Ltd.

### CSR Amount:

Rs 890lakhs which is 0.44% of Profit after tax.

### CSR Strategy:

CSR has been at the heart of any business development by Adani Group of companies. Adani Foundation was established with a vision to “accomplish passionate commitment to the social obligation towards communities, fostering sustainable and integrated development, thus improving quality of life”. The Adani foundation works in the core sectors of Education, Community health, Sustainable Livelihood Development and rural infrastructure development.

### Domains:

#### ✓ Health

- “Adani Medical Centre”, started in July, 2011 is especially for Truckers and cleaners and laborers staying in nearby laborer colony to provide “Basic Health Care Facilities” with an additional objective to motivate and sensitize various stake holders to generate awareness and support. Truckers and cleaners are vulnerable to various life threatening communicable diseases, especially STI / HIV AIDS.
- 2 Mobile Dispensaries at Mundra cater to more than 5500 patients on an average at 30 villages and fishermen settlements making 62 stoppages enrooted. These patients are treated completely free of charge.

#### ✓ Education

- With an objective to improve the Quality of Education in the Govt. Primary schools of Mundra Taluka, Adani Foundation provides Material support, Infrastructure support and Programme support. Functioning through Educational Volunteers appointed at schools more than 17000 children are covered under various activities / programs with guidance from UNICEF.
- The company has enabled an Education grant scheme under which Scholarships are provided to the children. The company has formulated the following schemes in this regard:
  - Merit Cum Means Scholarship Scheme
  - Gyandeeep
  - VidyaSahay

### Transparency:

Latest data available is for FY 2011-12, during which Rs. 890 lacs was contributed by the company to Adani Foundation. On Transparency Rating, score is 5, since the CSR activities for the year have not been disclosed. Further it has not prepared any BRR.

## Aditya Birla Nuva Limited

### CSR Amount:

Amount has not been mentioned in Annual Report.

### CSR Strategy:

Aditya Birla Nuva Limited's strategy is focused towards bringing the benefits of education, basic healthcare, sustainable livelihood, infrastructure and espousing social reforms, which will make a difference to the lives of the poor.

### Domains:

#### ✓ Education

- In collaboration with the district rural teams, the organization is at the forefront of the education of the girl child. Under the Sarva Shiksha Abhiyan and the Rashtriya Madhyamik Shiksha Abhiyan – Kasturba Gandhi Balika Vidyalyayas (KGBV), the organization was able to enlist 930 rural girls who were school dropouts.
- At the Aditya Birla Primary School in Renukoot, 201 tribal children study and no fees is charged.
- At Gummidipoondi, Halol and Veraval 255 students were trained in Office Applications (MS Office and Tally) through the digital literacy programme.
- Adult education centres at Renukoot, Veraval and Jagdishpur provide informal education to 158 adult women.

#### ✓ Health

- Aditya Birla Nuva limited had been working in collaboration with international agencies such as CARE International (Toronto, North America) and Sure Start - Path India (Bill & Melinda Gates Foundation), for the Reproductive and Child Healthcare Programmes in nearly 900 villages.
- This year through medical camps, coupled with rural mobile medical vans services, the organization reached out to 1,23,900 villagers. Those diagnosed with serious ailments were taken to organization's various companies' hospitals for treatment. The afflictions treated included cataract (6,321 villagers), skin ailments (6,199 patients), and certifying erstwhile leprosy patients (25) as RFTs (Released from Treatment).
- 6.48 lakh polio drops/ vaccines were administered to over 2 lakh children and 90,000 children were immunized against TB, diphtheria, tetanus and measles. While 1.3 lakh women were given pre-natal and post-natal care along with escort services to institutional delivery. The organization was also able to convince 130 couples to opt for planned families and responsible parenting at Veraval, Renukoot and Patalganga.

#### ✓ Environment

- At Veraval a sewage treatment plant with a capacity of 500 M3/day has been installed.
- A 425 KW Energy Conservation Turbine has been installed to replace the operation of Medium Pressure to Low Pressure Steam letdown Pressure Reduction Dumping Station (PRDS) to effectively utilize the eat energy.

#### ✓ Skill Enhancement

- Aditya Birla Nuva Limited Formed partnership with the Confederation of Indian Industry (CII), the European Union (EU), British Council and City & Guilds U.K. These

all have converged together for a project relating to the vocational training of 11,000 youngsters from vulnerable and marginalized groups in Sirsa (Haryana) and Sitapur (Uttar Pradesh), over a three year time-span.

- Of the 96 students trained at the Birla Shaktiman Vocational Training Centre this year, 76 students have joined different industries, while 20 students chose to set up their own small shops.

✓ **Women welfare**

- An initiative that have taken this year is that of teaming up with Indira Gandhi National Open University (IGNOU) Learning Centre for honing garments stitching skills. This learning programme aimed at rural women, is operating at organisation's Madura Fashion & Lifestyle tailoring factory at Bangalore. The organization has enrolled 200 villages.
- Collaborative projects with Jan Shiksha Samsthan and the National Jute Board for training a 100 rural women at Patalganga and Rishra in jute craft-cum-fabrics.
- An interesting project that Aditya Birla Nuva Limited embarked on is called "ANYA", with NABARD. In this project, over a 150 women from 7 villages in Gummidipoondi have converged to become economically empowered.

✓ **Other**

- Aditya Birla Centre for Community Initiatives and Rural Development, spearheaded by Mrs. Rajashree Birla, work in 215 villages, touching the lives of 6.60 lakh people. They work to change the face of the villages and the move the villagers from their lowly conditions, according them to dignity that every human being deserves.
- Aditya Birla Nuva Limited support 41 balwadis at Jagdishpur, Gummidipoondi, Renukoot, Veraval and Patalganga.
- To provide water to the villagers, over 455 hand pumps were installed during the year. Alongside, 887 individual household toilets were constructed in Veraval, Renukoot, Jagdishpur, Rural Bengaluru, Patalganga and Gummidipoondi.
- An Integrated Livestock Development project has been initiated at Veraval, in close association with BAIF. The project objective is to produce superior cattle breed through artificial insemination in camps across villages. The project will benefit over 10,000 farmers and their 15,000 cattle. These camps also provide the cattle vaccination.
- 192 Farmer Clubs will network, share best practices in agriculture and soil conservation and train in vermicompost.
- To conserve water and foster agriculture 58 ponds, check dams and bore wells were constructed. The installation of 187 solar lamps in houses in Renukoot has been greeted enthusiastically by the tribals.

**Transparency:**

Latest data available is for FY 2011-12. Transparency Rating is 5, since there is no Business Responsibility Report. The amount spent on CSR activity could not be traced from either its accounts or web-site.

## Allahabad Bank

**CSR Amount:**

CSR amount spent is not given in its Annual Report or on website.

**CSR Strategy:**

No formal policy for implementation of CSR disclosed.

**Domains:**

✓ **Education**

- One time support to tribal girl children for their education.

✓ **Health**

- Contribution towards development of the interior of high quality diagnostic clinic meant for the economically weaker sections of the society.

✓ **Other**

- Contribution towards renovation of a rehabilitation centre for mentally challenged women.
- Donation of vehicle to Centralized Accident & Trauma Services (CATS) to be useful for field inspection.
- Provision of arsenic free drinking water in a village.

**Transparency:**

Allahabad Bank's Its score on Transparency Rating is 4, since its Annual report or web-site does not disclose amount spent on CSR during the year. Although it has identified the five organizations to whom it has contributed, but does not have any CSR strategy in place. No BRR has been prepared either.

## Alok Industries

### CSR Amount:

Annual Report does not disclose CSR Expenditure for the year. From alternative sources, figure has been arrived at CSR Expenditure of Rs.100 lacs is 1.08% of PAT

### CSR Strategy:

Alok Industries focus on activities related to sustainability is at the core of its long term goal of being a leader in providing sustainable and integrated textile solutions. The sustainability programs include interventions in prevention of environmental degradation, promotion of energy conservation and stress on community development.

### Domains:

#### ✓ Education

- Alok has started a public School with CBSE board in Silvassa. It employs tribal women on weaving looms and garment/made up stitching machines after intensive training & orientation. The company private public partner partnership with Silvassa administration for converting the Government owned industrial training institute into a centre of excellence.

#### ✓ Other

- Alok in association with Zameen organic has endeavored to form Asia's first farmer owned Fair Trade Company, supporting conversion of thousands of small and marginal farmers to organic farming and helping them establish independent co operatives. Involving 6000+ member farmers this partnership is a commitment right from:
  - providing the farmers with pre-finance to procure essential agricultural inputs in the beginning of the growing season,
  - technical support to each farmer for conversion to organic farming,
  - Arranging the Organic and fair trade certification for the growers,

### Transparency:

- Transparency score is only 2,
- Since neither Annual Report nor website discloses CSR amount spent during the year.
- It has a CSR strategy in place, but does not prepare any BRR.
- Activities undertaken during the year are also not mentioned in the annual report.

## Ambuja Cements Limited

### CSR Amount:

Rs.3908 Lakhs being 3.07% of Profit after Tax

### CSR Strategy:

The Company has very focussed programmes and initiatives. The company has always considered the Community as an extremely important Stakeholder group and since its inception engaged for their development. Our Foundation conducts needs assessment before undertaking projects in our neighbouring Communities. Focus has primarily being on water, livelihood promotion and on the Human Development Index, and compliments the nation's need for inclusive growth.

### Domains:

#### ✓ Education

- Non-formal schools run by ACF (Ambuja Cements Foundation) in Nalagarh and Bathinda reach out to children outside the purview of the formal education system.
- ACF also works with 394 education centres across states, enhancing the quality of education through interventions like furnishing and functionalizing libraries; establishing reading clubs to enhance accelerated reading skills; equipping each school with professionally produced hands-on math kits; and initiating math laboratories.

#### ✓ Health

- ACF works on the issue of HIV and AIDS, reaching out to the high risk group of truckers and migrant workers population around ACL plants.

#### ✓ Skill Enhancement

- ACF supports seven NFE-cum-skill building centres in villages around Roorkee in Uttarakhand, with special focus on the girl child. More than 150 girls between the ages of 6-16 are enrolled in these centres, developing literacy and learning new skills that will help them become self-employed in the future.

#### ✓ Livelihood & Financial Inclusion

- ACF works closely with local panchayats to build homes for the under-privileged. These projects are implemented with support from community-based organizations, with planning, monitoring and maintenance of the infrastructure being taken care of by the village themselves.
- ACF installed 1300 metres of pipes to distribute water to 75 households in Budavada village. Three cistern tanks with a capacity of 2000 litres each were constructed in two villages.

#### ✓ Environment

- ACF initiated the use of agro-waste as bio fuel among the community. This initiative complements ACL's efforts to promote an alternative to expensive fossil fuels, reducing Co<sub>2</sub> emissions while simultaneously helping farmers to earn profit out of this waste.

#### ✓ Women Empowerment

- Women lead the comprehensive healthcare programme in their role as sakhis; support the education programme as balmitras; provide good nutrition as vegetable farmers and fish-growers; and transform rural economies as entrepreneurs.

- ACF supports 852 self help groups (SHGs) across locations, with a cumulative corpus of over Rs.4.66 crores.
  - ACF helped the women to source the material, collect and deliver the knitted products, and keep accounts.
- ✓ **Sport**
- The Ambuja Manovikas Kendra (AMK) gives personal attention to special children, and draws out their potential in surprising ways. Year 2011 was indeed a memorable year for AMK: four children represented India at the World Summer Special Olympic Games at Athens, Greece, and won laurels for the nation.
- ✓ **Other:**
- ACF supports building of infrastructure for villages, including roads, street lights and school buildings.
  - To support the farming community, farmers are trained to create fencing crops, refugee crops, inter-crops and attractant crops on one demonstration plot per village. They are also shown ways to reduce chemical pesticides, and use natural methods of pest control. This year, 27 farmer field schools were instituted across eight demonstration plots.
  - The wadi project, funded by NABARD, is in its third year of implementation; it has now reached out to five villages. Fruit bearing trees like mango and orange have been planted on 254 acres of land.
  - Eight cattle health camps were conducted in collaboration with the Department of Animal Husbandry, implemented by paramedical staff. ACF also supported the shepherd community with rahm-lambs (seed animals) to enhance the population of sheep.
  - ACF has also constructed the Tobra check dam across the Bhudiya river in the Sutrapada taluka, under the Sardar Patel Participatory Water Harvesting Scheme.

**Transparency:**

- Transparency Rating is 10.
- CSR amount spent during the year at above 3% is better than the minimum proposed by Govt.
- CSR activities undertaken through Ambuja Cement Foundation.

## Andhra Bank

**CSR Amount:**

Not specified.

**CSR Strategy:**

Not specified.

**Domains:**

 ✓ **Education**

- Distribution of Note Books to children of Saraswati Vidya Mandir, Hyderabad, Orissa State Branch.
- Donation of Desks to Government Schools of twin cities of Hyderabad.
- Donation of vehicle to Akshyay Patra Foundation for distribution of Mid-day meals to school children.

 ✓ **Health**

- Donation of Ambulance to UHC Hospital, IDA, UPPAL, Hyderabad, Donation of Ambulance to Red Cross Society, Donation to Cancer Institute, Adyar, Chennai
- Donation to Bhagwan Mahaveer Vikalang Samiti, Jaipur,
- Provision for supply of Water Purifiers in Mahabubnagar District, Infrastructure facilities at Govt. Schools at various places spread across the State.

**Transparency**

- CSR transparency scoring is 0.
- CSR amount not specified in any of the documents.
- Though above mentioned activities have been given in the annual Report, it is not distinctly clear, if these activities were undertaken during the current year or it covers earlier years also.
- There is no strategy or other basis on how CSR projects are selected.
- Though required by SEBI, but no BRR has been prepared.
- Details of CSR activities have not been provided on website or in any other way.

## Apollo Tyres

### CSR Amount:

CSR spending for the year not disclosed in the Annual Report.

### CSR Strategy:

The efforts of the company are in general health and HIV-AIDS awareness and prevention too, have been strengthened, with currently 21 health care centers across the country catering to the commercial trucking community. For youth and women's empowerment and skill building for self-employment, around all 4 manufacturing units in India, it has embarked on "Project U" – which educates trains and undertakes livelihood creation for the young unemployed.

### Domains:

#### ✓ Health

- As per the identified needs of the community in Mathur and Oragadam villages, Sriperumbudurtaluk around the Chennai plant, project on health and sanitation has been undertaken. The idea is to change the habit of open defecation among the community people including that of children in balawadi. Special emphasis also needed to be given to the hygiene issues for women, so as to avoid associated problem of infections of the urinary track. A total Of 2944 people were reached out in the community. As a result, the community itself constructed 7 toilets. The panchayat has also renovated and painted the Balwadi toilet and veterinary hospital.
- The company has targeted interventions in the form of Health Care Centers in transport hubs focusing on truck drivers, commercial sex workers, and migrant labour in that location; a workplace program; and a supply chain program. Targeted Interventions operate in the form of 'Health Care Centers' (HCC) in large trans-shipment hubs in 20 locations across the country. These services include doctors' consultation at a nominal fee, free medicines and counseling facility:
  - Sexually Transmitted Infection (STI) - Diagnosis and Treatment
  - Behavior Change Communication (BCC)
  - Peer Educators (PEs) & counseling

#### ✓ Skill enhancement

- In order to strengthen farmers' capacity (including their knowledge, skills, and expertise) to apply appropriate agricultural practices, program on sustainable agriculture was started for the farmers in Limda village. The aim of the program is to enable farmers to acquire new knowledge and skills in modern crop practices and outputs expected in the next 3 years (base year 2011-12); increase awareness about modern techniques of farming; raise agricultural productivity; providing access to improved varieties of seeds; improving agricultural practices with increased crop yield. In the reporting period a total of 160 farmers were trained.

#### ✓ Livelihood and financial inclusions

- As part of the identified need, income generation and livelihood projects have been a focus area. The aim of these projects is to empower, underprivileged youth and women groups of the communities around its plants so that they can grow and lead better lives. Project U, a program focusing on skill up-gradation and job placement for the youth has therefore been launched in all locations. Depending on the need of the community the program focuses on modules such as retail, computer operation, mobile repair, beauty course, flower arrangement making, driving, apparel, and housekeeping. In order to carry out these activities, it has partnered with technical

expert organizations which carry out training and certification activities. In Limda the partnership is with SAATH (an NGO based in Ahmadabad), in Chennai with Everyone, and in Kochi with Rajagiri Outreach. In the reporting period total 432 men and women were enrolled.

✓ **Environment**

- Waste management program has been identified for the communities of the Mathur and Oragadam villages, sriperumbudurtaluk around Chennai plant. Under this program mass awareness activities have been undertaken to sensitize the community on the issue and the associated health impacts that open dumping of waste can have. This has led to an increased understanding among the people about the ill effects of plastics and waste dumping. The next phase of the project will look into mobilization efforts for putting waste disposal and recycling systems in place.

**Transparency:**

Transparency rating is only 5, since neither the Annual Report nor website indicates the amount. The company has not released a BRR either.

## Ashok Leyland Limited

**CSR Amount:**

CSR amount is not given in the annual report

**CSR Strategy**

No CSR strategy is in place.

**Domains:**

No activities are mentioned either on Website or in the annual report.

**Transparency:**

Transparency score is only 1, since

- no information on CSR spending for the year,
- there is no specific strategy regarding CSR activities to be initiated neither any policy nor roadmaps available in the annual report.
- The annual report is available in the company's website for the year ending 31st march 2013 but the CSR page on the website is not updated since 2007-08. Further it was observed that no CSR initiatives have been taken since then.
- As per Forbes India (a magazine) the company is 72 from the top. As per SEBI's guidelines BRR report should be released from FY 2012-13 onwards but the same has not been done.
- CSR activities and other details are not mentioned in the annual report.

## Asian Paints

**CSR Amount:**

Rs.98 lakhs (0.09% of PAT)

**CSR Strategy:**

No formal policy for implementation of CSR disclosed.

**Domains:**

✓ **Education**

- Company has adopted schools near its Plants; initiated drives for providing basic amenities to School Children; providing education and training to differently-abled children; promoting higher studies amongst girl students especially those from government schools Construction of basic amenities in Schools such as rooms, playground, compound-walls and provision of water-coolers, water-tanks, painting of school- premises, conducting inspirational workshops for Government Teachers on discipline etc.

✓ **Environment**

- Company has conducted programmes to spread awareness about Rainwater harvesting by conducting seminars in schools and housing societies. Sapling Plantation drives have also been initiated in nearby villages.

✓ **Health**

- Company has organized free health camps for senior citizens of the local community around its manufacturing facilities and for family members of Staff / Workm., Sessions on health, hygiene and diet are conducted for female students in village government schools and career counseling, soft skills training and self defense techniques to the students of these Schools. Its Company has arranged for MMU (Mobile Medicare Unit) for the villages in vicinity of its manufacturing facilities. These MMU's are manned by a qualified doctor, pharmacist and a social worker and are fully equipped with medicines that are dispensed free of cost to the needy.

**Transparency:**

Transparency score is 6, since activities undertaken during the year cannot be identified from the information available. Though no formal CSR strategy disclosed, however from reading of CSR activities one can conclude that initiatives are undertaken close to company's Plants. Generally donations given to NGOs, such as Red Cross Society, Helpage, Earth although some CSR activities undertaken through in-house Teams.

## Axis Bank

### CSR Amount:

Rs.4,242 lakhs which is 0.82% of PAT.

### CSR Strategy:

During the initial five years, the Foundation's work was primarily focused on education. It has established Axis Bank Foundation (ABF) which undertakes its CSR activities. The Foundation has partnered with sixty NGOs to provide equitable education to various underprivileged individuals across the country. ABF also supported public health and highway trauma care with three NGOs.

In 2011, ABF then ventured into providing sustainable livelihoods to the disadvantaged. ABF partnered with seventeen NGOs across the country, with an ambitious target of providing one million sustainable livelihoods by 2017.

### Domains:

- ✓ **Livelihood Promotion**, (Rs.2500 lakhs)
  - ABF focuses on developing and facilitating sustainable livelihood, which covers 40 Programs in 19 States (163 Districts) & 68846 Beneficiaries on the Purpose of Axis Bank Foundation, in association with Kherwadi Social Welfare Association (KSWA) provides vocational training under various trades to the unmotivated school drop-outs and underprivileged youth under their "Yuva Parivartan (YP)" initiative.
- ✓ **Education**(Rs.100 lakhs)
  - The Bank believes that education is the key to alleviating poverty, and works with NGOs for children, making efforts to reach out to as many people as possible in the education space. It also aims to help create capabilities in terms of skills and employment opportunities for disadvantaged/differently-abled people, which covers 23 Programs in 13 States (33 Districts) & 5566 Beneficiaries on the Purpose of Supporting the supplementary education of students in Classes 1 to 5 through 150 Shiksha Protsahan Kendras (SPKs) in 5 blocks of Madhya Pradesh. Besides the SPKs, Eklavya will work with 27 formal schools by using the Eklavya pedagogy thereby strengthening their performance and also work towards building partnerships with other NGOs to replicate the Eklavya model.
- ✓ **Health**(Rs.85 lakhs)
  - The highway trauma care initiative of ABF has assisted 11,000 major accident victims and ~7,000 minor accident victims till 31st March 2013. The program has a tie up with 289 ambulances, 139 hospitals and 85 police stations. The program covers 4,200 kms across Rajasthan, Maharashtra, Kerala and Gujarat. which was covers 17 Programs in 17 States(136 Districts) & 68846 Beneficiaries on the Purpose of Supporting the operation of Lifeline's Highway Rescue Project

### Transparency:

Though the organization has a well-thought out policy for conducting its CSR activities, however Transparency Rating is 7, since activities undertaken during the year cannot be distinctly identified from the Annual Accounts.

## Bajaj Auto Limited

### CSR Amount:

CSR amount is not disclosed in the report.

### CSR Strategy:

In going 'Beyond Profits', the social and welfare objectives of the Bajaj Group are being fulfilled through the Trusts and Foundations (over 40 in number) established by the Group. The Trusts and Foundations are key stakeholders of BAL. The activities carried out are in the areas of education, health, women empowerment, self-reliance, rural development and environment & natural resources. The guiding philosophy is primarily to assist the disadvantaged in a way such that capacity is built for self-reliance and sustenance. All activities therefore are carried out with an objective to enable sustainable development.

### Domains:

#### ✓ Education

- Under Public Private Partnership (PPP), the Company has undertaken to upgrade 4 Industrial Training Institutes (ITI) - two in Pune, one in Aurangabad and one in Pantnagar.
- Janakidevi Bajaj Gram Vikas Sanstha (JBGVS) installed 4 E-learning units in the schools that changed the face of education in the rural areas.

#### ✓ Health

- JBGVS has also been partnering with Government in strengthening National Rural Health Mission (NRHM) at the grass-root level by supporting check-up camps organised for pregnant mothers by PHCs.
- During the year, JBGVS organised 135 health check-up camps benefitting 4,155 people in all the project areas.
- In Wardha, JBGVS has been working in partnership with VinobaBhave Hospital, which provides free treatment to the villagers. In total, 550 patients have benefitted under these programmes.
- During the year, 30 HIV/AIDS awareness programmes were organised, in which 1,250 women participated. There was no polio or severe malnourished case in our villages.

#### ✓ Skill Enhancement

- In academic year 2012-13, 403 students from 27 different schools of Wardha benefited from the Bajaj Science Education Centre. In addition, 106 students were coached at the Centre for various competitive examinations. 880 students appeared for Entrance examination held on 4 March 2013, for the 218 fresh intake capacity of the Centre, which reflects the recognition of its quality.

#### ✓ Livelihood & Financial Inclusion

- In Kasika bas village of Sikar district, a revolving fund of Rs.123,500 created by JBGVS has helped 32 SHGs to get Rs.1,923,000 loan from bank to start income generation activities like goatry, dairy, small enterprises, etc.

#### ✓ Environment

- Last year JBGVS completed water conservation work in 5 villages of Wardha district by deepening of nullah. The ponds created on these nullahs helped in increasing water storage in the wells downstream.

✓ **Women Empowerment**

- 31 new Self Help Groups (SHG) consisting of 380 women were formed and they were motivated to take up village development activities, in addition to their regular savings and credit programmes.

✓ **Other:**

- Factory employees organised a blood donation camp, in which 556 employees donated blood for the hospitals in the respective areas.
- In Wardha, JBGVS has been working in partnership with Ministry of Small and Medium Enterprises (MSME) for conducting vocational training programmes.
- During the year, various types of programmes like pre-primary class, balbhavan, literacy, tailoring, yoga, karate, tabala and harmonium, classical and western dance, senior citizen programmes etc. were carried out.
- A senior citizens' club with over 100 members has also been started. Various special programmes, like medical check-up, study tour etc. are being organised for them.
- Institute of Gandhian Studies (Gandhi VicharParishad), Wardha founded in memory of late ShriJamnalal Bajaj completed 25 years of service in October 2012. During the year 2012-13, the Institute organized.
  - Post Graduate Diploma Course in Gandhian Thought (University Recognised) for students from different parts of India and abroad.
  - Orientation Camp Classes on Gandhian Thought for Medical Students.
  - University Students' Camps at the local, regional and national level.
  - International Non-violence Day and related programmes.
  - Annual RavindraVarma Memorial Lecture.
  - Silver Jubilee Seminar on Gandhi, Development and Sustainability.
  - Short Term Course on Gandhian Thought.
  - National Seminar on Child Labour.
  - Inter Religious Study Course on Methods, Training and Practices for Purification and Path to Perfection.
  - Special training programme for Gandhi International, France.
  - Publications and other programmes.

**Transparency:**

Transparency Rating is 4, since CSR spending for the year has not been disclosed in the Annual Report. Further it is not possible to identify activities undertaken during the year from the Accounts or CSR report on website.

## Bank of Baroda

### CSR Amount:

Rs.699.74 lakhs being 0.16% of Profit after Tax (PAT)

### CSR Strategy:

The Bank has implemented Financial Inclusion projects to provide banking services in un-banked rural areas with affordable cost to the rural masses and covered them in main economical stream for inclusive growth. Considering the need of the segment, the Bank has devised special products such as Savings cum in-built Overdraft facility, Flexible Recurring Deposit, Baroda Kisan Credit Card, Baroda General Credit Card and Insurance product with low premium to cater to the needs of the rural masses. The Bank has implemented ICT based BC model, Mobile Van and Brick & Mortar branches models to provide banking services in the allocated villages.

### Domains:

- ✓ **Livelihood Promotion & Technical training**(Rs 642.82 lakhs)
  - Bank has established Baroda Swarozgar Vikas Sansthan for imparting training to unemployed youth-free of cost, for gainful self employment and entrepreneurship skill development which helps them improve their family economic status and also gives boost to various regional economies in rural & semi-urban areas' 47 Districts have Baroda Rural Self Employment Training Institute (R-SETI )
- ✓ **Social Welfare Activities** (Rs.26.42 lakhs)
  - Food distribution vehicle purchased for Akshay Patra Foundation, Bangalore (Rs 14 lakh).
  - Donation to National Disaster Relief Fund by President of Seychelles Territory(Rs 10.42 lakh)
  - For conducting functions viz "Barakhana" and reunion function at Officers Mess at Air Force Station, Vadodara (Rs 1 lakh)
  - For the rehabilitation of battle casualty, resettlement and welfare of ex-servicemen and their families, war widow as well as disabled Jawans (Rs 1 lakh).
- ✓ **Education** (Rs. 24 lakhs)
  - Supporting a school by providing amenities in physics & chemistry Lab: Rs 15 lakh
  - Promotion of the teachings and principles of Mahatma Gandhi: Rs 3 lakh.
  - Promoting school education and learning well: Rs 3 lakh.
  - Promoting application of pure sciences and study of mathematics: Rs 3 lakh.
- ✓ **Health** (Rs 4.50 lakhs)
  - For Narayana Hrudalaya Charitable Trust a multi-specialty hospital (Rs 3 lakhs)
  - Maintaining mobile dispensary –Ambulance (Rs 1 lakh).
  - Sponsorship of Autism Awareness Programme at Amrita School, Kanpur (Rs 0.50 lakh).
- ✓ **Vocational training**(Rs. 2 lakhs)
  - To facilitate them to undertake different initiatives for upliftment of the Society.
- ✓ **Environment**
  - For measures promoting prevention of cruelty to animals and for setting up and maintaining animal and bird Hospitals

- Promotion of measures for pollution control
- Promotion of efforts for protection, conservation and cleaning of environment including plantation/re-plantation, rivers, lakes, forests, sanctuaries etc.
- Preservation of places of historical interest like gardens, forts, temples etc.

**Transparency:**

- It has a Transparency Rating of 10.
- It has a mix way of implementing its CSR programmes, while the largest part (92%) of its CSR has been devoted for supporting RSETI , a govt. initiative to run livelihood promotion and technical skill training, in 47 districts. Other grants are for small amounts, across various themes, with little evidence to suggest a strategy which would make a meaningful impact.

## Bank of India

### CSR Amount:

Rs.1,10 lakhs (0.04% of PAT)

### CSR Strategy:

It is primarily a strategy to divert attention away from the negative social and environmental impacts of the lives of workforce and their families as well as of the local community and society at large. It enables the Bank to leverage its products, employee strength, networks and profits and up to some extent to create a sustainable change for marginalized communities.

### Domains:

#### ✓ Education

- Education of the under-privileged girl child
- Provide assistance to meritorious students grappling with financial constraints
- Provide sponsorship for education / training / rehabilitation services for differently abled people
- Adoption of One Teacher Schools in Tribal areas of Bihar

#### ✓ Livelihood Promotion

- Provide sponsorship for job fairs
- With the aim of mitigating the unemployment problem among the rural youth, the Bank took initiative to form a dedicated trust named “STAR SWAROJGAR PRASHIKSHAN SANSTHAN (SSPS)” in 2005.
- The formation, nomenclature, sponsorship, management, programme structure, staffing and administration, MIS were defined. Bank was allotted 42 centres to establish institutes. Bank has established 42 such institutes in Jharkhand, Orissa, Uttar Pradesh, Madhya Pradesh, Maharashtra and West Bengal. 39169 participants have been trained and 14534 have been provided with credit inputs from these centres till date.

#### ✓ Skill Enhancement

- Two SSPS Rural Self Employment Training Institutes (RSETIs) were established at Bhopal and Kolhapur immediately after formation of the trust. Ministry of Rural Development, Government of India found value in the initiative and proposed to support establishment of such Institute in each district of the country to tap the rural BPL youth from the rural hinterland.

#### ✓ Sports

- Provide sponsorship for Mumbai Marathon
- Provide sponsorship to sports

#### ✓ Health

- Provide sponsorship to Community Hospitals/NGOs in healthcare
- Provide sponsorship for setting up medical centres
- Provide sponsorship to purchase medical equipment

✓ **Other**

- Sponsorship of various exhibitions and events aimed at promoting Scientific and cultural awareness amongst the youth populace of our country
- Fund raising activities to support Foster Homes for children
- Provide sponsorship for the Flag Day (Navy Day)
- Provide sponsorship for Battery Operated Vehicles at various Railway Stations across the country. These vehicles cater to the needs of Senior Citizens and Differently Abled Persons

**Transparency:**

- It has a Transparency Rating of 10.
- BOI annual report indicates that the organisation is undertaking its CSR activities through Star Swarojgar Prashikshan Sansthan, RSETIs, etc.
- It focuses its activities on Rural transformation, Education, Livelihood promotion, Health, sports, skill enhancement etc.

## Bharat Heavy Electricals Limited

### CSR Amount:

Rs.300.50 Lakhs being 0.50% of Profit after Tax

### CSR Strategy:

BHEL has developed a CSR scheme and its Mission Statement on CSR is “Be a Committed Corporate Citizen, alive towards its Corporate Social Responsibility”. BHEL has adopted a CSR Policy in line with the CSR guidelines issued by Department of Public Enterprises.

### Domains:

#### ✓ Education

- The Company is promoting various Scholarship Programmes for students to enable them pursue higher education. Under these programmes, financial assistance is provided to wards of widows in adopted schools and villages by units. Supporting need based Construction of hostels, classrooms, toilets etc. in educational institutes.

#### ✓ Health

- BHEL initiated projects titled 'Vision to all' in (i) Guntur district of Andhra Pradesh to carry out cataract operations for five hundred patients; and (ii) another unique project, for carrying out 300 orbit surgeries for eye patients from Andhra Pradesh, Orissa and Chattisgarh commenced at Sankar foundation Eye Hospital in Vishakhapatnam (AP).

#### ✓ Skill Enhancement

- As part of its CSR initiative regarding talent upgradation/skill development, BHEL, in association with CIL, DVC & SSDA has set up Kabiguru Industrial Training Centre (KGITC) at Bolpur, Santiniketan (West Bengal) to provide high quality technical education and to give a fillip to the economic development needs of the area.

#### ✓ Livelihood & Financial Inclusion

- Six Reverse Osmosis plant units are installed at Bellary, Hubli, Puri, Varanasi, Gandhinagar and Vadodra to provide safe and pure water in the base kitchens for mid-day meal kitchens managed by Akshaya Patra.
- BHEL organizes various programmes for talent upgradation of social and economically backward students for their empowerment in order to make them self-reliant. It supported one such programme for Apparel training of students belonging to below poverty- line families in Chhindwara district, Maharashtra.

#### ✓ Environment

- BHEL continued with its commitment towards conservation of the environment. The Company successfully completed various Environment Improvement Projects (EIPs) during the year 2011-12. Major EIPs cumulatively completed in and around units/ regions and its, include: (i) Rain Water Harvesting Plants; (ii) Tree Plantations; and (iii) development of Green Coverage.
- As a part of major Environment Improvement projects during 2011- 12, the company has planted 27,545 trees and successfully completed the Water harvesting project in EPD Bangalore unit for Slip house ball mill building.
- The company has installed Solar Street lighting in and around ISG building in Bangalore;
- The Company successfully improved the sewage system at Haridwar, to supplement

the requirement of Ganga Pollution Control Unit, Uttarakhand Peyjal Nigam, Haridwar.

✓ **Women Empowerment**

- Organized a Cutting and tailoring training programme through NGOs for ladies in Jhansi to provide livelihood opportunities and empowerment of women.

✓ **Disaster manegment**

- BHEL has compassionately responded to the beck and call of the victims devastated by the earthquake in Sikkim by initiating efforts for the refurbishment of four government schools which were damaged by the earthquake.

✓ **Other:**

- BHEL, in association with IGCAR, NTPC and other organizations, is developing Advanced Ultra Supercritical Technology. In conformity with Green energy initiative, an energy efficient largest single cylinder non-reheat steam turbine for 100-140MW application has already been developed to harness waste heat.

**Transparency:**

Transparency Rating is 5, since it is difficult to identify activities undertaken during the year. Further it has not released BRR.

## Bharat Petroleum Corporation Limited

### CSR Amount:

Annual Report does not disclose CSR Expenditure for the year. From alternative sources, figure has been arrived at CSR Expenditure of Rs.800 lacs which is 0.94% of PAT

### CSR Strategy:

Indian Public Sector Enterprises (PSEs) take significant strides as far as TBL (Triple Bottom Line) is concerned. PSEs in India have always been significant contributors to economic development. The recent release of Sustainable Development (SD) and Corporate Social Responsibility (CSR) guidelines by the Department of Public Enterprises (DPEs), it is expected that PSEs will play a key role in promoting and contributing sustainable development. The guidelines are also expected to extend the standard framework, practices and processes which exist today for the profit dimension of TBL to the other two dimensions, namely, people and planet. Organization's broad strategy to win in the competitive environment is to focus on customers. Broad Strategic initiatives identified are:

- Customer-focused approach.
- Build on product sourcing capabilities.
- Brand building.
- Strengthening Retail Network-security and development.
- Building international trading skills.
- Investments in R&D and technology.
- Adopt an integrated on-line ERP solution.
- Focused initiatives in LNG, Power, Petrochemicals and E&P.
- Development of clean and renewable energy e.g. Wind Power, Solar Power and Bio - diesel.

### Domains:

#### ✓ Education

- Organization's activities range from development of infrastructure to providing developmental leadership talks.
- Today, they have touched over 15,000 children from unprivileged backgrounds, and this is just the beginning. They also recently initiated the Digital Literacy and Life Skills (DLLS) program to reach out to 25,000 children across 40 schools in Mumbai.
- BPCL Scholarships aim at promoting excellence and access to education for students across the country. Over the years, their scholarships have enabled more than 2000 students to pursue education and participate in shaping the nation.

#### ✓ Health

- BPCL's CSR initiatives are pan India in reach and involve collaboration with a number of Non-Government Organisations (NGOs) who are committed to the cause of social development and people empowerment.
- BPCL has successfully completed various projects in the fields of education, water conservation, health, environment conservation and economic empowerment, where the communities have achieved sustainability.

#### ✓ Skill Enhancement

- BPCL realizes the power of enabling people and actively engages in helping people raise their incomes and standard of living. They do so by addressing the skill gap through training and empowerment. They implement economic empowerment programs for the youth as well as women across the country.
- In the FY 2011-12, as many as 663303 man hours of training was provided at the

refineries. These trainings were not limited to the permanent employees but also extended to the contract employees at the refineries.

- Graduate Apprentice Trainees at Mumbai received 50000 man hours of training while the corresponding figure for Kochi stood at 22240 man hours.

✓ **Environment**

- They take a holistic approach to environmental sustainability by considering the environmental impacts associated with their business operations and then incorporating those considerations into their sustainability strategy and decision making processes.
- Health, safety and environmental issues have risen on the oil and gas industry's agenda, reflecting both increased public pressure and more complex operational challenges. BPCL firmly believes in inclusive growth and expend considerable efforts towards social responsibility in all areas of their operations. They have taken several steps to develop non-conventional/ renewable sources of energy and have undertaken various initiatives in tapping non-conventional energy sources like bio-diesel, bio-ethanol, wind energy, solar energy and fuel cells.
- Organization's approach allows them to evaluate, monitor and continually improve the environmental aspects of the organization's direct operations. This helps them to achieve their goal of reducing resource use and pushing efficiencies into their supply chain. Improved products and services helps their customers to become more sustainable by improving safety and minimizing energy

✓ **Women Empowerment:**

- When women earn, they do so for the family as well as for themselves. Chikankari, an art that is typical of Lucknow, has transformed the lives of more than 600 women. The smiles on their faces when they earn money for a piece of their work, speak volumes of their newly acquired confidence and desire to change their lives. The organization harness the local skills of women, train them in Chikankari and Zardosi work, thereby encouraging them to augment their overall family income. It also allows them to become self-employed and renders them the freedom to work flexibly at their own convenience.
- The project has been implemented in a manner such that the middlemen are eliminated but also to ensure that the trained women are provided backward and forward market linkages so as to make them independent upon completion of the program.
- Another unique women empowerment program is assisting SC/ST women set up small entrepreneurial projects, of which one is 'Project Kudumbashree'. This project is a flour mill run by a SHG in Chottanikkara Gram Panchayat of Ernakulam district with assistance from the Kochi Refinery.

✓ **Livelihoods & Financial Inclusion**

- BPCL has been engaged with various CSR programmes for more than two decades. The projects were mainly executed in distant remote tribal and rural areas. Various philanthropic activities like village adoption for community development, educational support through scholarships, health programmes, medical camps,

infrastructure development like construction of roads, buildings, and community centers were constructed as part of social initiatives of BPCL along with the Refineries. However, at present CSR is more strategic and has a focused approach laid down by BPCL's CSR Policy and Guidelines. The three tier system of identifying projects is

- Being undertaken mainly to enhance business- Enlightened Business interest
- Being undertaken in and around business and creating value for stake holder.
- Part of Nation building- being undertaken for the poorest of poor, rural/ tribal areas.

**Transparency:**

Transparency Rating is only 5, since amount spent on CSR activity for the year has not been disclosed. While activities undertaken during the year can be identified, but it has not released any BRR.

## Bharti Airtel Limited

### CSR Amount:

Annual Report does not disclose CSR Expenditure for the year. From alternative sources, figure has been arrived at CSR Expenditure of Rs.3,300 lacs which is 0.58% of PAT

### CSR Strategy:

Embedding sustainability has consciously evolved through a systemic engagement with stakeholders, i.e. Employees, Customers, Suppliers, Business partners, the Community, Investors and Regulatory bodies. Identifying, anticipating and consistently meeting stakeholders' expectations are a crucial part of organization's strategy. Several hours of meetings and discussions were held to get a clear insight into the stakeholders expectations

### Domains:

#### ✓ Education

- Literacy is extremely critical for socio-economic progress in India. Though there has been a six-fold improvement in the Indian literacy rate, which witnessed a growth from 12% in 1947 to 74.04% in 2011, not more than 7% of the population in the age bracket of 18-25 years goes to college.
- Out of 219 million Indians in the 15-24 year age group, an astounding 192 million get no vocational and/ or higher education post-school level.
- English language training - for a vast majority of the working population, the inability to speak the English language becomes a big deterrent for job opportunities and career progression. The organization is working with English language learning companies to create products that cater to this segment. These products emulate a classroom environment, as far as possible using mobile Interactive Voice Recognition System (IVRS) and Short Message Service (SMS) technologies.
- Competitive exam preparation - 60% of the students appearing for competitive exams are still without the benefit of any formal coaching. To empower such students, we aim to provide an ecosystem that will enable test prep providers to host their courses on Airtel's platform via feature and smartphones, computers or tablet devices.

#### ✓ Health

- Developing a safe and healthy Workplace Employee health and safety is an inherent part of organization's responsibility towards our employees. The organization knows that employees who are mentally and physically healthy are more likely to be engaged, committed and productive in all aspects of life.
- Organization's commitment to health and safety is driven by the following policies that provide a comprehensive framework for effective investment in health promotion and disease prevention activities at all levels of the business: Health and Safety Policy, Health Checkup policy, HIV AIDS policy.

#### ✓ Environment

- The organization understands that social progress and environment protection are extremely critical to sustainable economic growth. Both these aspects are embedded in our core values. The organization's corporate vision describes what they aim to do; their values of AIR "Alive, Inclusive and Respectful" describe how they intend to get there.
- Waste Management and Resource Optimization: They are committed to utilizing their natural resources responsibly and minimizing the negative impact of their

business practices on the environment. They increase their resource efficiency by preventing and reducing waste and environment-friendly disposal of the residual waste.

✓ **Skill Enhancement**

- Career counseling: English language skill enhancing products like English Guru and office Vocabulary.
- Talent development and retention At Ariel, the organization follows a 70:20:10 principles for employee development – they believe 70% of development happens on the job, 20% through participation in cross-functional projects and the remaining 10% through classroom-based training programmes. To ensure that every employee customizes his development plans based on his\ career aspirations, they have developed a process of Development Action Plan (DAP).

✓ **Other:**

- Global Initiatives:
  - Airtel Africa's innovative project in Kenya, dubbed 'Sautiya Mkulima' (Swahili for 'Voice of the Farmer'), aims at providing farmers access to specific agriculture-related information, to help them increase the productivity of their yield, and their potential income. As part of the partnership, the GSMA Farmer initiative - supported by US-AID and the Bill and Melinda Gates Foundation - has awarded Airtel US\$ 400,000 to be used towards this project.
  - Airtel Africa's 'Our School' programme is a school adoption initiative under which currently 31 primary schools have been adopted in rural areas of 17 African countries.
  - Airtel Bangladesh has been actively promoting the Millennium Development Goal 'Primary Education for All' by supporting Jaago Foundation's initiative. Through this initiative employees raised funds for underprivileged children by selling flowers in Dhaka.

**Transparency:**

Transparency Rating is 5. Mainly because its Annual Report does not disclose CSR amount that it has contributed during the year. Further it has not released any BRR.

## Bhusan Steel Limited

**CSR Amount:**

CSR amount not disclosed in the report.

**CSR Strategy:**

There is no formal strategy disclosed by the company.

**Domains:**

- ✓ **Education**
  - It has built schools in villages.
- ✓ **Livelihood & Financial Inclusion**
  - It has dug ponds which helps to store water & daily necessity needs for the villagers.
  - Drinking water arrangement in the drought areas of villages.
- ✓ **Other:**
  - Bhushan Steel Limited has involved in welfare activities in near-by villages in their manufacturing units, to prepare roads to reach early & safely to the destination.
  - It has built temples for worship and meditation.
  - Proper arrangement of Electricity which helps electronic motors (water-feeding electronic appliances) to provide irrigation without any interruption.

**Transparency:**

Transparency Rating is only 1, since no details of CSR contribution for the year disclosed. From the CSR information available on web-site, it is not possible to identify activities undertaken during the year. It is not possible to ascertain implementation strategy from the Accounts, since whether activities undertaken through own Foundation or otherwise is also not clear. There is no CSR strategy in place.

## CAIRN INDIA

### CSR Amount:

Amount has not been mentioned in Annual Report.

### CSR Strategy:

Cairn India is committed to the highest standards of Corporate Social Responsibility (CSR). It is the Company's conviction that business growth should empower communities and create value for all stakeholders. It is committed to conduct its operations in a socially responsible manner. The Company through its 3Rs ideology of 'Respect, Relationships and Responsibility' makes a difference in its area of operations.

### Domains:

#### ✓ Education

- Cairn India's education initiatives have benefited more than 16,000 students in remote locations in Rajasthan and Gujarat. Similarly, awareness programmes on environment and energy conservation have benefited 4,000 students in 40 government schools in the Surat district in Gujarat.
- The Company has been able to increase the interest of students in studies through innovative projects like the Mobile Science Van (MSV) and the Rural School Library project. The MSV programme focuses on learning science through demonstrating interactive experiments. This is being implemented in 84 government schools of Rajasthan and Gujarat.
- In Cambay basin, Cairn India has established a science play ground and an activity centre. The science play ground introduces children to the world of science through interesting outdoor activities. It serves as a facility to conduct syllabus-based science activities and promotes learning of different aspects of science in new and exciting way.

#### ✓ Health

- Cairn India operates Mobile Health Vans (MHVs) in Barmer, Sanchore and along the Salaya-Bhogat section of the pipeline in Jamnagar district of Gujarat. The MHVs provide diagnostic and preventive healthcare to remote communities. During the year, Cairn India's health initiatives benefited over 100,000 people. Similarly, 25,000 vulnerable villagers benefited from the child and maternal healthcare programme in Andhra Pradesh's Krishna district. Cairn India's programme has helped minimize infant and maternal mortality rate. Numerous health camps were organised across the Company's operational areas.

#### ✓ Skill Enhancement

- Ravva, for instance, during the year, many young persons were trained in retail, welding, automobile and mobile repairs. This helped them to secure employment in leading companies like Ashok Leyland, Spar, Spencer, and several others. Similarly, as part of Cairn India's initiative to promote women empowerment, in KG block, Cairn India has trained over 100 women in jute bag-making, tailoring and block printing, and has connected them with the local markets.

#### ✓ Other:

- Dairy Development programme is currently running across 14 villages in Barmer, Rajasthan. There has been a phenomenal increase in milk production: from 0.2 million litres per annum to 4.4 million litres. This increase in milk production has enabled Cairn's dairy development initiative to be a catalyst for social and economic

change in the area.

- Farmers are provided trainings throughout the year on improving yield, different cropping practices and on government schemes in the districts. A total of 34 training programmes were organised under Krishi Mahotsav programme of the Government of Gujarat, in collaboration with the Department of Agriculture in the districts of Surendranagar, Rajkot, Ahmedabad, Patan, Banaskantha and Jamnagar.
- During FY 2012, in Rajasthan, over 1,300 water harvesting structures were established; local hospitals were upgraded; support was extended to government-owned institutions involved in various forms of local and community-based infrastructure; and the Company participated in the greenbelt development with the support of local administration. It is estimated that over 50,000 individuals benefited from the Company's community infrastructure initiatives.

**Transparency:**

Transparency Rating is 5. It does not disclose CSR spending for the year. Further no BRR released for the year.

## Canara Bank

### CSR Amount:

1,130 lakhs which is 0.39% of Profit after tax.

### CSR Strategy:

The Bank has implemented financial inclusion plan in 1624 villages with more than 2000 population across 24 States, to provide banking services to the excluded category of people in unbanked areas. The objectives are to provide them the banking services at affordable cost in order to improve their standard of living. The implementation was done under two models, viz., Brick and Mortar model and Business Correspondent model. 275 unbanked villages are covered through brick and mortar model and the remaining 1349 villages are provided banking services through engaging business correspondents. Out of 1349 villages, the business correspondent agents are providing the banking services in a fixed place through Ultra Small Branches in 542 villages.

### Domains:

#### ✓ Skill Development

- Donation of Rs. 418 lacs to Canara Bank Centenary Rural Development Trust (CBCRD), Bangalore for Providing Training cost of 24 RSETIs, 3 Artisan Training Institutes and 4 CBIITs all over India
- Donation of Rs. 300 lacs to Rural Development and Self Employment Training Institute (RUDSETI), Ujire, Karnataka as 40% training expenditure of all 27 RUDSETIs all over India
- Donation of Rs. 88 lacs to Canara Financial Advisory Trust for Providing Training on financial literacy

#### ✓ Health

- Donation of Rs. 50 lacs to Sri Jayadeva Institute Of Cardiology, Bangalore for Purchase of Two Echo Doppler Machines
- Donation of rs. 15 lacs to Kanchi Kamakoti Medical Trust, Coimbatore for Purchase of 40 Seater Bus to the Hospital
- Donation of Rs. 11 lacs to Shri Shankara Cancer Foundation, Bangalore for Construction Of One General Ward Room With 5 Beds
- Donation of Rs. 8 lacs to Vittala Eye Hospital, Bangalore for Construction of Mobile Unit 'Nayana'

#### ✓ Education

- Donation of Rs. 5 lacs given to Ragigudda Prasanna Anjaneya Mandali, Bangalore for Construction of Annapoorneshwari Bhavan
- Donation of Rs. 15 lacs given to Swami Vivekanada Youth Movement , Mysore for Digital Library
- Donation of Rs. 20.92 lacs given to Various branches of Canara Bank for School bags, School Uniform, Teaching aids, furniture items, Water purifier to children of different schools
- Donation of Rs. 12.28 lacs given to Sri Aurobindo College, Delhi for Furnishing of Auditorium
- Donation of Rs. 10 lacs given to Samskriti Bharathi, Bangalore for Establishing Centre of Excellence at Aksharam

- ✓ **Women Empowerment**
  - Donation of Rs. 33 lacs to Canara Bank's Circle Offices- CEDW Centers Organizing Entrepreneurship Development programmes to women, Counseling of Women, organizing Marketing camps outlet for women entrepreneurs
  
- ✓ **Environment**
  - Donation of Rs. 5 lacs to Kalakankar Foundation, New Delhi for Providing Solar Lanterns to villagers of Pratapgarh
  - Donation of Rs. 1.68 lacs to different Schools of service areas of Canara Bank branches for providing Solar lights, lamps, Solar water heaters, etc.
  
- ✓ **Disaster Management**
  - Donation of Rs. 37.18 lacs for Assistance to physically challenged, mentally challenged, assistance to flood & famine victims, etc
  
- ✓ **Other**
  - Donation of Rs. 16.70 lacs for Assistance to NGOs working for the welfare of Senior citizens, orphans for Providing wheel chairs, Cot, fridge for hostel, Fans, Lights, etc.
  - Donation of Rs. 11 lacs to Sneha Kiran of Mysore Spastic Society, Mysore for Rehabilitation Services to Children of Cerebral Palsy

**Transparency:**

Transparency Rating is 10.

## Central Bank of India

### CSR Amount:

The Bank has allocated a Budget under CSR activity support for the current financial year 2012-2013 was Rs.5.00 crores. Against the above budget, donation aggregating to Rs.2,08 crore were sanctioned to different associations/ charitable institutions.

### CSR Strategy:

Donations under CSR are granted through the organization/Trust working for poor, downtrodden people of society for their upliftment for education, health, natural calamities and overall social welfare of the society which reflects our involvement in the society for social cause & creates indirect impact in the minds of general public towards attachment with our Bank. It will naturally make positive impact on our overall business growth, it cannot be quantified.

CSR are granted through the organization/Trust working for poor, downtrodden people of society for their upliftment for education, health, natural calamities and overall social welfare of the society which reflects Bank's involvement in the society for social cause & creates indirect impact in the minds of general public towards attachment with the Bank. It will naturally make positive impact on The overall business growth But it cannot be quantified.

### Domains:

#### ✓ Health

- CSR support to Aditya Jyot Foundation for Twinkling Little Eyes, Mumbai towards Preventing Blindness in over 50 Patients.
- CSR support of Rs.7.60 lakh is given to Helen Keller Institute for Deaf & Deafblind for participating in Standard Chartered Mumbai Marathon 2013 for social cause.
- Bank supported Sri Kanchi Kamakoti Medical Trust, Sankara Eye Centre, Coimbatore to acquire a 60 seater bus for the use of the Hospital to transport poor patients to and from the villages and the Hospital for treatment purposes under their Gift of Vision – Outreach Programme.
- Bank also supported Jawaharlal Nehru Cancer Hospital & Research Centre, Bhopal for purchase of portable Ultrasonography machine with 2 probe for upcoming Pain Control & Palliative Care Centre besides Ultrasonography machine.
- One Mobile Medicare Unit Vehicle for transporting old and sick people was provided to Help Age India for transporting old and sick people.
- District Hospital, Chhindwara was also supported for acquiring Color Doppler Machine for providing high level scanning facility to poor & needy people in the rural area who are unable to afford & go outside to big cities.

#### ✓ Livelihood Promotion, Skill Enhancement & Women welfare

- Bank also supported Urivi Vikram Charitable Trust for the cost of training of women and youth of Slum Pockets in Bhiwandi City from lower socio economic families of minority community in life skills & vocational courses leading to livelihoods .

#### ✓ Other

- Bank also supported AIM for SEVA for the annual requirement of expenses for maintaining one chatralaya situated at Polur, Thiruvannamalai District under Chennai Region.
- Bank has given support for one Swaraj Mazda Cosmo Vehicle including other costs to The Akshaya Patra foundation, Hyderabad, which can transport mid day meals to

5000 less privileged children. Akshya Patra Mid-Day Meal program provides free, nutritious mid-day meals to the children who would otherwise have to work for.

- Bank donated Rs.2.00 lacs each to the families of (1) Late LNK Hemraj and (2) Late LNK Sudhakar Singh, both belonging to the Rajputana Rifles, who have sacrificed their lives on India-Pak Border, while performing their duties. To salute their bravery and to help their families, our Bank has donated for this noble cause.

**Transparency:**

- Transparency Rating is 8, mainly since it has not released any BRR.
- The Bank had a budget of Rs. 5 crores for its CSR activities, but only 42% of the budget was allocated for the same. The organization undertakes its CSR activities by providing grants to various NGO Partners like Akshya patra Foundation, Aditya Jyot Foundation, and Charitable organizations like Jawaharlal Nehru Cancer Hospital, Helen keller Institute for Deaf, Dumb & Blind. Their main domain is the Health sector & providing medical services to the under-privileged sector.

## Chennai Petroleum Corporation Limited

### CSR Amount:

Rs.391.36 lakh have been spent on CSR as per the P&L statement given in the Annual Report of 2012-13.

### CSR Strategy:

CSR activities focus on Education, Health, Skill Development, and Environment Protection etc. for ensuring sustainable development of the societies & community around its Refineries at Manali and CBR, Nagapattinam.

### Domains:

- ✓ **Health**
  - General Medical Camps in association with various hospitals benefiting around 1000 people.
- ✓ **Environment**
  - Plantation of 450 taller saplings under the Green Belt development project of Corporation of Chennai through Tamilnadu Forestry Department.
- ✓ **Livelihoods & Financial Inclusion**
  - Donation of Braille Watches, Walking Sticks & Spectacles to Blind people and Tricycle, Wheel Chairs, Mobile Tea Stalls, Hearing Aids, Artificial Limbs etc. to differently abled people for their livelihood.
- ✓ **Women Empowerment**
  - Sponsored “Home Management Course” through Tamilnadu Association of the Blind, Chennai for visually Challenged 20 Students (Women) as part of the Women Development Programme.
- ✓ **Skill Enhancement**
  - Job oriented skill development training programme on “Computer Accounting and Fundamentals” for 50 unemployed youth.
- ✓ **Others**
  - Infrastructure facilities, Mobile Lab Science Education program, Merit Scholarships etc. for improving education.
  - Sanitation facilities, leading to clean Environment and better Hygiene.
  - An amount of Rs. 199.43 lakhs was spent on various CSR activities for the benefit of community around your Refineries at Manali and CBR, Nagapattinam.

### Transparency:

- On CSR Transparency Index score is 8.
- Main area of improvement is releasing of BRR report alongwith the Annual report.

## Coal India Ltd.

### CSR Amount:

Rs.150.91 crores (approx.) which is 0.06 % of PAT.

### CSR Strategy:

CIL has well defined CSR policy introduced in June 2010 based on DPE Guidelines. Adopted CSR as a strategic tool for sustainable growth. CSR activities mainly encompass the poor and the needy living in aR activities are also conducted beyond the mining areas with necessary approval.

### Domains:

#### ✓ Health

- Runs 423 dispensaries and has 640 Ambulances. Employs 1524 specialist Doctors
- Mobile Dispensaries and wellness clinics introduced on a large scale.
- Tele-medicine facilities introduced in central hospitals.
- Provides medical services to employees, their families and local populace through 86 fully equipped hospitals having 5835 beds.
- Provides potable water to about 2.3million populace in remote corners of CIL's areas of operation.
- Medical facilities extended to nearby communities in fully equipped company hospitals.
- Mobile dispensaries and Tele-medicine facilities meant for employees also extended to nearby village populace.

#### ✓ Education

- Supports 536 schools under different categories - Project Schools (55); privately managed Schools with grant packages (284); Private Committee Managed Educational Institutes (72) and other schools where occasional grants are given (125).
- Introduced 'Coal India Scholarships' for 100 Below Poverty Line students plus 25 wards of land losers in government engineering and medical colleges. Scholarship covers education, hostel and mess charges.
- Meets the entire cost of wards of workmen securing admission in government engineering and medical colleges

#### ✓ Livelihoods & Financial Inclusion

- Committed to generate employment opportunities for people in mining areas by providing vocational training.
- The company Pursues 'Mining with a human face' through socially sustainable inclusive model of growth by making Project Affected People stakeholders in the decision making process for their livelihood.

### Transparency:

- CSR Transparency Rating is 10.

## Coromandel International Ltd.

### CSR Amount:

No amount is mentioned either in the annual report or on website.

### CSR Strategy:

No strategy has been formulated by the company in regard to CSR

### Domains:

#### ✓ Health

- Coromandel played a major role in the construction of a super specialty wing at St. Ann's Jubilee Memorial Hospital, Visakhapatnam by donating Rs.60 lakhs. The hospital is a charitable institution located in the neighborhood of the Visakhapatnam Plant, catering to the medical needs of the underprivileged sections of society. Equipment such as dialysis unit, ultramodern ventilator, laparoscope and portable X-ray were also donated. This fully equipped wing caters to around 120 patients a month.
- Coromandel conducts mega medical camps for the economically challenged people from the neighboring villages surrounding its Plants. The Company organizes medically reputed specialists from various fields and sets up multi-specialty camps through which more than 1000 people are benefited from each camp.

#### ✓ Education

- The Rural Girl Child Education scheme was introduced in Andhra Pradesh. Enthused by its success, Coromandel extended the scheme to Karnataka, Tamil Nadu, Orissa and Maharashtra. Top girl child scorers in class IX are selected from Government and Zilla Parishad schools to receive an award towards their books, uniforms, feeds and other educational needs benefiting 4300 girls.
- In 1975, Coromandel instituted a Gold Medal for the "Best Outgoing Chemical Engineering Student" from Andhra University, Visakhapatnam. The Award comprises a 14 carat gold medal weighing 24 Gms. Presented at the Annual National Symposium organized by the Indian Institute of Chemical Engineers, Waltair.

#### ✓ Disaster Management

- The company donated Rs.10 million towards the Chief Minister's Relief Fund for the thousands rendered homeless in the devastating floods in Kurnool and Krishna districts of Andhra Pradesh.

#### ✓ Other

- Coromandel Ennore joined hands with the Indian Maritime Foundation and helped clean up a one kilometer stretch of beach near the Ennore Plant on was cleaned up International Coastal Clean-up Day, 19.9.2009. Enthusiastic public and children also participated in the clean up activity. Around 15 bags of pollutants, both biodegradable wastes such as papers, broken pieces of small wooden blocks and non-biodegradable waste such as plastic covers, plastic bottles, were picked up and disposed off.

### Transparency:

- Transparency Rating is only 1, since CSR contribution for the year has not been disclosed. Further it is not possible to identify the activities undertaken during the year.
- No CSR strategy has been formulated by the company
- No BRR released for the year.

## Corporation Bank

### CSR Amount:

Overall CSR contribution for the year not disclosed.

### CSR Strategy:

No formal policy for implementation of CSR disclosed.

### Domains:

#### ✓ Education

- Vivekananda Education Centre, Hyderabad, to support 108 socially backward students belonging to under privileged/below poverty line families to provide free education, uniforms, books and mid day meals etc.
- Bharatiya Vidya Bhavan, Mangalore, towards maintenance of its building and upgrading of the existing infrastructure to carry out the educational and cultural activities more productively.
- The Project which culminated with the setting up of 100 rural libraries, has been well received by the rural users. The Bank supplied additional sets of books worth Rs.10,000/- to each of these libraries during the year 2012-13. Aggregate value of the books supplied was Rs.10 lakh
- The Bank has approved an expenditure budget of Rs.76.55 Lakh for meeting the capital and recurring cost of the trust and for establishment of new centers, during the year 2012-13. The Trust has conducted 893 Financial Literacy Camps at schools, colleges, other institutions, SHGs and others, involving 85194 persons. The trust has also conducted credit counseling to 5466 persons in the villages of whom, 4734 were women.

#### ✓ Health

- Shri Ajai Kumar, CMD, presented Wheel-Chairs to Indian Railways – Mangalore Central Railway Station on the occasion of Independence Day on 15th August 2012.
- As part of 108th Foundation Day, the Bank organized more than 300 'Wellness Camps' across the country, providing free health check-up facilities for all the people.
- Blood donation Camp were organized by the Bank at its Head Office and Zonal Offices, in co-ordination with the local medical colleges, to provide free blood to the needy patients.

#### ✓ Livelihood Promotion,

- The Corporation Bank Self Employment Training Institute, established on 22.03.1996 in Chikmagalur, is an institute sponsored by the Bank to cater to the training needs of the rural un-employed youth hailing from the districts of Chikmagalur and Kodagu, where the Bank has the Lead Bank responsibility.
- The training is imparted free of cost with free boarding and lodging to the trainees.
- The trained youths are also assisted in getting credit facilities from banks to set up self-employment ventures. 23719 candidates have been trained in the institute since inception.
- 9323 candidates were trained under regular EDPs, of which 6233 have settled indicating a success rate of 67%. The Bank has incurred an expenditure of Rs.17.01 lakh during the year of which Rs.13.40 lakh has been reimbursed by NABARD/Govt./ZPs etc.

✓ **Skill Enhancement**

- The Bank organized a free summer Camp for the young Golf enthusiasts at Pilikula Golf Club, Mangalore and three promising youngsters were sponsored by the Bank for pursuing higher training for one year.

✓ **Other**

- The Corporation Bank Economic Development Foundation® a non-profit economic outfit Trust was launched in the year 1992 and continues to fulfill its social obligation in tune with corporate mission. The objective of the trust is to carry out or assist in carrying out economic development activities to help people realize their full potential for economic advancement, social development and to raise quality of their life.
- Financial grants to the extent of Rs.92.87 lakh were disbursed for execution of more than 12 projects of social concerns during the year 2012-13.
- Rs.10 lakhs to Bhagwan Mahaveer Viklang Sahayata Samiti, Jaipur, the books supplied was Rs.10 lakh & the Corporation Bank Self Employment Training Institute, established on 22.03.1996 in Chikmagalur, is an institute sponsored by the Bank & they have incurred an expenditure of Rs.17.01 lakh during the year.

**Transparency:**

- Transparency Rating is 4, since the Bank has not disclosed its CSR contribution for the year. It has also not released BRR or put in place a CSR strategy.
- The bank has been undertaking its CSR activities mainly through Corporation Bank Self Employment Training Institute and through donations.

## Crompton Greaves Limited

### CSR Amount:

CSR amount is not disclosed in the report.

### CSR Strategy:

There is no formal strategy disclosed by the company.

### Domains:

#### ✓ Education

- The theme of education continued with Crompton Greaves enlarging its efforts to improve infrastructure facilities of schools through renovation of school buildings, providing amenities and financial subsidies for better teaching staff.

#### ✓ Health

- In the area of HIV/AIDS awareness, the coverage continues to expand through an increasing number of organised awareness and training programmes facilitated by the ILO.

#### ✓ Skill Enhancement

- Crompton Greaves's theme of encouraging affirmative action helped students in this category through training in skill development training and specialised courses to enhance employability.
- Crompton Greaves is also a key participant in 'Udaan' — a programme initiated by the Government of India together with the CII Naoroji Godrej Centre of Excellence. It is aimed improving professional skills of students from the state of Jammu & Kashmir. CG is an important host company over the last two years, and provides internship programmes for these students.

#### ✓ Other:

- The three dedicated company-wide days the Blood Donation Day, the HIV/AIDS Awareness Day and Environment Day continue to receive focused attention of the Company and its employees. Consider blood donation: in one day, CG employees donate almost 1,200 bottles of blood.

### Transparency:

Transparency rating is only 4, as amount contributed towards CSR has not been disclosed. It has not disclosed CSR strategy. It does not have a BRR in place. It also does not disclose whether CSR activity is undertaken through own foundation or otherwise through any other NGOs.

**DLF Ltd.****CSR Amount:**

Percentage (%) of profit spent on CSR amount is not mentioned in the annual report 11-12.

**CSR Strategy:**

The philosophy of DLF is “to conduct business with highest ethical standards for the growth and prosperity of all stakeholders.”

Thus, the strategy of the company is to empower communities by creating multiple opportunities and providing platforms for the underprivileged by promoting inclusive growth which is holistic, sustainable and socially uplifting, thus enabling them to emerge as significant contributors in India’s growth story.

**Domains:**✓ **Education**

- DLF Foundation has contributed to the establishment of 30 rural schools in Haryana, UP and Punjab with Bharti Foundation. Situated in remote areas, these rural schools educate 13,000 children every year with a focus on the girl child. These schools aim to significantly change the way education is imparted with the help of trained faculty and information technology.
- The Centers train students in 22 Government schools in the rural areas of Gurgaon to improve their academic education in advanced English, Mathematics and Hindi, build life-skills and develop their overall personalities. The mobile library program has been particularly received very well. The program now covers over 5,000 children every year.
- Four DLF schools spread over major villages of Gurgaon catering to the slum dwellers children provide free education. DLF is bearing all educational expenses including fees, uniforms, books and mid-day meals of these students. Of the 3,000 students receiving education at these schools, the meritorious students have now also been provided scholarships for enhancing their education.

✓ **Health**

- DLF Foundation is running a rural health care program under which five Rural Primary Health Centers have been setup in Haryana and Punjab. Equipped with diagnostic labs, these Centers provide free medical treatment, free diagnostics and medicines to over one and a half lakh rural community. Specialists are available at the Centers and partnerships have been established with leading hospitals for treatment of patients for secondary and tertiary care.
- A large number of eye care camps continue to be organized in rural areas around Gurgaon in association with Arunodya Eye Centre. In these camps diagnostics and surgical care is provided. This program has received a very encouraging response and is well appreciated.
- India’s first State-of-the-art private veterinary hospital in Gurgaon provides ultra modern facilities like laser surgery, ultrasonic testing and modern lab facilities for animal care. In addition this facility will also cater to the animal’s in the rural areas through regular mobile veterinary health teams visiting the villages.

✓ **Skill enhancement**

- The company launched the Program ‘Nurturing Talent through Scholarships for the underprivileged’ in 2011 in the memory of the founder of DLF Ltd., the Ch. RaghvendraScholarship Program, supports meritorious students hailing from

underprivileged families. Under the program, the Foundation has supported 65 most meritorious students of government schools at the primary school level, by enrolling them in private schools and undertaking all their educational expenses. During the academic year ended 2012, school children from 26 villages in Gurgaon district were supported.

- Gurgaon Renewal Mission (GRM), was launched in November, 2011 driven by a coalition of partners comprising civil society, business and government. The movement aims to provide a platform for all stakeholders to spur action to resuscitate Gurgaon and initiate Gurgaon centric development. During the year, DLF Foundation has supported the movement by providing the much needed infrastructure and secretarial support, apart from launching an integrated urban development program.

✓ **Environment**

- DLF Foundation has paid special attention to environmental improvements. A total of over 4 lakh trees have been planted in Gurgaon till date. HUDA has, over the last eight years, awarded DLF with “Excellence in Horticulture Preservation” award.

✓ **Other**

- DLF foundation provides free meals every day to over 300 differently-abled persons at the India Gate Lawns in New Delhi as a part of the AapkiRasoi program as part of the Delhi Government’s ‘Hunger Free Delhi’ campaign. Over 1.7 lakh meals have been distributed so far under this program. In another major initiative, DLF Foundation has donated 11 vehicles to ISKCON for distributing mid day meals in 200 government schools of Gurgaon.

**Transparency:**

Transparency Rating is 5, since CSR amount or percentage have not been disclosed. No BRR in place. Activities mentioned here were undertaken during the financial year 2011-12.

## Dr. Reddy \_27\_s Laboratories Ltd.

### CSR Amount:

Annual Report does not disclose CSR Expenditure for the year. From alternative sources, figure has been arrived at CSR Expenditure of Rs.400 lacs which is 0.31% of PAT

### CSR Strategy:

We believe that the value we can create for society is beyond business profits and shareholder value. Our aim is to build the foundation of a stronger India through all our activities which help to eradicate ignorance and poverty by empowering people with education and livelihood. In line with this, our organization channels its wide network of social activities through Dr. Reddy's Foundation (DRF), addresses health education needs and patient care activities through Dr. Reddy's Foundation for Health Education (DRFHE), and creates positive impact on communities through Corporate Social Responsibility (CSR) teams in each location.

Driven by its belief in the inherent motivation and capacity of human beings for progress – given the appropriate and adequate environment – DRF(Dr. Reddy's Foundation) innovates and tries out novel concepts that are continuously refined and scaled up to cover larger groups of disadvantaged populations. Seeing the possibilities rather than the problems created by change, DRF plays the role of a change agent in the social sector, by recognizing and pursuing new opportunities to serve that mission, and by engaging in a process of continuous innovation, adaptation and learning.

### Domains:

#### ✓ Education

- DRF has set up 27 Pudami English Primaries in Hyderabad and Ranga Reddy District, Andhra Pradesh. In FY 2011-12, 10,000 children were benefited, covering 175 communities in the vicinity of Hyderabad.
- About 100 pupils being added in FY 2011-12. In 2011, 'Sambaram Gurukula Pathasala' was started at the Kallam Anji Reddy Vidyalaya campus.
- During the reporting period, mainstream education was provided for over 575 students and residential facilities were provided for over 145 students.
- 10 ECCE centers, funded by the World Bank, cared for over 500 migrant children between 0-5 year from construction sites in urban Hyderabad in FY 2011 and FY 2012.
- 90 girls and 150 boys were hosted in these homes in FY 2011 and FY 2012.

#### ✓ Health

- 2,625 school children benefited from the free eye check-up camps that provided free medicines, spectacles and nutritional supplements. Several blood donation camps were held throughout the reporting period, helping the patients get a new lease of life. Over 600 participants' benefited from the free health camp that hosted check-up in fields like orthopedic, gynecological, dental and ENT.

#### ✓ Livelihood & Financial Inclusion

- Currently DRF operates 112 LABS(Livelihood Advancement Business School) centers across 21 states in India. In the last two years, 52,162 aspirants were trained taking the cumulative total till date to 252,161 trained youth. The average starting salary of

a LABS graduate is N 4,400.

- F-LABS is a systematic program designed to help the small and marginal farmers to adopt more ecologically sustainable and economically viable method of farming.
- DRF launched Skilling Rural India (SRI) in 2011, in which 20 districts of Andhra Pradesh & 5,598 underprivileged youths benefited.

**Transparency:**

- Transparency Rating is 5, since Annual Report or website does not disclose CSR spending. No BRR in place.
- The organization undertakes its CSR activities through DRF(Dr. Reddy's Foundation) & focuses on two core areas to seed and nurture large-scale sustainable change: Livelihoods & Education.

## E.I.D- Parry (India) Limited

**CSR Amount:**

CSR amount not disclosed in the report.

**CSR Strategy:**

There is no formal strategy disclosed by the company.

**Domains:**

✓ **Livelihood & Financial Inclusion**

- The Company undertook a wide range of initiatives for the livelihood enhancement and for health and hygiene awareness in the rural community.

✓ **Environment**

- The Company also worked towards the preservation of environment through various water and social conservation programs.

✓ **Disaster management**

- During the month of December'11, cyclone "Thane" struck parts of Tamil Nadu causing loss of property and crops. With the aid of cane teams, farmers were met and assistance was provided to them through food and other facilities.

✓ **Other:**

- Towards utilising the scarce water resource, the Company promoted micro irrigation systems like Drip, Sprinklers and Group Lift Irrigation programs.

**Transparency:**

- Transparency Rating is only 4, since CSR amount spent is not disclosed. No CSR strategy or BRR is in place.

## Essar Oil Ltd

### CSR Amount:

Rs.393lakhs contributed as CSR, since the company is in loss, no % calculated.

### CSR Strategy:

The guiding principles of companies CSR activities are based on the 3E framework, comprising Entrepreneurship, Environment, and Education. Entrepreneurship initiatives are a cornerstone of the Company's approach to CSR.

### Domains:

- ✓ **Other** (Rs.232lakhs)
  - Construction and refurbishment of community and public utility buildings
  - Installation of street lights
  - Construction, widening and repairs of village roads and drains
  - Construction of walls for buildings and flood relief
  - Assisting state governments in village development schemes
  - Drinking water tanker supplies
  - Construction of overhead water storage tanks
  - Construction of pump house, sump and laying pipelines for carrying river water
  - Repair and maintenance of hand pumps
  - The monthly cattle fodder assistance programme covers 13 villages around the Vadinar refinery. The fodder assistance programme takes care of the fodder requirements of over 2,450 cows in the 13 villages by providing assistance at a rate of Rs. 285 per cow. A milk cow is a very important resource in the rural communities because milk and milk products form an important part of the community's diet.
  
- ✓ **Education**(Rs.41lakhs)
  - Pledge-a-Book Drive to support a community library for children, the drive had collected approximately 1,700 books which will form the foundation of the community library being established by the Foundation for children from the local communities
  - The Essar Foundation runs the Gyanjyoti (Lamp of Learning) scheme, through which it provides school kits to disadvantaged children in communities around its areas of operations. At Vadinar, the scheme runs well beyond the operational area of the Essar Oil complex and covers over 80 villages in the Lalpur and Khambalia district blocks. In June, 2011, the Foundation organised Pravesh Mahotsavs at various government-run village schools in the region and distributed 1,500 school kits to Class 1 students.
  - The Gyanjyoti scheme also reaches out to the children of local communities around its Raniganj CBM project site at Durgapur in West Bengal. In July 2011, the Exploration and Production team at Raniganj distributed school kits to 2,881 primary school students from 27 schools in 24 villages. The school kit consisted of a bag, notebooks and writing instruments
  - EEPL Nigeria donates science laboratory to Lagos school, Essar Energy's Nigerian subsidiary, Essar Exploration and Production Limited Nigeria (EEPLN) donated a refurbished science laboratory to Falomo Senior High School at Lagos, Nigeria in December, 2011

- Spreading the joy of reading in Mahan The Essar Foundation and Essar Power Madhya Pradesh, which runs the Mahan power project site, organised a Reading Carnival at Saraswati Shishu Mandir Nanda Vihar School in Mahan in July 2011.
  - Essar Foundation and Essar Power Jharkhand bring back the joy of being in school at Tori Essar Foundation and Essar Power Jharkhand Limited made India's National Education Day a memorable one at their Tori site by formally handing over a refurbished school building to the local administration.
  - The new Essar Middle School is located in Village Chatro, near the power project site. All the classrooms have been equipped with blackboards and benches and the school has a separate room for staff and a playground. This is the only school in the locality with these facilities.
- ✓ **Health**(Rs.120lakhs)
- Foundation and Essar Power Mahan organize health camp for malaria affected villages Essar Foundation, under its 'Aarogya' (community health) programme, and Essar Power Madhya Pradesh organized a one-day Health Camp in November 2011 at its project site.
  - A total of 1,087 patients were treated at the camp and were found to be suffering from fever, arthritis, colds and coughs, malnutrition and gynecological disorders. Over 100 patients were tested for malaria and four cases of severe illnesses were identified and were referred to the Community Health Centre, Khutar, for long term treatment. Free medicines were distributed at the camp.
  - CBM Durgapur celebrates World Health Day Essar Foundation and Essar employees at our CBM project site at Raniganj in West Bengal spent World Health Day on 7 April 2011 organizing special health camps for two schools in the vicinity of the project site. The camps were organized in association with the Vivekananda Hospital.
  - More than 786 students from Khatgoria and Borgoria villages received a preliminary ear, nose and throat and dental health checkup at the special camp. The health camps not only raised awareness about dental hygiene but also helped the staff gather primary health data about the local people – information that will help medical practitioners, teachers
  - Essar Power opens a community dispensary at its Jharkhand power project site In keeping with Essar's commitment to provide need based support to communities around its project sites, Essar launched a dispensary and ambulance service at Chatro village near its Tori project site in Jharkhand state.
  - The new dispensary is manned by two doctors and two nursing staff and provides the additional advantage of an ambulance service that will be able to serve 12 villages within a 15 kilometre radius of the dispensary. It is expected to benefit 2,800 to 3,000 villagers directly. All the services and medicines given at the dispensary are provided at no cost to patients.
- ✓ **Women Empowerment**
- As entrepreneurship forms one of the pillars of social responsibility philosophy, company strives to create enabling environments for community members at their sites. At villages in Vadinar, Essar conducts three month-long programmes in adult education, computer education, stitching and general English speaking courses. Every three months, these classes are held in a different village.

**Transparency:**

- Transparency Rating is 8. BRR of the company is not in place.
- Some of organization's activities and initiatives run throughout the reporting period, such as a community health clinic, or are held periodically, such as vaccination programmes or education campaigns, while some are activities with a single, one-off objective, such as the construction of a water tank or providing computers and sewing machines to a local jai.
- Essar Oil's CSR activities around the Vadinar oil refinery site in Gujarat state cover over 17 villages with a combined resident population of over 35,000. Health camps organized by Essar attract people from other villages in the region.
- At Raniganj, in West Bengal state, the Exploration and Production team working at the CBM gas production site covers over 19 villages and reaches over 20,000 people. Essar Power has been very active at its project site at Tori, in Jharkhand state, and is impacting the rural communities around the project site with investments in healthcare, education and environment.

### **Future Retail Ltd. [Pantaloon Retail (India)Ltd ]**

**CSR Amount:**

Not disclosed in the Annual Report of FY 2011-12.

**CSR Strategy:**

No formal policy for implementation of CSR disclosed.

**Domains:**

Although no details of any activity carried out during the year have been mentioned either in the Annual report or on the website, although Annual Report 2011-12 has a paragraph on CSR activities, stating that different stores organize on average 40 events every month across the country, covering varied causes. However details are sketchy to say the least.

**Transparency:**

- CSR Transparency Index score is 0.
- No transparency on CSR contribution for the year.
- No details of the activities undertaken during the year.
- No specific CSR Policy in place.
- No BRR prepared for the financial year under review.

## GAIL (India) Limited

### CSR Amount:

Annual Report does not disclose CSR Expenditure for the year. From alternative sources, figure has been arrived at CSR Expenditure of Rs.5,400 lacs which is 1.48% of PAT

### CSR Strategy:

Gail focus has been on creating a sustainable organization by - developing profitable marketing and financial business models; embedding aspects of sustainability in to the decision making process; establishing measurable goals; hiring and retaining the right talent; and monitoring, evaluating and reporting on our performance on a regular basis.

### Domains:

#### ✓ Education

- In April 2012, the Ministry of Human Resource Development declared that despite doubling fund allocation under Right to Education (RTE), one third of the states and union territories have seen an increase in the dropout rate in primary education, including progressive states of Tamil Nadu and Gujarat. The reasons for this are poor quality of education and abject poverty. Alleviating this problem, GAIL's initiative "Padhoaur Badho" in collaboration with NGO AROH, aims at providing education to children residing in urban slums in Delhi. Many of these children earn their living as ragpickers and other menial jobs. The initiative aims at rehabilitating these children and giving them basic education through non-formal training to bring them to the mainstream. More than 11,000 students have benefitted in the last 2 years from GAIL's education related programs.
- One of the most important interventions by GAIL in the field of education has been the E-Shiksha program wherein we have set up computer labs in self-sustained power-equipped mobile vehicles with qualified instructors and teaching aids. The program enables students to accomplish their computer related school curriculum through the mobile computer aided lab and makes computer education accessible to government schools in remote areas. After school hours, the mobile computer vehicles are also available to the villagers of Pata and Vijaipur, for adults to take up courses in typing and basic computer literacy.
- We also impart special education training to neglected disabled children, in collaboration with our implementing partners. This is done through provision of computer based visual speech training equipments, audio visual projectors, computers with special software for the visually challenged, and hearing aids.

#### ✓ Health

GAIL attaches utmost importance to HSE indicators across its plants, pipeline systems, work centers, and also in its nearby communities. All our sites are certified under integrated management systems that include OHSAS 18001- Occupational Health and Safety Management Systems. HSE parameters are an essential element of the annual assessment of all plants. Our Corporate HSE policy accords the highest importance to the following HSE objectives:

- Establish and implement an HSE management system comparable to the best in the industry
- Design, construct, operate and maintain its facilities as per the best practices available to ensure safety of all stakeholders, plants, projects and surroundings
- Promote eco friendly activities
- Comply with all statutory rules and regulations on safety, occupational health, environmental responsibility, and go beyond in setting internal targets

- Delegate power to employees at all levels to implement company's HSE policy
- Set tangible and measurable targets for monitoring the performance of HSE
- Provide structured training to all employees for HSE best practices
- Communicate policy to all employees and external stakeholders
- Continuously review the policy's relevance with respect to business development and for continual improvement of HSE management systems.

✓ **Other:**

- Gail conduct "critical safety campaigns" to strengthen the safety culture at GAIL and generate awareness among all with regard to various safety aspects and keep them abreast with the latest industry wide practices.
- To ensure compliance to statutory rules and regulations, implementation of safe work practices, and continual improvement in safety management systems, the installations are being regularly audited by external and experienced in-house auditors. During FY 11-12, 27 external safety audits, seven internal audits and seven surprise safety checks were undertaken in accordance to T4S regulations through a PNGRB authorized agency.

**Transparency:**

- Transparency Rating is only 2.
- CSR amount or percentage of PAT have not been disclosed in the Annual Report.
- Further the Business Responsibility report has not been published.
- From the details provided on CSR activities it is not possible to ascertain activities undertaken during the year.  
No BRR in place.

## Grasim Industries Ltd.

### CSR Amount:

Annual Report does not disclose CSR Expenditure for the year. From alternative sources, figure has been arrived at CSR Expenditure of Rs.1,600 lacs which is 0.60% of PAT

### CSR Strategy:

We, in tandem with the Government, work to change the face of our villages and move the villagers from their lowly conditions, according them the dignity that every human being deserves.

So under the aegis of the Aditya Birla Centre for Community Initiatives and Rural Development, spearheaded by Mrs. Rajashree Birla, we at Grasim, work in 100 villages and 36 urban slums that are in proximity to our plants at Nagda (Madhya Pradesh), Harihar (Karnataka) and Kharach (Gujarat).

### Domains:

#### ✓ Education

- With child marriages still happening in the interiors, and every extra hand after the age of 10 put to work, education is hardly a top priority. At the Hansot Taluka (Kharach), the Birla Cellulosic team have introduced innovative ways of sparking the desire to learn among both children and parents. programme “Ramhat” – schools that instil values along with life skills and learning, extended to 5 schools where 574 village children enjoy studying.
- This year over 2,000 children have been registered at angwadis and the local schools in Kharach, Harihar and Nagda. All along the focus on the education of the girl child continues as our teams work with the Kasturba Gandhi Balika Vidyalayas (KGBV) – residential schools for girls. Much to their credit, they have been able to coax the parents of 273 girls to let their daughters study in the KGBV and other Government schools.

#### ✓ Health

- The Grasim team, on its yearly cataract surgery programme, was on the lookout for destitute cases. The villagers offered Panditji’s name. The operation was carried out using the latest technique of phaco emulsification, by one of the best doctors in the country, specially brought in from Ahmedabad at the Grasim’s hospital.
- This year through medical camps, coupled with organisation’s rural mobile medical vans services, organization has reached out to 1,73,661 villagers. The afflictions treated included besides cataract, arthritis and osteoporosis, skin ailments. Additionally, 49,984 children were immunised against various afflictions such as polio, malaria, typhoid and hepatitis-B, while 18,474 women were given pre-natal and post-natal care besides escort services for institutional delivery.

#### ✓ Environment

- The installation of 15 Reverse Osmosis plants and water tanks have provided access to safe drinking water to more than 35,000 villagers in Gujarat, M.P. and Karnataka where we operate alongside, they have facilitated the construction of 294 individual toilets in villages.

✓ **Livelihood Promotion,**

- Among other initiatives, immunisation of 8,257 animals, farm based income generation projects encompassing nearly 500 farmers, exposure to best cropping techniques and organic farming as well, have been greeted well by the farmers. Furthermore, over 600 villagers make a living through the dairy at Nagda, while at Harihar it benefits 142 households.

✓ **Women welfare**

- The Rural Development team gives priority to women and those cases where people are the poorest, blind in both eyes, and any other cause which make them really helpless. It is a completely free package with post-operative facilities. The organization has helped set up 215 Self Help Groups encompassing over 2,600 women. What is most heartening is that none of these groups – linked with NABARD and the District Industries Centre have ever defaulted on the loan amount, which is almost Rs.25 lakhs. This year, the Ansuya Mahila Atma Gaurav Kendra, an arm of Birla Cellulosic trained 625 rural women in eking out a living.
- Alongside, 922 youngsters were trained in various skills such as two-wheeler repair and maintenance, driving, electrical and electronic repairs, motor rewinding and more. The girls were trained in tailoring and cosmetology.

**Transparency:**

- Transparency Rating is only 2.
- No disclosure of amount spent on CSR activities during the year.
- CSR Activities undertaken during the year cannot be identified from the information available in Annual Report.
- BRR not in place.

## HCLTechnologiesLtd

**CSR Amount:**

HCLT Foundation contributed Rs 5 Lakhs for cancer initiative.

**CSR Strategy:**

Not Specified.

**Domains:**

✓ **Health**

- HCLT Foundation partners with Pinkathon Bangalore 2013; A Run to support Breast cancer awareness was organized on 7th April 2013 at SreeKanteerava stadium. Around 3,500 women from various parts of the city put on their running shoes and joined the Pinkathon run to create awareness about breast cancer. HCLT foundation is one of the major sponsors of the event and contributed 5 lakhs for the cancer initiative and Tata memorial hospital through Pinkathon. The event was hosted by Milind Soman at Kanteerava stadium and Trophies and medals for the winners in each event was awarded by Mrs.Srimathi Shivashankar, Associate Vice president, HCL and the rolling trophies were sponsored by HCLT foundation.

✓ **Others**

- During FY 2012, HCLT volunteers out to 37,000 direct beneficiaries and 70,000 indirect beneficiaries through community outreach programs across the globe. 8000 volunteers spent more than 45,000 person hours on community work.

**Transparency**

- CSR transparency rating is 1.
- It has not released BRR, CSR Strategy & CSR contribution alongwith the Annual Report.
- Activities conduct during the year did not disclose.

## HDFC Bank Ltd.

### CSR Amount:

Rs.89,85 lakhs (0.58% of Profit After Tax)

### CSR Strategy:

The Bank recognises that a long-term sustainable business model must take social and environmental factors into consideration during every decision making process, viewing these aspects as opportunities rather than risks. It commits itself to consistently enhancing its performance on these fronts. It endeavours to integrate community development, social responsibility and environmental sustainability into its CSR strategy and formalize the integration of sustainability into its business practices.

An essential element of the bank's Corporate Social Responsibility is its community initiatives which aim at empowering individuals at the bottom of the pyramid not just financially but also through developmental initiatives such as education & livelihood support.

HDFC Ltd. is also looking forward to establish its own NGO-HT Parekh Foundation which will look after its CSR activities in future.

### Domains:

#### ✓ Education

- The Bank has developed Galli schools' in Delhi which bring elementary education to the doorsteps of children in slum communities to conducting reading programs for children in 8 schools in Pune. As part of their business responsibility, they impart financial literacy to around 63,000 children in 600 schools in Odisha and Andhra Pradesh.

#### ✓ Skill Enhancement

- With the aim to mainstreaming destitute children the Bank's projects in Bangalore and Delhi have successfully placed 200 girls in permanent homes and provided financial and mentoring support to 65 others. Under the same program over 900 students were trained in industrial training and vocational training centers to enhance their employability
- Bank partners NGOs at the grassroots level to provide vocational skills training to increase the employability of marginalized groups. Through a project in Kolar District in Karnataka, Bank has successfully trained 100 youth in computers, life skill and retail management courses. In another intervention in Giridh district, Jharkhand your Bank aims to train 510 youth in skills such as computer application, medical attendants and mobile repairing. Under Project Jagruti, Bank has supported training of local small farmers, unemployed youth and women on scientific methods of farming, setting up and operating kitchen gardens etc.

#### ✓ Livelihood Promotion & Financial inclusion

- Bank's approach towards livelihood support is to primarily provide an opportunity for livelihood to the marginalized and create opportunities through our 'Sustainable Livelihood Initiative' (SLI) where it has reached out to over 17.38 Lakh individuals.

✓ **Employees Contribution**

- Employees are encouraged and given opportunities to contribute to social causes both financially through the employee payroll Giving Program and by way of volunteering their time and services. This year the annual community programme "Make A Difference" Day saw participation of over 400 employees volunteering for over 1,400 man hours. The activities conducted included tree plantation, signup for eye donation, creating awareness of health and nutrition for rural communities, painting competition among the underprivileged children, sharing experiences with senior citizens at old age homes, etc. Few locations also witnessed massive old clothes collection drive, stationery items, books and toy collection drive and distribution amongst NGOs. The Bank currently has over 5,300 active employees on the Payroll giving program that allows employees to donate to the causes and NGOs of their choice. During the year 2012-13, employees contributed Rs.174 lakh and Bank contributed Rs.82 lakh towards this programme.

**Transparency:**

CSR Transparency Score is 7. Activities undertaken during the year cannot be identified from the annual Report.

## Hero Moto Corp Ltd.

### CSR Amount:

Rs.1.39 Crores (approx.) which is 0.06 % of PAT.

### CSR Strategy:

No formal CSR Policy.

### Domains:

- ✓ **Education & Vocational Training (Rs.89.01 lakhs)**
  - Providing village children with additional support to improve their educational standard and to achieve their overall development.
  - With a view to increasing income generation opportunities leading to social and economic development, especially those of women members of the community, we set up a vocational training schedule.
  - Facilitate dissemination of training programmes leading to enhancement of the value of rural youth in the job market.
  
- ✓ **Social & Physical Infrastructures development ( Rs.48.8 lakhs)**
  - True wealth of the communities is built by progressive endogenous development of assets such as cultural heritage; human resources and long lasting physical infrastructure. The company helps communities create such assets.
  - To maintain and improve the state of environmental resources affected by human activities.
  - Ensuring that the ecosystem services in areas where they operate are protected and maintained for equitable use by future generations
  
- ✓ **Health (Rs.1.80 lakhs)**
  - Organize several community health camps

### Transparency:

- Transparency rating is 6.
- No specific CSR Policy has been disclosed.
- CSR Activities undertaken during the year under review have not been specifically disclosed.

## Hindalco Industries Limited

### CSR Amount:

423 lakhs which is 0.26% of Operating income.

### CSR Strategy:

The company is taking safeguards so as to avoid, minimize and remediate any community impacts due to their operations. The first step starts with identifying the community impacts such as, health, livelihood, infrastructure and social issues which may arise due to its operations. Technical and operational safeguards are taken to avoid any such impacts. The company thereafter, strives towards positive community impacts through its various corporate social responsibility initiatives.

### Domains:

#### ✓ Education

- In collaboration with the district rural teams, it is at the forefront of the education of the girl child. Under the Sarva Shiksha Abhiyans and the Rashtrya Madhyamik Shiksha Abhiyans – Kasturba Gandhi Balika Vidyalayas (KGBV), it has been able to motivate 106 rural girls who were school dropouts to join KGBV.
- At the four Aditya Bal Vidya Mandir Schools that it runs in the villages in Uttar Pradesh, of the 915 students, 421 students are girls. Likewise, its career counseling camps have benefitted 4,456 children, of which 1,800 were girls.
- It also runs the Government's Balwadi and Anganwadi projects in and around the areas in which it operate its Plants. In 2011-12, it could enlist 13,324 pre-schoolers at the Balwadis. In addition, it enrolled 22,526 children in the local schools. Awarded scholarships to 11,936 students from the rural schools supported by Hindalco.

#### ✓ Health

- Under the AIDS and Sexually Transmitted Disease Control Program, the National Aids Control Organization (NACO) has accredited "The Aditya Birla Rural Technology Park" as an Integrated Counseling and Testing Center (ICTC), under the close coordination of Uttar Pradesh State AIDS Control Society Lucknow.
- Company is first corporate entity to be assigned to partner the Government of India, National Tuberculosis program, DOTS (Directly Observed Treatment to Short course chemotherapy). DOTS program based on the World Health Organization recommendations.
- During 2011-12, through its 2625 medical camps, coupled with its Rural Mobile Medical van services, it has reached out to over 3,32,000 villagers.
- At Medical Camps, the afflictions treated included Cataract (3576 patients), Skin Ailments (5000 patients), Arthritis (745 patients) and Tuberculosis (300 patients). Depending upon requirement, it also treats patients at the Aditya Birla Rural Technology Park and at the end Hindalco Hospitals.
- Camps were organized for tuberculosis, malaria, dental checkups and treatment as also hepatitis. These benefited over 65,094 people.
- Additionally, 15.26 lakh polio drops / vaccines were administered to over 5 lakh children, several of whom were also immunized against TB, diphtheria, tetanus and measles and hepatitis-B. Alongside, 80,354 women were given pre-natal and post-natal care along with escort services to institutional delivery centers.

✓ **Livelihood & Financial Inclusions**

- More than 302 programs were conducted on repair and maintenance of diesel pump sets, electric and electronic goods, hand pumps, Rexene bags, soft toys, rope making, tailoring and knitting, agriculture, veterinary science and dairy.
- 14,699 rural youths were trained for self-employment.
- Training in crop diversification, floriculture demonstration, integrated pest management and post harvest technology has provided agriculture support to more than 61,753 farmers.
- Watershed Development projects ensure optimum use of land and water resources. The projects include installation of check dams, water channels and digging of wells etc. These projects led to betterment in the lives of 58,492 farmers.

✓ **Women Empowerment**

- Over 2,200 Self Help Groups have enabled the empowerment of 26,000 women who are now engaged in a series of activities that generate income. These women have taken to tailoring, weaving, knitting, crafting bamboo baskets, san sutli (ropes), vermi-compost, rearing saplings, mushroom cultivation, making pickles and spices, selling vegetables and fruits, running grocery stores among others.
- Support towards community 'Dowry-less'/Widow Remarriage program. 100 such marriages were organized in Renukoot, Uttar Pradesh.

✓ **Others**

- To provide water to the villagers, 128 Check Dams, 95 Ponds and Bore wells were constructed. In addition, we also set up portable water systems in many villages. During the year, we constructed low-cost toilets for the villagers.
- Ongoing community support in the form of better roads, potable water systems, bio-gas plants, building of community centers, animal sheds, construction of dry toilets, provision of street lights and electricity, subsidizing houses, reaches out to over 1,17,206 people.
- Panchayat meeting halls, school buildings and community halls have also been maintained.

**Transparency:**

- Transparency score is 8.
- BRR not in place.
- It has not provided sector-wise break-up of expenditure.

## Hindustan Petroleum Corporation Limited

### CSR Amount:

Annual Report does not disclose CSR Expenditure for the year. From alternative sources, figure has been arrived at CSR Expenditure of Rs.2,700 lacs which is 15.46% of PAT

### CSR Strategy:

HPCL have created a CSR policy designed to aid in decision-making on community investments at the Board level. The policy is also aimed to select projects based on need assessment, implement partnerships with specialized NGOs, create monitoring mechanism and conduct impact assessments for all our projects.

### Domains:

#### ✓ Education

- Computer awareness- "Unnati. This project has been under implementation since 2005-06 and is partnered with NUT Limited for promoting computer education with allied facilities like MS Office, LAN, and Internet. During the year 2011-12, the project is implemented in 30 schools in different parts of India covering 5500 students as beneficiaries of this program
- Girl Child- Nanhi Kali. With the help of this programme during the year 2011-12, about 9168 girl children have benefitted from Standard I to Standard X. A majority of these families are daily wage laborers, vegetable vendors, rickshaw pullers and other economically backward groups.
- Children with special need.- ADAPT
- Mid-Day Meals for Govt. schools-Akshaya Patra

#### ✓ Health

- Health at rehabilitation centres- Navjyot. During the year 2011-12 over 5100 children benefitted. They were provided health care facilities, referral services through regular health check-up camps, rehabilitation for slum families and training programs, including family planning programs.
- Awareness on HIV among truckers- SURAKSHA. A network of Khushi clinics have been opened for free diagnosis and treatment of STD and HIV.
- Provide free rural health care services by operating Mobile Medical units (Vans) within 'Reach – In approach' of the Underprivileged areas of the rural community.

#### ✓ Livelihood Promotion,

- HPCL endeavours to provide Vocational training for capacity building / skills development to those potential youth to enable them to earn their livelihood.

#### ✓ Other

- Rain water harvesting projects have been initiated for ensuring water and food security and overcome drought in drought prone areas to achieve poverty reduction and sustainable development by rain water harvesting.
- The LABL program sets up solar charging stations in villages that offer certified, bright, solar lanterns for rental to the local people. The charging station consists of 50 solar lanterns and charging panels.
- Child Rights - "Haq"

- Care of Slum Children - "Muskan"
- Rescue. of Children in distress- "Child ~Ine"
- During the year 2011-12, about 220 children have been provided with basic needs like Food, Clothing, Shelter, Health Care ,Counseling, Non Formal Education and Vocational training for their overall development and making them capable to stand on their own feet.

**Transparency:**

- CSR Transparency Rating for HPCL is 5.
- Its annual report does not disclose CSR expenditure for the year.
- Annual Report does not include Business Responsibility Report for FY 2011-12.
- The organization has been undertaking its CSR activities with the help of various NGOs like Akshay Patra, Nanhi kali, etc, with health & education being their main focus areas. However, the spent sector-wise spending is not available in the annual report.

## Hindustan Unilever Limited

### CSR Amount:

Amount has not been disclosed in Annual Report.

### CSR Strategy:

This Foundation, a wholly-owned subsidiary of HUL, is engaged in community projects to conserve water for public good. The Foundation has undertaken water conservation and storage projects in several villages in Madhya Pradesh, Gujarat, Tamil Nadu, Karnataka and Maharashtra. The projects are in partnership with NGOs, government agencies such as NABARD, state governments and members of the local community. The Foundation's partnerships have resulted in water storage and conservation potential to the extent of 25 billion litres as of March 2013. Over the years, we expect one million people to benefit from our efforts and a 15% rise in crop production in villages across India.

### Domains:

#### ✓ Health

- More than 45 million people gained access to safe drinking water from Pureit globally by end of 2012.
- In urban India, Lifebuoy has been running a direct school contact programme for the last two years. Children in urban schools are taught the benefit of using hand wash on five critical occasions every day
- In partnership with NGOs, Lifebuoy launched the Global Hand washing Day in India on 15th October, 2008. As part of this programme, in 2012 over 2,000 HUL employees including CEO reached out to 91,000 children in 38 cities and towns across India to educate children on the importance of hand washing.
- The organization is working with a range of microfinance and NGO partners in India to improve the affordability of the purifier for sections where price remains a barrier to purchase. They are piloting with an initiative called Waterworks™, a not-for profit programme that provides safe and clean drinking water to communities in need.
- HUL conducted a joint workshop with the International Union of Nutritional Science on salt and health to generate ideas for new approaches to reduce the salt intake in India.

#### ✓ Environment

- HUL reduces carbon dioxide through various initiatives such as biomass boilers, thermic fluid heaters and hot air generators at factory sites. Biomass boilers were commissioned at two more sites in 2012, increasing the total number of sites to 11. These projects helped increase the share of renewable energy to 19% by 2012.
- HUL stopped purchasing Hydrofluorocarbons refrigerant cabinets and replaced them with new cabinets that use climate-friendly Hydrocarbon (HC) refrigerants. These freezers have brought about a significant reduction in our carbon footprint. More than 30,000 such green freezers with HC technology have been deployed in India.
- HUL manufacturing sites have the potential of returning more water to the ground than is being consumed by them. This has been achieved by a series of initiatives such as collecting and recycling rainwater, recycling of treated effluent water through Reverse Osmosis technology, optimizing process operations and other initiatives.

✓ **Livelihood Promotion,**

- Project Shakti is a rural distribution initiative that targets small villages. This project benefits HUL by enhancing its direct rural reach and also creates opportunities for people in rural India

**Transparency:**

- CSR Transparency scoring is 5, since it has not disclosed CSR amount that it has spent during the financial year.
- It has not released BRR alongwith the Annual Report.
- Its report 'Unilver Sustainable Living Plan' is a well written and designed document. It provides targets to 2020, and provides progress report made till date.

## Hindustan Zinc Ltd.

### CSR Amount:

Rs.428 lakhs Donated to Vedanta Foundation which is 0.06% of PAT disclosed in Financial Statements of Annual General Report.

### CSR Strategy:

To enhance the quality of life and socio-economic well-being of communities. Their community development approach is holistic, long term, integrated and sustainable. The community engagement process, alongside baseline studies and need assessments, helps perspective planning for three to five years in the identified villages.

### Domains:

#### ✓ Education

- Vedanta BAL Shakti Anganwadi Project Implemented the project in 1,500 centers in four districts benefiting 50,000 children Improvement in attendance by 35% (from 37% to 72%) and retention by 52% (from 29% to 81%) Plan to develop 500 model AWCs in FY 2014.
- Vedanta Computer Education Programme Implemented the project in 682 schools in seven districts of Rajasthan under Computer Aided Learning Programme model 1,000 computers installed with furniture and fixture in Phase-I 68,000 rural school students, including 38% girls, equipped with basic computer knowledge and formal education Plan to undertake 1,000 new upper primary schools under projector model in FY 2014
- Education Projects Covered 300 students under scholarship programmes, including sponsoring of girls for college education Benefited 1,200 students under Siksha Sambal project Plan to cover 2,500 students under Siksha Sambal (remedial classes for board students of government schools) in FY 2014
- Mid-day Meal Programme About 180,000 students of primary and middle schools are being catered through six hi-tech centralized kitchens Improved school enrolment by 30% (from 33%- 63%) and school attendance by 59% (from 34%- 93%); improving particularly girls' attendance by 41% (from 28%-69%) Visual gallery of cooking processes will be installed in two kitchens

#### ✓ Health

- Vedanta Heart Hospital Southern Rajasthan's heart patients will receive modern preventive and healthcare facilities Reduced turnaround period for indoor patients, networked referral with national-level health institutions for higher clinical management
- Integrated Panchayat Development Programme Holistic development of around 30,000 targeted families in 90 villages by providing basic rural infrastructure, along with health and education facilities and sustainable livelihood Impact 15 Panchayats in Rajasthan

#### ✓ Skill Enhancement

- Vocational Training to Unemployed Rural Youth About 1,300 unemployed rural youths have been trained in Phase I in different market-driven trades Of the trained rural youths, 85% have been placed in various agencies and are earning Rs.4,000 to Rs.8,000 per month Plan to train 1,500 unemployed youth in FY 2014
- Vocational Training to Self Help Group (SHG) Members 594 SHG women have undergone skill enhancement training 75% women linked with micro enterprise,

thereby enhancing their monthly family income up to Rs.4,000 – Rs.5,000 Plan to impart skill development training to 500 women in FY 2014

✓ **Sustainable Livelihood Programme**

- Improved Agriculture Project 5,000 farmers have been covered under this programme Improved agricultural practices enhanced per acre output by 27% Plan to cover additional 5,000 farmers in FY 2014

✓ **Environment**

- Rural Sanitation Project Constructed 1,350 toilets in identified villages Significantly reduced water-borne diseases in the villages and improved health and hygiene habits Signed an MoU to construct 20,000 toilets in the next 3 years

**Transparency:**

It has been observed that CSR amount is not mentioned in BRR. However, Hindustan Zinc Ltd. undertakes its entire CSR activities through the Vedanta Foundation. It contributes its entire CSR fund to the Vedanta Foundation which in turn works in various fields like Education, Health, Skill Enhancement, Environment etc. The Organisation could do better if it starts undertaking CSR activities on its own as well.

## Housing Development Finance Corporation

### CSR Amount:

CSR's Amount was not mentioned in the Annual Report.

### CSR Strategy:

No formal policy of Corporate social responsibility was disclosed.

### Domains:

#### ✓ Education

- HDFC has been supporting numerous organizations that work in the area of education (both formal and non-formal) and literacy programmes for street and slum children. The main focus of supporting these programmes is to ensure basic literacy, offer vocational training, and manage teaching societies and balwadi centres (pre-school education to children in the age group of 3-5 years).

#### ✓ Health

- The SAR at HDFC has been used to support sanitation and health-care initiatives, awareness programmes and provision of basic/ specialized medical facilities for the underprivileged sections of society. HDFC had supported the construction and maintenance of the first public toilet block in Dadar, Mumbai, in association with the Sulabh International Social Service Organization.
- HDFC has extended financial support towards a variety of infrastructural needs, such as repairs/maintenance of an existing building, water and sanitation facilities in rural projects and urban metros, infrastructure improvement in municipal schools and other forms of community or social infrastructure. HDFC partnered an NGO towards the rain water harvesting initiative in Mendhvan Village, Palghar Taluka, Thane District in order to alleviate water scarcity in the area.

#### ✓ Skill Enhancement

- HDFC sponsors self-development and leadership programmes to enhance employee effectiveness. Learning and development ensures that staff members are adequately trained in functional and behavioral skills to sustain high standards of service. Job specific knowledge gaps, skills and attitudes are identified during the performance appraisal process and through discussions with immediate superiors and managers.
- HDFC has partnered with the Tata Institute of Social Sciences (TISS) to support its field action programme-“Koshish” in New Delhi. The programme looks into holistic development of ‘beggary’ with an endeavor to help victims enter into the mainstream society.

#### ✓ Environment

- HDFC recognizes the need to work with real estate developers that promote the use of innovative technologies such as green buildings for the construction of houses. The Corporation has always looked towards exploring opportunities of collaboration with partners in ensuring saving of energy and resources
- Green Initiatives: The Corporation promotes ecological sustainability and green initiatives such as recycling paper and other waste material and by having eco-recycle bins for electronic waste. Besides adopting energy saving mechanisms, employees are sensitized towards making efforts to reduce the carbon foot print of the Corporation.
- Carbon Emission: Recently a pilot study was conducted to map the carbon emission

at the head office of HDFC in Mumbai with an aim to compare the emission with a pre-determined benchmark and also look into initiatives to cap the emission. A social and environment audit NGO was appointed for this purpose. The study took into account 3 vital parameters for its conclusion – electricity consumption, domestic and international travel and paper consumption. The study will shortly be extended to other offices of HDFC.

- **Recycling:** A pilot initiative of recycling shredded paper has been taken up by the Corporation. HDFC has tied up with an organization which collects the shredded paper and recycles it into notebooks that are distributed across study-centres and municipal schools. A separate collection is also done for brochures, reports, magazines and other bulk paper which is given for recycling. This initiative is aimed at supporting the education of underprivileged children. HDFC also hands over old but well maintained desktops to NGOs working to impart education to children from the underprivileged sections of society.

✓ **Women Empowerment:**

- HDFC's social initiatives also cover the areas of women empowerment, rehabilitation of destitute women and prisoners, improving slum habitat and the provision of necessary amenities for the economically disadvantaged.

✓ **Sports:**

- HDFC has regularly supported trusts and NGOs working in the field of promoting art & craft and sports. Projects include sponsoring students for musical academic programmes and supporting local handicrafts, thereby preserving the rich cultural heritage of India.

✓ **Others:**

- Differently Abled HDFC has rendered consistent financial support to organisations working towards rehabilitation of the physically and mentally challenged. Besides, HDFC has supported organisations that work towards providing vocational training and guidance to handicapped individuals with an effort to make them economically independent.

**Transparency:**

- CSR Transparency rating is 4 out of 10. Mainly because Annual Report or Business Report does not disclose CSR contribution by company and their allocation over different sectors.
- BRR report does not have all the required information.

## ICICI Bank Ltd.

### CSR Amount:

Rs.116,55 lakhs (1.40% of PAT)

### CSR Strategy:

ICICI Foundation for Inclusive Growth (ICICI Foundation) was set up by the ICICI Group in early 2008 with a view to carry forward and build upon its legacy of promoting inclusive growth. ICICI Foundation works primarily with government authorities and specialised grassroots organizations to support developmental work in identified focus areas.

In fiscal 2012, ICICI Foundation moved its focus from being just a donor to becoming a key stakeholder in design, implementation and impact evaluation of its programmes and projects. During fiscal 2013, ICICI Foundation further strengthened its efforts in identified areas – Elementary Education, Sustainable Livelihoods, Primary Health and Financial Inclusion. All of ICICI Foundation's activities are focused around building capabilities and developing innovative models that can be replicated and scaled up in the future.

### Domains:

#### ✓ Education

- School and Teacher Education Reform Program in Rajasthan, involving revision and renewal of curriculum, syllabus guidelines and development of new textbooks, education and training of in-service teachers and strengthening various Govt mechanisms of governance and accountability through Teacher Support Units, DIETS, SMCs, etc.
- Similarly Foundation signed a MoU with Chattisgarh Govt for 'School and Teacher Education Reform Program', for revising state curriculum Framework in line with RtE, ensuring periodical review of textbooks, Pre-service & in-service teacher education programme, developing four DIETs as subject specific centres of excellence and developing 100 schools in Chattisgarh as RtE compliant model schools
- It has successfully completed the pilot project of English Relay Programme in 100 govt. Schools in Kamrup District.

#### ✓ Health

- Under Outpatient Healthcare Programme, focusing on BPL community, more than 91,400 beneficiaries in Puri and around 49,000 in Mehsana district in Gujarat have utilized Rashtriya Swasthya Bima Yojana (RSBY) outpatient services, till February 2013. Capacity building of the Anganwadi Workers
- In Baran district across 235 Aanganwadis, severely acute malnourished children are being identified and referred to either primary health centres (PHC) or Malnutrition treatment centres (MTC) for treatment.
- Apna Clinic, an ICICI Foundation initiative, provides healthcare and counseling on health, hygiene and road safety to truckers passing through Transport Nagar at Nigdi in Pune, Maharashtra.

#### ✓ Livelihoods & Financial Inclusion

- ICICI Foundation has taken over RSETIs at Udaipur and Jodhpur districts since 2010, offering short-term intensive vocational training programmes to rural marginalized youth.
- Other services under this domain include placement support to persons who have

undergone training under this programme, etc. Another initiative is the introduction of Satellite Centres which brings 'training-at-doorstep' model to the youth.

- Financial inclusion programmes have been initiated for around 10,000 SHG members and 2500 class XI & XII students in Baran district.
- ICICI Bank's strategy for enhancing Financial Inclusion is by promoting branches in semi-urban and rural areas. It has opened 131 branches in villages which did not have banking facilities. Through its branches and Business Correspondent network it has been able to open around 14.9 million basic savings accounts. It is also promoting mobile money platform for easy transfer of money specifically designed for its unbanked customers.

✓ **Others**

- ICICI Fellows is a pioneering youth leadership programme which aims to create socially responsible leaders with a passion for development. The programme includes a mix of classroom training and on-the job project internship with NGOs working in rural areas.
- Similarly other group companies, ICICI Life and ICICI Lombard General Insurance have been undertaking various CSR activities for financial inclusion, Education and Health.

**Transparency:**

- CSR Transparency Rating is 10.
- ICICI Foundation is the instrument through which major initiatives have been undertaken. It works in partnership with Govt. Dept. and also engages with NGOs as per the requirement.

## IDBI Bank Limited

### CSR Amount:

CSR amount is not disclosed in the report.

### CSR Strategy:

Corporate Social Responsibility (CSR) is a commitment of businesses to contribute to sustainable economic development by working with the local community to improve their lives, benefiting the business as well as the community at large. Your Bank has consistently gone beyond the immediate business objectives and has taken various initiatives to contribute for the betterment of society.

### Domains:

#### ✓ Skill Enhancement

- With effect from October 31, 2011 the Rural Self Employment Training Institute (IDBI-RSETI) has commenced conducting free residential training programs for rural unemployed youth in this district.
- IDBI-RSETI has conducted eight training programmes for 224 youth in 2011-12.

#### ✓ Livelihood & Financial Inclusion

- Bank has established a network of officers under a dedicated 'Agri Business Group' across the country to provide knowledge-based credit to the farming community to improve farm productivity and quality of life of the rural population.

#### ✓ Environment

- Bank has also been acting as financial intermediary for World Bank funding under Ozone Depleting substance (ODS) phase out schemes since 1991 and India Chiller Energy Efficiency Project (ICEEP), a unique project aimed at mitigating global warming and phasing out of ODS in the chiller sector since 2009.

### Transparency:

- CSR Transparency score is 5. Mainly because CSR expenditure for the year has not been disclosed.
- No BRR is in place.
- Company has not provided sector-wise spending

## Idea Cellular Limited

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**CSR Amount:**

CSR contribution not specified anywhere in the Annual Report or on website.

**CSR Strategy:**

There is no CSR strategy specified, except that it undertakes regular CSR activities.

**Domains:**

As per the Annual Report, the company associates itself with several social causes and empowers its employees to contribute to the society through online monthly payroll contribution & regular CSR activitiesreaching out to less priviledged.

**Transparency**

- CSR transparency scoring is 0.
- No details of CSR amount spent during the year or the type of activities undertaken during the financial year.
- There is no indication of CSR strategy, which may be the basis of its CSR activities.
- It has not put in place any BRR alongwith the Annual Report.

## Indian Bank

### CSR Amount:

Contributions made by the Bank to IBTRD(Indian Bank Trust for Rural Development) during the year 2012-13 is NIL, as per Unaudited Income and Expenditure of IBTRD(Indian Bank Trust for Rural Development) for the Year 2012-13, Grant received from Govt. of India is Rs.40 lakhs & Contribution committed by the Bank to the Trust is Rs. 1,000 lakhs

### CSR Strategy:

The Bank is promoting and supporting various activities towards creating a better environment and for upliftment of the poor. The Bank has sponsored various programs directly as well as indirectly to benefit the society in general and the poor in particular and also towards green earth, cleanliness, waste management, etc.

### Domains:

#### ✓ Education

- In the field of Education, cash incentives have been awarded to the 10 and 12 Standard toppers and reimbursement of fee was given to the college entrance test topper for their higher studies.
- Sponsoring the competition on Sustainable Energy and Powering Sustainable Growth for students.

#### ✓ Health

- Indian Bank has been making valuable contribution to the society for over three decades, under the Banner - Voluntary Blood Donation Move. The activities which initially started with Blood Donation Camps have over a period of time, expanded towards overall Health Awareness.
- the Bank has ventured to create awareness in the areas of Cardio, Eye and Dental Health through various Camps.
- Blood Donation Camps were organised at various venues like schools, colleges, Corporate offices and the Bank's branches in and around Chennai, Sriperumpudur and Kancheepuram. The Bank has sponsored 3464 blood donors during the year by organizing 23 blood donation camps.
- A major feature under this move was attending emergency calls from hospitals, public and staff as also providing donors at any time; so we have earned a reputation as Life Savers.
- Along with Shankara Netharalaya, Chennai, awareness was created about the importance of Eye Donation and till date, have mobilized 600 donors from students and public.

#### ✓ Environment

- Sponsorship of Go Green festival to promote the green concept.
- Sponsorship for books on Save Environment.
- Providing Waste Management equipments towards clean and green city drive.
- The Bank is also maintaining public gardens in various cities and has undertaken tree planting projects and provided tree guards in its bid towards environment protection.

### Transparency:

- CSR Transparency score is 4.
- CSR Strategy of the bank is not mentioned in the Annual Report.
- Annual Report does not contain an BRR.
- Sector-wise details of activities undertaken and amounts spent during the year have not been included in the report.

## Indian Overseas Bank

### CSR Amount:

The overall CSR expenditure is not known, the bank has only disclosed two large amounts given as donations.

### CSR Strategy:

While Bank Annual Report indicates that it undertakes a number of CSR activities, including large donations to relief funds, however no strategy disclosed which could help make understand the basis of various activities being undertaken.

### Domains:

- ✓ **Donations**
  - During the year 2011-12, the Bank donated 1 crore to Tamil Nadu Chief Minister's Relief Fund and 50 lakhs to Tamil Nadu Chief Minister's Relief Fund.
  
- ✓ **Education**
  - Bank had set up RSETIs at all Lead Districts to provide training to farmers, members of SHGs, beneficiaries under SGSY, Educated Unemployed Youth, Artisans and beneficiaries belonging to weaker sections. Bank had conducted 107 training programmes benefiting 2,848 trainees.
  - Educate the people in rural and urban areas with regard to various financial products and services available from formal financial sector, provide face to face financial counseling services and offer debt counseling to indebted individual.
  
- ✓ **Livelihood, Financial Inclusion & Skill Enhancement**
  - IOB-Sampoorna is a unique Project encompassing several livelihood initiatives in the villages to ensure all-inclusive growth of rural population.
  - It comprises of credit and non-credit components such as Financial Inclusion, Information Technology enabled banking operations with Bio-metric Smart Cards under Business Correspondent model, Tree Planting and Social Forestry, Cleaning Water Bodies, Health Care, Skill Training for youth in computer, Rural Business Process Outsourcing, Promotion of non-conventional energy and Rural Tourism.
  
- ✓ **Women empowerment**
  - Provide Entrepreneurial Development Training to women, thereby empowering them socially and financially to meet the challenges. The Trust has so far conducted several skill based training programmes and 55 Entrepreneurship Development Programmes (EDP) exclusively for women at various centres

### Transparency

- CSR transparency rating is 1.
- Bank has not disclosed its overall CSR contribution for the year.
- Apart from donations given to PM Relief Fund and CM Relief Fund, it has not disclosed what other activities it has undertaken during the year.
- Annual report does not disclose what CSR Strategy it has followed while selecting its CSR interventions.
- BRR not placed alongwith Annual Report or on Web site, although required as per SEBI order.

## Infosys

### CSR Amount:

Rs.1,000/- lakhs (0.11% of PAT) paid during the year by Infosys to Infosys Foundation.

### CSR Strategy:

We refer to our responsibility to all stakeholders collectively as our social contract. One key aspect of honoring our social contract is to work in the area of community development, particularly in the area of education. We work closely with educational institutions, the Infosys Foundation — our CSR arm and various NGOs across the country, to improve the access and quality of education offered in schools and universities.

### Domains:

#### ✓ Education

- The Foundation believes that a sure way to build a better tomorrow is to improve the opportunities and access to education. One of our largest rural education programs is the 'Library for Every Rural School'. Under this program, the Foundation has set up over 40,000 school libraries in Karnataka. at a cost of approximately Rs.56,349,187.
- The Foundation supported the publication of a book that helped rural students learn the use of computers.
- The Foundation trains government school students through an initiative called OASIS, to inculcate healthy habits that would help them handle choices, challenges and stress.
- The Foundation also conducts a Teachers Training Program in rural Karnataka to help faculty from rural colleges empower and build the confidence of students, and thereby prepare them for the competitive world.

#### ✓ Skill Enhancement

- Campus Connect helps align the needs of institutions, faculty and students, with those of the IT industry, to improve the employability of engineering students. Several components are integrated to accomplish effective and fast paced learning.

#### ✓ Disaster Management

- Innovative approach of blending information technology and local knowledge helped project team track and monitor processes, construction, labor, material, and monetary investments seamlessly and effectively.
- This social innovation program demonstrated the potential of public-private partnership. Through this easy-to-replicate, scalable initiative, we helped construct and deliver 2,262 houses at a cost of Rs.30 crore, in a record time of 18 months in 2009.

#### ✓ Health

- Promoting the cause of health and hygiene in rural India, the Foundation invested Rs.10 crore and started the Parishudh Initiative with the help of over 10 NGOs in North Karnataka. In the last 18 months since the beginning of the program, the Parishudh Initiative has helped 10,000 families build toilets in over 300 villages.

✓ **Other**

- Training is provided to all employees, support, security staff and contract workers on HSE. The training methods include awareness-building sessions, mock drills, and sessions and periodic demonstrations on OHSAS and the Business Continuity Management System (BCMS) for Disaster Recovery Representatives, through classroom training and e-modules conducted on a continuous basis. HSEMS training also forms a part of employee induction programs. Training is provided to all personnel who work for or on behalf of the Company.

**Transparency**

- CSR Transparency Rating sheet score is 10.
- As per disclosure in accounts, Infosys has contributed Rs 10 crores towards its CSR effort, which is only around 0.11% of PAT, while last year accounts disclose that Infosys transferred up to 1% of PAT to foundation. There seems to be huge difference between the two contributions and should have been explained by Infosys in its accounts.
- Infosys encourages its employees to undertake independent initiatives. A formal institution called Sneham Educare has been put in place, which has given scholarships to 511 students amounting to Rs 22.2 lakhs. Location based employee initiatives are given due importance in the BRR.

## IOCL

### CSR Amount:

Rs. 80.08 crores as derived on the basis of 1.16% of PAT disclosed in BRR.

### CSR Strategy:

Focus of IOCL strategy for CSR is mainly to invest in three areas, namely Clean Drinking Water, Health & medical Care and expansion of Education. CSR Projects are mostly undertaken in the vicinity of IndianOil's installations or establishments for improving the quality of life of the community.

### Domains:

#### ✓ Health

- In January 2012, Indian Oil launched a primary mobile health care scheme titled 'Indian Oil Sachal Swasthya Seva' for operating Mobile Medical Units (MMUs), linked to rural petrol pumps (called Kisan Seva Kendras or KSK) of Indian Oil.
- The MMUs are also used for conducting health awareness campson Family Planning, Health & Hygiene, HIV/AIDS, etc.
- Till March 2013, about 11 lakh patients have been treated by52 MMUs in AP & UP.
- Indian Oil's 200-bed Assam Oil Division Hospital at Digboi, which was established in 1906, caters to a population of about two lakhs with catchment area extending to Arunachal Pradesh and nearby areas of the North East. Annually, this hospital checks about 1 lakh patients in OPD, 4000 patients for indoor admissions and conducts operative procedures on 2000 patients.

#### ✓ Women Welfare& Livelihood

- Assam Oil School of Nursing, Digboi was established in 1986. It offers professional nursing/midwifery courses to unemployed girls of the North East. The school offers 4 year Diploma in General Nursing and Midwifery. 20 girls are selected on merit every year through a written test. The students are paid monthly stipend and uniform and free accommodations are also provided. Till March 2013, 316 students have successfully completed the course and the placement record is 100%.

#### ✓ Skill Enhancements

- Industrial Training Centre at Indian Oil (AOD)-Digboi, under the aegis of National Council for Vocational Training (NCVT), offers 68 seats in various Industrial Trade disciplines. It offers a 3-year fresher trade course and specialization in fitter, electrician, turner, mechanic jobs. After completion of training, students become eligible to appear in All India Trade Test conducted by NCVT. Since inception, 1126 students have successfully completed various courses at this centre and have been absorbed in various Public & Private sector organizations.

#### ✓ Education

- Indian Oil Education Scholarship Scheme, started in the year 1985 with 50 scholarships, has expanded to 2600 scholarships, which are awarded on merit-cum-means basis to support talent among the deserving students belonging to families with less than Rs.1 lakh gross annual family income. 50% scholarships are reserved for SC/ST/OBC students, 25% for girl students and 10% for Persons with Disabilities (PWD) in each category/ sub-category. While 600 scholarships are awarded for pursuing professional courses like Engineering, MBBS and MBA, 2000 scholarships are

awarded to students pursuing 10+/ITI courses.

✓ **Sports**

- Indian Oil introduced a Sports Scholarship Scheme in the year 2006-07 for promising young sports persons representing State in team games and National ranking in others. At present, 150 scholarships are awarded in 19 games/sports fields for junior players. In addition, cost of kit items, assistance towards travel, lodging etc. is also provided.

✓ **Disaster Management**

- Indian Oil responds proactively to provide aid and relief to the victims of natural calamities like floods, earthquake, cyclones etc. Indian Oil also contributes for national causes in the benefit of the action like setting up of educational institutions of national importance.

✓ **Others**

- A Memorandum of Cooperation (MoC) was signed between Indian Oil and Tata Institute of Social Science (TISS) to conduct Baseline Survey in about 280 villages in the vicinity of 40 units/locations of Indian Oil across 21 states for Impact Assessment of various CSR projects and other CSR activities. The MoC will be valid for 24 months
- In accordance with the Govt. guidelines, 20% of 2% of Net Profit of previous year (i.e. Rs.15.82 crore) was allocated towards release of one-time grant to Below Poverty Line (BPL) families in the rural areas for release of new LPG connection under Rajiv Gandhi Gramin LPG Vitarak Yojana.

**Transparency:**

- Transparency score is 10.

## ITC Ltd.

### CSR Amount:

Rs.8,234 lakhs, which is 1.11% of Profit After Tax.

### CSR Strategy:

ITC's Sustainability Report 2013 is a transparent and voluntary disclosure of the Company's Triple Bottom Line performance. It encapsulates ITC's abiding commitment and pro-active action in contributing meaningfully to India's pursuit of sustainable and inclusive development. ITC's multi-dimensional sustainability initiatives also support the global community's efforts in building a secure future for the generations to come.

### Domains:

#### ✓ Education

- Over 40,000 new students were covered through Supplementary Learning Centres and Anganwadis during the year taking the cumulative number of students covered under this programme to over 300,000. Over 950 government primary schools have so far been provided infrastructure support by the Company, which includes benches, classrooms, toilets, electrical fixtures, compound walls and gates.

#### ✓ Livelihood Promotion & Skill Enhancement

- During the year, the Company signed three new MOUs with the Government of Rajasthan for promoting sustainable livelihoods through watershed development in the districts of Bundi, Jhalawar and Pratapgarh under the government's Integrated Watershed Management Programme. With this, the total area to be brought under soil and moisture conservation through public private partnership projects has increased to over 144,000 hectares.

#### ✓ Environment

- ITC's pioneering Social and Farm Forestry initiatives have added more than 17,000 hectares of plantations during 2012-13 and cumulatively cover a total of over 142,000 hectares including substantial tracts of private wastelands belonging to tribals. These initiatives have generated over 64 million person days of employment for rural households including poor tribal and marginal farmers, besides increasing green cover. Of this, the Company's Social Forestry Programme currently covers 33,448 hectares in 1,717 villages, impacting nearly 40,000 poor households. The highlight of 2012-13 was to promote bio-diversity conservation as part of the Social Forestry programme, towards in situ conservation of the local flora and fauna in selected plots.
- ITC's Watershed Development initiative brings precious water to more than 1,16,000 hectares of moisture-stressed areas
- More than 40% of ITC's total energy consumption is from renewable sources

#### ✓ Woman Empowerment

- ITC's Women's Empowerment Programme, which creates supplementary incomes for rural women, is aimed at providing social dignity and economic independence to rural women through micro-enterprises and self-employment. Cumulatively, over 40,000 women were gainfully employed either through micro-enterprises or assisted with loans to pursue income generating activities under this programme.

✓ **Other**

- Taking the next step in the development of a viable livestock economy, dairy development in Munger is a major focus area. 'Project Gomukh' was launched in Munger to provide veterinary services and comprehensive techno-management support to dairy farmers. The overarching objectives of the project are to significantly increase productivity and improve milk quality leading to enhanced farm incomes.

**Transparency:**

- CSR Transparency score is 10.
- The organization has been making dedicated efforts in the areas of Education, Environment, Livelihood Promotion, women empowerment etc. They have been undertaking their CSR activities through Anganwadis, & in-collaboration with Rajasthan State Govt. However there is a scope for further improvement by providing sector-wise expenditure.

## Jaiprakash Associates Limited

### CSR Amount:

Rs. 2573 lakhs as derived on the basis of 1.47% of PAT disclosed in BRR

### CSR Strategy:

As part of its social responsibility, Jaypee group carries out construction, renovation and regular upkeep of roads, schools, hospitals & dispensaries, and irrigation & drainage systems. It also extends basic amenities like medical facilities, drinking water, etc. to villages around its plants. It also provides donations during times of natural calamities, as well as to charitable causes.

### Domains:

#### ✓ Education

- The Company firmly believes that education is the cornerstone of economic development, and the strength of one billion Indians can be realized by education alone.
- The Group has built 30 Schools, six ITIs, two polytechnics, a Post Graduate College, a B.Ed. College, a Construction Skills Training Institute, an International Engineering & Vocational Centre and three Universities catering to the educational needs of over 30,000 students across the following locations – Anoop shahar, Rewa, Bhuj, Sidhi, Kevadia, Baga, Chitta, Dalla, Chunar, Churk, Gurma, Samirpur, Guna, Sholtu, Solan, Chandpur, Singrauli, Bina, Dankaur, Tomri, Noida and Greater Noida.

#### ✓ Health

- The Company has set up 14 hospitals and 28 dispensaries at various project sites for providing free medical facilities, which has helped in reducing infant mortality rate, and increasing the life expectancy in the regions surrounding the Company's plants. These hospitals, dispensaries, and health camps are managed by highly qualified medical practitioners – physicians, surgeons, gynecologists, dentists, eye specialists, etc.
- The Company has set up a 16-bed hospital at the cement complex which benefits over one lakh villagers; a 40-bed hospital at Sholtu in H.P. close to the Jaypee Karcham Hydro Power Plant which benefits over 20,000 villagers; and a 30-bed hospital in the township area of Jaypee Himachal Cement Plant at Baga, in the Ballarpur district of HP, which benefits over 18,000 villagers.
- In total, approximately 8 lakh people in about 300 villages in various states across the country have been benefitted from the free health care services and safe drinking water provided by the Company at various locations.

#### ✓ Women Empowerment

- Women empowerment receives impetus through programmes for developing skills such as sewing classes, computer lessons, making of candle and incense sticks and building linkages with organizations to provide employment opportunities for trained women. Adult education classes are conducted for both men and women, and have been received well.

#### ✓ Skill Enhancement & Livelihood

- A Comprehensive Rural Development Program (CRDP) was initiated in 1993 in the villages surrounding the cement plant at Madhya Pradesh.
- Over the years, the Company has expanded the CRDP activities to cover a large number of villages across project sites in states of Andhra Pradesh, Chhattisgarh,

Gujarat, Haryana, Himachal Pradesh, Jammu & Kashmir, Jharkhand, Karnataka, Uttar Pradesh and Uttarakhand.

- To help the ladies of adopted villages to become self-reliant, tailoring classes are organized by the Sansthan. On successful completion of the training course, each lady is given one Sewing Machine free of cost. A group of selected village women are also trained in making papads and wadis.

✓ **Environment**

- Community Development activities are carried out in consultation with the local communities in order to bring about tangible and positive changes. Stakeholder consultation is an ongoing process to understand local issues and address the same holistically. This year, the Company also launched the 'Employee Volunteerism' initiative wherein employees and students from the Jaypee Institutions engage with NGOs by contributing skills, time and resources.

✓ **Others**

- **Other activities of Comprehensive Rural Development Programme CRDP include**
  - Free medical camps
  - Health check-ups for village school children
  - Literacy campaigns for young girls and adult education
  - Creating huge water reservoirs in different villages and delivering safe drinking water
  - Creating opportunities for self employment
  - Renovation of old temples, schools and hospitals in adjoining adopted villages.
  - Free veterinary and animal care camps

**Transparency:**

- Transparency rating is 10.

## JET AIRWAYS (INDIA) LIMITED

### CSR Amount:

CSR contribution for the year has not been disclosed.

### CSR Strategy:

Though overall details of activities undertaken are given, it is not clear how this becomes a sustainable activity in absence of a clear CSR Strategy.

### Domains:

- ✓ **Disaster management**
  - Airline extends its support during natural calamities by making donations, operating additional flights and carrying of relief material to help those affected.
- ✓ **Women empowerment**
  - Donated to select NGOs working primarily for the upliftment and empowerment of underprivileged women.
- ✓ **Others**
  - Company organizes “Flights of Fantasy” for underprivileged children. Under this unique initiative, children are introduced to the world of aviation, which is both informative as well as an educational experience for them.
  - Support children most ‘at risk’ in our society as also those with special needs through Magic Box collection.

### Transparency:

- CSR transparency scoring is 0.
- It has not disclosed even the CSR amount that it has contributed towards CSR during the financial year.
- Activities given are which the JetAirways generally undertakes, however no details available what activities undertaken for relief during the year.
- It has not released BRR alongwith the Annual Report, as required by SEBI.

## Jindal Stainless Limited

### CSR Amount:

Annual Report does not disclose CSR Expenditure for the year. From alternative sources, figure has been arrived at CSR Expenditure of Rs.8,800 lacs

### CSR Strategy:

JSL through its Foundation has a wide range of social development programmes initiated near its Corporate Head office, Plant locations and factories with the aim of empowering communities and bringing succor to their woes. In addition, efforts are being made to get the employees sensitized on social issues and get them engaged in community work through volunteering programmes. This has given all stakeholders i.e. the employees; the community and others in the supply chain an opportunity to get connected with each other especially in the immediate operational space. Jindal Stainless Limited has established links with various National/International CSR initiatives and stressed upon participatory approach of Programme Development and Design.

### Domains:

#### ✓ Education

- Jindal Stainless Limited is also initiating a first of its kind course in Stainless Steel Fabrication in partnership with the Community College initiative IGNOU and Haryana- IGNOU Society for Community Education and Training (HISCET).
- JSL has also adopted two ITIs at Hisar and Nalwa in Haryana with the ITI Hisar being women ITI.
- In Jaipur, the skill training initiatives are being run through the Jindal of Industrial Training and independently at the village level.
- To train unemployed local youth a one and half month's course in "Auto Mechanic and Driving" was started in partnership with NABARD.
- The adult education program being run through the VikasKendras are being run with an aim to provide basic literacy to women.
- In April 2011, out of 177 students in the 5 bridge course centers, 81 students were mainstreamed into formal schools.
- 298 students in five High Schools took admission in the Remedial Education Program in the month of April-11.

#### ✓ Health

- Integrated Health Care programs have been designed to address both preventive and curative health issues. Interventions are carried out through the 400 bedded super-specialty hospitals in Hisar, Health Care Centre, Mobile Health Van Program, Awareness Generation Programs, and HIV/AIDS Intervention.
- The N.C. Jindal Hospital treats almost 3.6 Lac OPD patients & 38000 Indoor Patients every Year.

#### ✓ Skill Enhancement

- Jindal Stainless Foundation has established Jindal Institute of Industrial Training in Hisar (Haryana) and Jajpur (Odisha) to impart training in various trades to the youth belonging to the region with the aim to make them independent and self reliant
- Basic and advanced courses are being run in Dress Designing & Fashion Technology, Industrial Electrical, Computer Software, and Computer Hardware and Networking, Beauty culture etc.

✓ **Livelihood & Financial Inclusion**

- Jindal Steel limited started community led total sanitation program in Hisar
- Bio-Gas plants are being constructed in the villages of Haryana to promote clean energy and use the existing household generated raw material for the bio gas plants like cow dung and kitchen waste etc.

✓ **Environment**

- Smokeless Chulas are being promoted through the community development initiatives to ensure smoke free cooking for the women in the house hold.
- Organic farming is being implemented in 24 villages in Hisar.

✓ **Women Empowerment**

- Over two hundred Self Help Groups have been formed in Jaipur and Hisar to promote the concept of saving, micro credit and micro enterprises.
- A group of twenty young women were handpicked for the initiative and provided intensive training on home furnishing products in IKAT.

✓ **Other:**

- 24 SHG groups have been encouraged to take up various income generating activities such as Pisciculture, Papad and Badi making, Agarbatti.

**Transparency:**

- CSR Transparency Score is 5.
- Main areas for the same is non-disclosure of CSR spending during the year and no Business responsibility Report.

## Jindal Steel and Power Ltd.

### CSR Amount:

CSR contribution not disclosed in the Annual Report of FY 2011-12.

### CSR Strategy:

Company is committed to community development around its plants. It has made sustained efforts for upliftment of the underprivileged and backward people. It deploys resources to help improve infrastructure, education, health, water, sanitation and environment, among others, in the areas of its operation.

### Domains:

#### ✓ Health

- The Company is providing world-class health facilities including medicine, surgery, gynecology, orthopedics and pediatrics to the people of Raigarh at the 100-bed multi-specialty O. P. Jindal Hospital & Research Centre.
- Mobile Medical Units with qualified medical professionals regularly visited the villages around factories and mines and provided essential health care services including on the spot diagnostic and curative clinical facilities and free medicines.
- Mega health camps were organized to address health issues of the people and health checkups were conducted. Corrective surgery camps for Post Polio deformities followed by Prosthesis were organized in association with AkhilBhartiyaViklangChetnaParishad and Lions Club, Raigarh.
- Immunizations camps for cholera, dengue, malaria, chickenpox, polio were held and voluntary blood donation camps were conducted. Health awareness camps about health of women, infant and child care, family planning, HIV, Malaria, T.B, leprosy, anemia, hygiene were also conducted.
- Specific referral cases were also assisted for availing best possible medical facilities and financial assistance was provided to the needy patients.
- Trauma Centre has started functioning at Punjipathra, Raigarh to handle emergency medical cases. Free ambulance facilities are available round the clock and take patients to the hospitals for treatment.

#### ✓ Education

- The Company has set up educational and vocational training institutions under the banner of O.P. Jindal Institute of Technology & Skills (OPJITS) at Angul, Patratu and Godda.
  - These institutions impart competence-based skill-oriented technical and vocational training in multiple trades, such as, electrical work, welding, carpentry, plumbing, fitting, computer operations, cutting and tailoring, motor mechanic, masonry etc.
  - O.P. Jindal Community Colleges (OPJCC), established at Angul and Barbil (Odisha), Godda and Patratu (Jharkhand), and Punjipathra (Chhattisgarh), are providing technical courses duly recognised by NCVT and IGNOU. OPJCC emphasises employability as well as educational and economic mobility.
- The Jindal Institute of Technology (JIT), Raigarh is affiliated to the Chhattisgarh Swami Vivekananda Technical University, Bhilai and is recognised by AICTE. The Institute offers 4-year undergraduate engineering programmes in mechanical, electrical, electronics, civil and metallurgy courses.
- The Company is operating O. P. Jindal School, a 10+2 coeducational school with all modern facilities at Raigarh, which has over the years created competitive learning

atmosphere amongst students and developed keen interest in them to get higher education.

- The Company provided scholarships, rewards and recognition to meritorious students, creating learning environment through infrastructural support such as providing of tables and chairs, electrification, science laboratory, school fee, uniform, books and access to technology through computer labs, computers and printers, conducted coaching classes for weaker students, appointed community teachers, provided grants for school development, conducted adult education programmes and opened adult education centres in Angul, Patratu and Raigarh, organised quiz competition among school students, undertook repair and renovation of school / college buildings, opened pre-nursery schools in rehabilitation colonies and crèche for workers' children, provided transportation facility to students etc. which has increased attendance of students in the schools.

✓ **Livelihood and Financial inclusion**

- Organising communities into Self Help Groups and training them on basics of micro-enterprise.
- Imparting a multitude of vocational skills for better employability at individual level aimed to generate additional income.
- The Company organised skillup gradation of youth and women and promoted income generation activities through training in apparel making and designing, stitching, cutting and tailoring, embroidery, readymade garments, uniform making, mushroom cultivation, mixture making, potato chips / papad making, mobile phones/ refrigerator/ air-condition repairing and gave financial support for running these business activities.
- The Company also provided financial assistance in other income generation activities like jute product making, vegetable, poultry units and herbal products, organic herbal body care products, low cost sanitary napkin, phenyl making, agarbatti making, leaf-cup making and paper cup making, production of shoppers bags, bottlebags and decorative items, promoted food preservation units like pickles, sauces, chutneys, snacks, assisted in flyash brick making by village women and initiation of vermicomposting units etc. In partnership with the district fisheries department in Barbil, the Company is promoting scientific pisciculture among the communities.

✓ **Sports**

- Company has collaborated with various village level youth clubs in organising various sports and cultural events throughout the year to identify and nurture exceptional talent and foster stronger community bonding.
- The Company organized cricket, kabaddi, volleyball tournaments, provided sports accessories like cricket kits and uniforms, volleyball kits and uniforms and uniforms for kabaddis, diet support to players, organised summer camps for kids, installed multi gymnasium, provided new equipments, coaching facilities for nurturing young talent and assisted in formation of youth sports / cultural clubs, provided financial assistance for organising State level sports competitions and cultural programmes, helped in increased participation in kalasangam to promote traditional art and culture, provided support to karma (folk dance - cultural) group, provided musical instruments and support to street plays for awareness about AIDS, hygiene and sanitation.

✓ **Others**

- The Company has installed/ repaired borewells, submersible pumps, hand pumps including PVC pipes for providing clean drinking water, constructed boundary walls in schools, renovated classrooms, deepened/ cleaned and constructed ponds and covered them with barbed wire fencing, constructed drains, chabutaras, vocational training centre buildings, community halls, bus stops and places of worship for the community, provided electrification and transformers in the villages, promoted community participation in the form of 'shramdaan', upgraded civic amenities, provided forward and backward linkages for economic activities, constructed roads, community halls, cultural stages, box culverts, gym halls, veterinary hospital buildings and toilets etc.
- The Company through O.P. Jindal Asha Vocational & Rehabilitation Centre (OPJAVRC), commonly known as ASHA-The Hope, is empowering the differently abled persons to augment their income and live a better life. The Centre is providing the children with special needs, a platform to access community based rehabilitation services involving early diagnosis and early intervention apart from helping families to understand the special needs of such children.
- The Company has provided comprehensive institution based rehabilitation services like physiotherapy, occupational therapy, speech therapy, and special education, conducted community based rehabilitation camps, provided counseling and guidance sessions and distributed calipers and mobility aids, facilitated in seeking disability certificate and railway concession from concerned authorities, arranged participation in special sports programme conducted on world disability day on 03rd December, 2011, provided training to people with disabilities including women on various livelihood skills through the vocational training programme initiated this year.

**Transparency:**

- On CSR Transparency Index score is 5.
- Main area of improvement is placing of BRR report with Annual report.
- CSR expenditure for the year needs to be disclosed.

## JSW ISPAT Steel Ltd.

### CSR Amount:

Amount spent on CSR is not mentioned in annual report.

### CSR Strategy:

The Company believes in responsible corporate citizenship and hence makes continuous efforts to contribute to the people development activities around its presence. The Company's Steel Complex at Dolvi is located in a rural surrounding and has small towns and villages in the vicinity.

### Domains:

#### ✓ Education

- Two days' training program conducted for 20 teachers in association with Vindhya Vahini.
- 9 meritorious students of Class 10 were given cash prizes under JSW Scholarships program.
- Six days training program conducted on English Grammar for 94 students.
- Complete renovation of Anganwadi Center at KharDhombhi.
- Books donated and financial support provided for up gradation of Science laboratory in Shahbaj School Library.
- Provided 80 school benches to schools at Dolvi and Gadab. These benches were made by students of ITI, Nagothane.
- Renovation of the toilets of Wadkhal High School for ensuring improved sanitation

#### ✓ Health

- HIV/AIDS Awareness programme conducted for school students/ truck drivers/ women, on regular basis.
- Organization of Rural Medical Camps every week. 1612 patients treated during the year.
- One day Hasya Yoga camp organized by International Hasya Yoga Trainer.
- 42 Anganwadi Workers, ASHA workers and ANMs trained on pre and post natal care.
- Drinking water well cleaned at Village Gadab.
- 72 women, including Anganwadi Workers, ASHA workers and MahilaMandals, participated in nutrition workshop on World Food Day.
- Fully equipped Ambulance provided to Gram Panchayat, Wadkhal.
- Organized Pediatric Health Camps to address malnutrition, in which around 500 children were treated and provided with medicines. Health supplements were given to malnourished children.
- 40 wall writings and 20 wall paintings were organized to create awareness on malnutrition, in partnership with ICDS under the RajmataJijau Malnutrition free mission.

#### ✓ Skill enhancement

- One day workshop conducted for 56 youths in partnership with KotakUnnati Foundation.
- One day workshop conducted for differently abled persons under welfare schemes.

#### ✓ Livelihood and financial inclusions

- Fifteen students from the surrounding villages sent to O P Jindal Center at Bellary, Vijaynagar for vocational training in electrical and mechanical fields.

✓ **Environment**

- Free clean and potable water is being supplied daily to households in over 44 villages, through the Company's pipeline from Nagothane, which is more than 35 kms long from the plant, covering a population of more than 22000.
- Celebration of Environment Day – Plantation of 100 plants in four nearby schools.
- 1700 families given one CFL each of 18 Watt capacity, during energy conservation week.

✓ **Women empowerment**

- Establishment of four Women Empowerment Centers (WEC) for training on making readymade garments 24 sewing machines was provided.
- One-day Capacity Building workshop for 8 Self Help Groups on budgeting.
- Vocational Training provided for three Self Help Groups on making liquid soap, phenyl, detergent powder and room freshener, in partnership with Bank of India.
- Vocational Training provided to 27 women, on readymade garment making at Dolvi.

✓ **Other**

- Repairing of 120 meter water supply pipeline at Khapachiwadi, Gadab.
- Repairing of 200 meter water supply pipeline at Kamathwadi, Dolvi.
- Solar Lamps given to 80 tribal households, in partnership with TERI.
- 325 families given smokeless chulha, in partnership with GeneralCarbon.
- Constructed and handed over the road to Nagar Parishad, Kalmeshwar from Kalmeshwar Railway siding to main approach road for use by local community and for safe driving of trucks.

**Transparency:**

- CSR Transparency Score is 5.
- Main areas for the same is non-disclosure of CSR spending during the year and no Business responsibility Report.

## JSW Steel

### CSR Amount:

Rs.24.92 crores as derived on the basis of 1.38% of PAT disclosed in Annual Report-2012-13

### CSR Strategy:

The primary stakeholder in our activities is the local populace. From 2013-2014, we will be expanding this scope to include local gram panchayats. The approach to engage with stakeholders is both through our own Foundation team and collaborations with NGOs. There are periodic interactions with the community where we discuss various issues and accordingly develop our projects.

### Domains:

#### ✓ Education

- Computer aided learning, computers, anganwadis, balwadis, rural libraries, schooling, remedial education, infrastructure, sports, and mid-day meals.
- Some of the new initiatives taken during FY 2012-13:
  - In local government schools installing solar facility at the existing computer aided learning centers and distributing solar lanterns with charging facility,
  - Starting remedial classes for slow learners
  - Infrastructure up gradation.
- Village knowledge centre initiative with MS Swaminathan Research Foundation

#### ✓ Health

- Sanjeevani Hospital, nursing college, health camps, eye-care equipment, eye-camps, cataract, HIV/aids counseling, especially abled children.

#### ✓ Environment

- Engaged in garbage management, water supply, roads, toilets, and mortuary.
- Community based water supply scheme in village Talur, Vijayanagar.
- It is company's constant endeavor to reduce company's environmental impact to a level which is as low as reasonably practicable. During FY 2012-13, they invested a total of INR 1,624.541 million towards environmental management.
- Safeguarding the environment through water conservation, renewable energy and sanitation activities.

#### ✓ Livelihoods & Financial Inclusion

- Self help groups, vocational training, metallurgy/lab equipment's, masala grinding units
- Skill building for youth from other locations at the OPJ Centre, Vijayanagar
- Address the specific needs of the community and create viable working models through engaged social processes and infrastructure-oriented development.

#### ✓ Others

- Proposing project tehsils to be cataract free
- Adherence to the Millennium Development Goals Framework with special emphasis on:
  - Universalizing primary education
  - Mitigating infant mortality
  - Nurturing maternal health
- Support arts, sports and conserve cultural heritage.
- Promote the culture of social responsibility through employee volunteerism.

### Transparency:

- On CSR Transparency Index score is 10.

## Kotak Mahindra Bank Limited

### CSR Amount:

Rs.409 Lakhs being 0.3% of Profit after Tax

### CSR Strategy:

Inclusive growth and community development through financial inclusion products is one of the Bank's key initiatives for fostering development and improving quality of life of the people, especially those below the poverty line (BPL).

### Domains:

#### ✓ Education

- KMBL supports Kotak Education Foundation (KEF). KEF started operations about 6 years ago with a focus on improving the quality of education and enhancing livelihood opportunities for the youth hailing from BPL families located in the Chembur area of Mumbai.
- Kotak Education Foundation works with 13 partner schools which are in dilapidated conditions, catering to over 20,000 students from the underprivileged sections of society.
- KMBL is also working with KEF to design and deliver financial literacy programmes to the students and youth to empower them with basic financial and banking knowledge.
- KEF supports poor students to continue their education and improve the academic performance through the scholarship programme.

#### ✓ Health

- KEF facilitates medical and vision check-up camps for all students. Medical camps were also conducted to detect anaemia among young girls and suitable early interventions to arrest anaemia are planned. Sex education and sensitization is provided to teenage students to help them understand and handle the physical and psychological changes during the teen years

#### ✓ Livelihood Promotion.

- Kotak Unnati is an initiative to enhance livelihood opportunities for school/college dropouts from underprivileged families by providing them with vocational training.

#### ✓ Skill Enhancement

- Kotak Unati training not only provides requisite technical skills but also covers topics like personality development, communicative English and computer literacy that enables the youth to transform themselves. The 3 month training programme currently focuses on hospitality, customer relations & sales and Information Technology Enabled Services (ITES) sectors. Placement services are provided to the candidates after successful completion of the course.

#### ✓ Sport

- KMBL sponsored 75 runners for Standard Chartered Mumbai Marathon (SCMM) 2013 [January 20, 2013] and 25 runners for Airtel Delhi Half Marathon (ADHM) 2012 [September 30, 2012]. The marathon events lay emphasis on celebrating joys of human spirit.

✓ **Other**

- KMBL supports other NGOs for community development initiatives. Employee volunteering and contribution is an important mechanism for the Bank to deliver these initiatives. IN FY 2012-13, Kotak Mahindra group employees worked for building shelters in association with Habitat for Humanity. The Kotak Mahindra Group Foundation day – November 21 is annually marked by a blood donation camp by the employees. In FY 2012-13, employees across the group participated in the blood donation camp, raising 1,031 units of blood.

**Transparency:**

- CSR Transparency score is 10.
- The organization has been undertaking its CSR activities through its own sponsored organizations like Kotak Education Foundation (KEF) & Kotak Unnati. The main focus of the KMBL is in the fields of Education & skill & livelihood enhancement through financial inclusion.
- Kotak Mahindra Bank Limited annual reports indicates that Kotak is undertaking its CSR activities through Kotak Education Foundation (KEF) and with other NGOs.

## LANCO Infratech Limited

### CSR Amount:

Rs. 1,132 lakhs which is 9.15% of Profit After Tax.

### CSR Strategy:

Our approach to CSR is based on three strategic principles

- Doing more with less: Maximizing impact through effective use of funds by applying the principle of 'focus' to target resources.
- Achieving results: Focusing on outputs and outcomes to achieve enhanced impact.
- Need-based development: Responsiveness to the needs and aspirations of people, and following the development approach in all responses
- Our approach to area of operation focuses on work in the neighbourhood villages of our power plant areas and business locations. Programmes are targeted largely towards the poor and the vulnerable, with particular emphasis on women and children

### Domains:

#### ✓ Education

- During the reporting year 2011-12, a total of 329 students received financial support of Rs.26.28 Lacs.
- During the reporting year 2011-12, a total of 966 school and professional scholarships worth 103.77 lacs were distributed across 11 locations in India
- Lanco Foundation on similar lines conducts bi-annual health camps at the identified government schools. During the reporting year, a total of 12,640 students from 145 schools received free primary healthcare across 11 locations.

#### ✓ Health

- During the reporting year, LMHS with a total fleet of 15 mobile units reached out to 81,000 people residing in 150 villages across 11 states in India. These mobile teams have developed a strong bond with the communities, as they visit them every week.
- During the reporting year, a total of 12,640 students from 145 schools received free primary healthcare across 11 locations.
- During the reporting year, a total of 40 camps comprising of 11 Eye Screening, 11 TB Screening, 11 Women & Child and 7 Disability camps (non-ALFC locations), reached out to 8,562 people across 11 locations.
- During the reporting year, camps with focus on identifying patients afflicted with TB were initiated. Camps were held at Uttar Pradesh, Karnataka, Odisha, Sikkim, Chhattisgarh-Rajnandgaon, Uttarakhand and Himachal Pradesh. A total of 2632 people registered at the camps.

#### ✓ Livelihoods & Financial Inclusion:

- During the reporting year, the drinking water programme reached out to a total of 53,160 people through 21 new and 13 existing RO plants. Mehchana village is same as the other villages across the locations where the RO plants are established. 57.25 lacs Humanitarian Support worth Rs.11.05 lacs Education Support worth Rs.11.13 lacs Village Green Awards worth Rs.12.20 lacs to village panchayats.
- On 30 June 2011, in the district of SPSR Nellore, 5 new Drinking Water plants were inaugurated by Shri Anam Ramanarayana Reddy, Minister of Finance & Planning, A.P. along with Mr. L Rajagopal, Chairman, Lanco Foundation and Mr. G Bhaskara Rao, Trustee, Lanco Foundation. The plants have a capacity to cater to 2500

households wherein each user availed water in 12 and 20 litre cans.

- In Odisha, both women and children came forward to support the activities and participated with full vigour and energy. In Korba- Chhattisgarh, the community witnessed a live demonstration of machine. They saw how the water from borewell is unsafe and carries millions of germs. The effect of this community level awareness activity led to a positive the target villages. A total of 1,700 people decided to opt drinking water at Uttar Pradesh, Karnataka, Korba- Chhattisgarh & Odhisa.
- A total support worth Rs.57.25 lacs was spent on developing infrastructure and offering livelihood opportunities at the villages across 11 locations, during the reporting year 2011-12.

✓ **Environment:**

- During the reporting year, a total of 35 awards were given to the village panchayats worth Rs.12.20 lacs.
- During the reporting year, a total of 114,740 saplings were planted across 12 locations involving community members, local representatives and volunteers.
- Village Green Award is given to those village panchayats where the survival rate of planted saplings are highest. The award worth Rs.50,000, Rs. 30,000 and Rs.20,000 are respectively given to the top 3 panchayats. This initiative developed a great sense of recognition to the village communities and generated pride for the collective effort. During the reporting year, a total of 35 awards were given to the village panchayats worth Rs.12.20 lacs.

✓ **Sports:**

- Lanco actively contributes for the promotion of sports and related activities. The opportunity to nurture the future talent of sports in India is a commitment that Lanco has taken and continues to do so.
- During the reporting year, a total support worth Rs.42.96 Lacs was extended for support to various initiatives like Junior National Netball Championship, Olympic day run, Andhra Pradesh Athletics Association, National Conscious Cycle rally and many more.
- The Foundation remains committed to provide support to such initiatives that help promote sportsperson from our country and represent India in the global arena.

✓ **Others:**

- Employee Volunteerism: The campaign titled 'i-LIVE for Community' was launched on the 18 July 2011. The objective is to involve Lanconians in community development initiatives and during the reporting year a total of 115 Lanconians registered as volunteers.
- Blood Donation Camp: A total of 1,454 Lanconians participated in the annual Blood Donation Camps across all the locations.
- Elders' Day: To honour the elderly population of the villages day-long activities were carried out as part of Elders' Day, wherein a total of 6,619 people participated during the reporting year.
- Disability: Lanco Foundation organised awareness sessions on Disability for school students at Korba, Chhattisgarh and Andhra Pradesh. A total of 50 such camps were conducted in various schools attended by 7176 students of Middle, High & Higher secondary schools.
- During the reporting year, the 5 ALFCs in 5 states reached out to 3,560 people with disabilities. This includes 20 scholarships of Rs 5000 each to children with disabilities
- During the reporting year, a total of 63 Screening camps were conducted, attended

by 3,399 PWDs, out of which 2,366 were eligible for aids and appliances. Following these, a total of 66 distribution camps were organised, wherein 2,080 received fitment of artificial limbs and aids and appliances.

- In Chhattisgarh, awareness camps were conducted in the government schools at 6 village locations (Baridih, Akhrapali, Kudurmal, Katbitla, Sandail&Bhaisamuda) wherein 2,561 students attended.. Similar camps were also organised in Andhra Pradesh, wherein a total of 4,615 students from 26 schools participated.

**Transparency:**

- CSR Transparency Score is 8.
- Main area of improvement is placing of BRR report with Annual Report.
- The percentage contribution towards CSR by the company is 9.15% of Profit after tax.

## LARSEN & TOUBRO

### CSR Amount:

Annual Report does not disclose CSR Expenditure for the year. From alternative sources, figure has been arrived at CSR Expenditure of Rs.7,000lacs which is 1.49% of PAT

### CSR Strategy:

A vibrant society is a progressive one. To ensure that the social canvas, in which we operate, continues to be rich and multifaceted, we invest in three primary palettes of change. We empower via education, harness the nation's untapped youth energy via skill development and nurture mother and children via healthcare programmes.

A sense of responsibility towards society and environment is demonstrated through our culture of trust and caring. L&T has adopted sound business practices, be it in natural resources management, social harmony or corporate governance, the practices are in sync with our value system. The company is disclosing the economic, environmental and social performance through Corporate Sustainability Reports since 2008 as per GRI (Global Reporting Initiatives) guideline in public domain.

### Domains:

#### ✓ Education

- Project Vidya covers 56 schools in Maharashtra and Gujarat.
- L&T assists schools around its facilities with teaching aids. A growing number of L&T-ites volunteer to teach pupils.
- Ladies Clubs are involved in educational enrichment programmes for schools, organising vocational training courses, training in life skills for adolescent girls and providing support to the differently-abled.
- Education is a tool for transforming the future of the nation. From 'ABCs' to career counseling, from facilitating learning basics to a passion for science to encouraging love for art - around the year and across neighborhoods, the organization continues to expand the virtuous learning circle. This year, efforts are made to educate the underprivileged increased and so did the number of beneficiaries.
- **learning Edifices**
  - The organization augmented school infrastructure across rural, semi-urban and urban geographies. Our initiatives include:
    - Recreating a 60-year old school in Chennai and a 128-year old girls school in Sriperumbudur, Tamil Nadu
    - Developing infrastructure for schools
    - In rural areas like Mora, Dumas and Vansava near Hazira, Panposh and near Chandigarh
    - In suburbs and urban areas like Jeedimetla near Hyderabad, Kadma near Jamshedpur, Farakka near Murshidabad, Surat, Chennai, Rourkela as well as Visakhapatnam.
    - Encouraging the role of recreation in schools by developing a school park at Manapakkam and Mugaliwakkam in Tamil Nadu, and building a multipurpose hall at Ahmednagar, Maharashtra
    - Creating a science laboratory at Visakhapatnam, a library for students at Bangalore and renovating a science laboratory at Pune.

✓ **Health**

- The Company's Working on Wellness (WoW) initiative caters to overall employee wellbeing while ensuring that a preventive and curative approach is adopted for occupational health care.
- Health and Motor have been the fastest growing lines of business. Going forward, the growth momentum in the General Insurance industry is expected to continue. The Company is well positioned to exploit the growth opportunities.
- Project 'Vidyaa' Larsen & Toubro Public Charitable Trust supported the implementation of Project 'Vidyaa' in the states of Gujarat and Maharashtra. The project focused on all-round physical and mental development of students and was introduced in 56 schools in the reporting year wherein a total of 36,000 students participated in various competitions, health check-ups, personality development sessions, GK& IQ tests and library development projects.

✓ **Skill Enhancement**

- By 2022, over 700 million Indians of working age will be seeking to earn a livelihood. Of these, only 200 million would be graduates. The relevance of education in securing a livelihood will be tested for the rest. Reaping this demographic dividend will be a challenge for the nation.
- Since inception in 1995, the eSTis, along with our institutionalized site based training programmes, have empowered 180,000 youth out of which 17,900 youth were trained in the reporting year itself.
- At L&T, Institutes are supported through multiple means – from upgrading the infrastructure of the institutions to developing curriculum to ensuring training quality. In the reporting year, 27 ITIs were supported across the country.

✓ **Women Empowerment**

- Empowerment of women creates positive ripples that cascade across the entire society. L&T in collaboration with various NGOs provided vocational training to 4,470 women across different trades and empowered them not only with income generation ability but also the pride of self-reliance.
- 'Uddyam' under the L&T Public Charitable Trust reached out to around 150 underprivileged women out of them 50% have already found employment
- Under Project 'Aadhaar' tailoring training was imparted to 70 women of Damka village, Gujarat
- A handicraft workshop was organised at Kalanji to train women and adolescent girls on making jute doormats, artificial flowers and soft toys
- Women Economic Empowerment Project supported by our Public Charitable Trust and implemented by NGO-GUARD, conducted vocational training programmes for 212 women belonging to the urban slums of Mysore and surrounding villages
- A workshop on safety counseling for women

✓ **Other:**

- Provided vocational training to local youth at Dhamtari in Chhattisgarh and at Kolkata

- Basic computer training programmes instituted for community youth in Bangalore, Faridabad, and orphanages in Jaipur and Lucknow
- Initiated skill-development programmes, such as trade apprentice scheme, advance trainee scheme and multi skill (technical programme to enhance the employability of tribal youth in and around Kansbahal

**Transparency:**

- CSR Transparency score is 5.
- BRR has not been released by the company.
- CSR amount of its sector-wise expenditure incurred during the year not disclosed in annual accounts

## Mahindra & Mahindra Ltd

### CSR Amount:

Annual Report does not disclose CSR Expenditure for the year. From alternative sources, figure has been arrived at CSR Expenditure of Rs.2,200 lacs which is 0.70% of PAT

### CSR Strategy:

No formal policy for implementation of CSR disclosed.

### Domains:

#### ✓ Education

- 74,383 girls across 9 States in India were provided academic and material support, of which, the Mahindra Group support the education of 27,887 girls under Nanhi Kalis Project.

#### ✓ Environment

- Company also plans on carrying out Relief and Rehabilitation work at the cyclone affected areas of Tamil Nadu. The Mahindra Group will construct houses and associated infrastructural facilities such as water supply, sanitation, rain water harvesting facilities, etc. in the severely affected villages.

#### ✓ Livelihood Promotion,

- Company continues to support the Government man date for affirmative action by providing youth from socially disadvantaged section of society with livelihood training through the Mahindra Pride School.3,830 students from socially disadvantage section of Society have been provided training at the 3 Mahindra Pride School in Pune, Chennai and Patna.

### Transparency:

- CSR Transparency Rating is 5.
- Expenditure incurred on CSR not disclosed in accounts.
- No Business Responsibility Report with Annual report.
- Company has invested through the Hariyali Project and Sponsoring of Lifeline Express.

## Mangalore Refinery and Petrochemicals Limited

### CSR Amount:

The company has spent 2400 lacs in various CSR schemes during last 4 years. Percentage has been derived after taking the average expenditure of 4 years in CSR i.e.: 0.66% of the current year PAT.

### CSR Strategy:

The company's CSR initiative continues to be influenced by the needs and concerns of the community residing in the close proximity of the refinery. The CSR initiative of your company known as "Samrakshan" have 5 areas with a vision to protect, preserve and promote people, peace and progress in and around of the refinery as under.

- Shikshana Samrakshan,
- Arogya Samrakshan
- Bahujan Samrakshan
- Prakrithi Samrakshan
- Sanskrithi Samrakshan

With these objectives, your company has implemented number of CSR schemes during the year. The major schemes covered under the CSR activities during the year includes construction of community hall, Road asphaltting, midday meal to school students, construction of school building, toilet blocks for schools, scholarship for meritorious students including SC/ST students, add on facilities to SC/ST community, self employment training for women, free distribution of sewing machines to women , construction of Anganwadi, artificial limb camp, mega medical camp and running a free primary health centre. The main thrust area where your company has taken various initiatives are in line with DPE guidelines and has spent Rs.240 Million in various CSR schemes during last 4 years.

### Domains:

#### ✓ Education

- Mangalore Refinery & Petrochemicals Ltd, (MRPL), an ONGC group company, continues its Samrakshan programme for the benefit of the community in and around Mangalore. From 1st of February 2008, 926 students attending primary to high school, drawn from 72 Government Schools will be provided with merit scholarship of Rs700/- per month for the entire academic year.
- Two students each from each Division from Class I to Class X in 52 schools from around Kuthethoor and 20 from Sarpady will benefit from these merit scholarships. The respective schools will decide on the students based on their performance and needs."In view of the importance of good educational inputs necessary for all sections of society, every year MRPL sets apart a part of its mite to boost education amongst the more needy in Dakshin Kannada, says Shri R Rajamani, MD, MRPL "Award of these 'MRPL Samrakshsan scholarships' to the deserving has been an ongoing process.
- This year company's contribution under this head has been increased to Rs 6.27 lakhs.

#### ✓ Health

- MRPL's 15 MMPTA Refinery at Mangalore already accredited with ISO 9001: 2000 and ISO 14001 company has been awarded the 5 Star rating for its Health and Safety Management system by the prestigious British Safety Council, U. K. The fire prevention and protection systems at MRPL have been developed in keeping with

the hazardous nature of the Refining Industry and conform to OISD and TAC guidelines

✓ **Environment**

- Measures are taken for the protection of the environment from the design stage.
- The process Units are heat integrated to the possible extent to achieve higher overall thermal efficiency of the Refinery, thereby reducing fuel oil or fuel gas consumption and emissions.
- MRPL has also developed a Green Belt around the entire Refinery. The Green Belt consists of plant species that have been specially selected to blend with the local flora. Some of the species are expected to act as bio-indicators. A comprehensive programme has been launched by MRPL for developing a greenbelt around the Refinery.
- Amine Treating Unit scrubs Hydrogen Sulphide (H<sub>2</sub>S) from Fuel Gas. The Sour Water Stripper Unit strips the hydrogen sulphide off the process waste water
- Highly efficient Sulphur Recovery Unit (99 percent Recovery) licensed by M/s KTI, Italy, recovers elemental Sulphur from hydrogen Sulphide. Out of three SRUs, two SRUs kept running and another kept stand by.
- Advanced technology for treating Refinery waste water has been adopted

✓ **Disasters:**

- MRPL has well-developed Onsite Disaster Management Plan which has the approval of the Director of Factories. Mock exercises are conducted to test the response and efficacy of the emergency and allied services including mutual aid members. Observers are appointed and observations and suggestions are implemented to further improve the system. In addition District Authorities in close association with MRPL developed Off-Site Disaster Management Plans. Mock Off-site emergency exercises are also conducted.

**Transparency:**

- CSR Transparency Index is 2.
- Annual accounts do not disclose CSR contribution for the year.
- From the report it is activities undertaken during the year are not clear.
- No Business Responsibility Report disclosed for the year.

## Maruti Suzuki

### CSR Amount:

1203 lakhs which is 0.74% of PAT.

### CSR Strategy:

Maruti Suzuki runs social programs in line with its CSR Policy. Partnership is central to all social projects of the Company. The Company strongly believes that partnerships bring the best skills and talent on board and help in scaling up projects. The Company's road safety program, initiated in 2000, focuses on driver training to improve behavior and driving skills. The Company has two models for imparting driving skills to existing and new drivers: Institutes of Driving and Traffic Research (IDTRs) and Maruti Driving Schools (MDSs). The Company trained over 1 million people in safe driving through its 6 IDTRs and 206 Maruti Driving Schools till 31st March, 2012. IDTRs are set up in partnership with the state governments and Maruti Driving Schools are set up in partnership with the dealers. Road Safety Knowledge Centre, a new format in the Company's road safety initiatives, was added in the reporting year. At these Centers, a two-hour training session on road safety and traffic rules is held for all traffic violators. These Centers have been set up in the offices of the Traffic Police of Haryana state at Panipat, Gurgaon, Karnal and Faridabad cities.

The Company's skill training program expanded with new partnerships with Government Industrial Training Institutes (ITIs). The Company is working in close partnership with state government, for overall up-gradation of 10 Institutes, including two ITIs for women and one ITI for Scheduled Cast / Scheduled Tribe students. Besides these Institutes, the automobile trade was upgraded in 38 ITIs across the country.

### Domains:

#### ✓ Education

- Under the ITIs up gradation programme, the Company has taken up initiatives that collectively improve the quality of education offered to the youth and prepare them for industry. The curriculum at the Institutes is augmented with additional modules such as spoken English, interpersonal skills and work ethics. Technical modules such as shop floor practices, advanced technologies, automobile systems, safety and quality are also included. Special 'Train-the-Trainer' sessions on motivation and behavioral change; communication skills and personality development; technical knowledge; and current technologies are also organized for the faculty. They are also given industry exposure.
- The Company made large investments in infrastructure development of Manesar village schools and provided drinking water facilities, toilets, pathways, boundary walls and teaching aids in collaboration with Government. As a result of the improvement in infrastructure, the government upgraded two schools, Government School, Alihar-Dhana and Government School, Baas, from primary to middle level. Computer education is important today for upward social mobility. The villagers were keen on exposing their children to basic computer education. The Company runs a computer education centre that provides basic computer literacy to the children at Alihar village. Teachers from the village have been trained and employed to run the centre. In 2011-12, another computer learning centre was set up at Government School, Alihar-Dhana. Over 130 school children benefited from this

centre during the year.

✓ **Skill Enhancement**

- Maruti Suzuki has developed two models for imparting driving skills: the Institute of Driving and Traffic Research (IDTR) and the Maruti Driving School (MDSs). Institutes of Driving and Traffic Research are large-scale driving training institutes set up on areas as large as 10 acres. Established in partnership with the government, the IDTRs offer training for passenger car and commercial vehicle drivers. Scientifically designed driving tracks and simulators are used for practical training. An additional component of health check-ups and soft skills training is also offered to commercial vehicle drivers. Trained and certified instructors undertake theory and practical sessions. In addition to driving training, the IDTR at Gujarat also focuses on technical training of tribal youth, most of whom use this skill to earn their livelihood. The youth trained at IDTR are assisted in getting employment post training. About 70% of the trained youth are gainfully employed.
- Maruti Suzuki is partnering with the state governments for upgrading the Industrial Training Institutes (ITIs). Most of these ITIs were established many years ago and have limited links with industry. Students graduating from these institutes are mostly trained on old machinery and have little industry exposure. The Company is presently working with ten government-run ITIs, one each at Kerala, Tamil Nadu and Maharashtra, two at Goa and four at Haryana, to upgrade these institutes. As a part of its affirmative action programme, Maruti Suzuki has deliberately chosen to work with the ITIs at Elathur, Kerala, which specifically caters to the Scheduled Caste and Scheduled Tribe (SC/ST) community and the women's ITIs at Gurgaon and Jhajjar.

✓ **Other**

- Maruti Suzuki runs a nationwide road safety program. The program was initiated in 2000 with the establishment of the first Institute of Driving and Traffic Research in New Delhi. Road safety is a major social concern in India. Considering its magnitude and impact on society and the economy, road safety is an issue that concerns all. Majority of road accident fatalities occur in the age group of 15 to 55 years, leading to a loss of productive and earning members of society. Drivers' fault is the principal cause of road accidents; it is therefore imperative to focus on proper driving training. Maruti Suzuki's road safety program provides formal and holistic driving training to novice and existing drivers. In addition to imparting driver skills, the program also focuses on road signs, traffic rules, traffic laws, behavioral aspects and drivers' health.

**Transparency:**

- On CSR Transparency index, score is 8.
- It has not prepared / released a BRR report for FY 2011-12.
- The organization has been focusing on the two fields, namely education and skill development while undertaking its CSR activities. The organization is also actively working towards road safety which is an area which is normally ignored by other organizations.

## Motherson Sumi Systems Limited

### CSR Amount:

Annual Report does not disclose CSR Expenditure for the year. From alternative sources, figure has been arrived at CSR Expenditure of Rs.100 lacs which is 0.39% of PAT

### CSR Strategy:

MSSL believes that it is not only accountable to its shareholders but also to the society in which it operates. With a true corporate vision, the Company embraces a wider community rather than just its shareholders, customers and suppliers.

### Domains:

#### ✓ Education

- MSSL is associated with a number of NGOs and institutions working in the fields of primary education and overall development of underprivileged children. It provides support to organizations that take care of children without paternal care and children of families in difficult circumstances.
- MSSL also supports an NGO that works for the cause of children with special needs. The Company extends its support to these special children by organizing sale-cum-exhibitions of the products made by these children of the NGO. The Company also provides scholarships to needy children who have an aim and ambition in life and also extends its support to orphanages and old age homes. In addition, MSSL particularly supports institutions that take care of the underprivileged girl child.

#### ✓ Environment

- The Company lays special emphasis on using environment friendly products. It continuously strives to strike a symbiotic balance with the environment and focuses to imbibe such green initiatives, such as tree plantation drives, in all aspects of its business activities.
- The Company tries to integrate business, environment and social factors in its day to day functioning and make it a continuous process to leave a positive and long-lasting impact on the society where it operates.

### Transparency:

- On CSR Transparency Index score is 2.
- CSR expenditure for the year has not been disclosed in Annual Report.
- CSR activities undertaken during the year cannot be easily identified from the Annual Report.
- No BRR report prepared for the year under consideration.

**MRF Ltd.****CSR Amount:**

CSR amount was not disclosed in the Annual Report.

**CSR Strategy:**

No formal policy of Corporate social responsibility was disclosed.

**Domains:**✓ **Education**

- This year, the organization focused on giving merit based academic scholarships to children of local village & Government schools. A talent enhancement program covering local schools was conducted and prizes were distributed. Headmasters of the participating schools were also given mementos. Prizes were sponsored for a zonal sports day meet where 22 schools participated, and books were donated to the library of a Government college.
- To instill awareness in the minds of the students on the importance of a clean and green environment, street plays, drawings and oratory competitions were held in schools and colleges over a period of one month. 10,000 students from 11 schools and 2 colleges were covered in this activity. 1000 saplings were also planted by the students and teachers.
- The MRF Institute of Driver Development (MIDD), a pioneering institute, has trained candidates sponsored by the various government welfare Projects such as “LIVE & SHOW PROJECTS” (Vazhndhukattuvom), “TAMIL NADU CORPORATION FOR DEVELOPMENT OF WOMEN” (Mahalirhittam), etc. The institute has turned out 388 drivers during the year 2011-12, which includes 183 HMV drivers who have done a refresher course. This will help the trainees to be well equipped with modern types of vehicles, which they will generally be driving after graduating from MIDD.

**Transparency:**

- On CSR Transparency Index score is 4.
- CSR expenditure for the year has not been disclosed in Annual Report.
- Though CSR activities undertaken during the year have been provided, however there is no detail of financial amounts spent on the same.
- No BRR report prepared for the year under consideration.
- No formal strategy of CSR is provided on implementation basis. Report does not provide any indication of how the CSR activities are being implemented.

## NMDC Ltd.

### CSR Amount:

Rs.6,332lakhs being 0.87% of Profit After tax

### CSR Strategy:

The sentiment that Social Responsibility is an integral part of the wealth creation process and when managed properly, can enhance the competitiveness of business, maximize the value of wealth creation to society and thereby contribute to Nation building is ingrained in the core philosophy of NMDC.

### Domains:

#### ✓ Education

- NMDC has introduced a focused initiative called "Balika Siksha Yojana" for the benefit of the tribal girl student of Bastar region. In the first year, 25 tribal girls from Bastar region have been admitted to nursing courses in M/s Apollo Hospitals, Hyderabad.
- Residential Public School for Tribal students at Kanker will be operated from the academic year 2012-13 with an initial intake of 400 students and will ultimately cater to 2000 tribal students.
- NMDC has agreed to revise financial assistance from Rs.12.91 crore to Rs.21.03 crore for the construction of a Gurukul Astha at Dantewada by the State Govt. for the benefit of ST, SC, OBC and Orphan students.

#### ✓ Health

- Access to healthcare is a pre-requisite for societal prosperity. NMDC runs three hospitals at Project sites, in collaboration with M/s Apollo and M/s Yashoda Hospitals offering free medical treatment not only to staff but to the local communities as well addressing the needs of an average 80000 out-patients & 8000 in-patients from local tribals every year.
- Extended operation of 'Hospital on Wheels' facility to villages around NISP Jagdalpur apart from continuing operation of the service in Bailadila benefitting about 20000 tribal villagers in 45 Villages by providing free medi-care facilities at their doorsteps.

#### ✓ Livelihood

- Masonry & Bar bending: 55 youth from Nagarnar, Bastar District of Chhattisgarh were imparted 3 month training on Masonry/Bar bending at National Academy of Construction, Hyderabad. All the trainees were subsequently employed by various contractors engaged in construction of the Integrated Steel Plant at Nagarnar.
- A 1yr diploma trainings leading to employment in Automobile Repairs & Service / Air-conditioning & Refrigeration to Xth pass tribal youth from Bastar region was conducted at Raipur, Chhattisgarh through an NGO.
- One batch has been completed and out of the 46 trainees selected, 43 trainees successfully completed the training & were placed in jobs in different private sector companies in Raipur

✓ **Other**

- Construction of Boundary walls & Sheds in Ashrams
- Distribution of Solar lanterns to poor students in U.P.
- Improvement of Hostels for SC/ST/OBC at Bellary
- Establishment of 5 schools / Hostels in Bastar & South Bastar
- Establishment of Special Schools 'Prayas' at Bhilai & Raipur
- Construction of by-pass road for Jagdalpur
- Construction of Shanti Dham in Bellary
- Construction of Hostel at Barabanki, UP
- Construction of Residential School at Rajnandgaon
- Construction of Hostels at Guntur & Ongole
- Construction of Toilets in Bijapur
- Solar Street lights in U.P.
- Shanti Dham in Bellary

**Transparency:**

- On CSR Transparency Index score is 8.
- No BRR report prepared for the year under consideration.
- The organization has not provided the sector wise or activity wise expenditure related to its CSR activities. Also the activities are not dated, thus making it difficult to trace the period to which they belong.

## NTPC

### CSR Amount:

During the year 2011-12 Company scaled up its expenditure on the CSR activities in a major way utilizing over 0.5% of its Profit After Tax

### CSR Strategy:

CSR in NTPC is a deeply ingrained belief of doing business by adding value to the community and society on a sustainable basis through dedicated policies, institutional setup and engagement process to promote inclusive growth

### Domains:

#### ✓ Education

- Running 48 schools at stations out of which 23 schools are predominantly for nearby community benefitting about 20,000 such students.
- Support to IIT at Raipur, Engineering Colleges in Chhattisgarh & HP.
- Support for construction of Engineering College in Korba (Chhattisgarh).
- Infrastructural support to schools for underprivileged children at Govt. Schools
- Supporting to set-up technical polytechnic at Kaladungi, Uttaranchal. Support for Women's Polytechnic at Gopeshwar, Uttarakhand is committed
- Assistance for facilitating education and rehabilitation of child victims of communal, caste, ethnic or terrorist violence.
- Support for delivery Vehicles for mid-day meal programme for the children of Govt. Schools located in the National Capital Region through Food Relief Foundation of ISKCON
- Support for computers for Rath Mahavidyalaya in Distt. Pauri Garhwal
- Support for training to village youth in the slums of Badarpur.
- Support for establishing two named scholarship for pursuing professional courses through Him Jyoti Foundation, Dehradun.
- Support to M A Laskar Junior College, Silchar, Assam for augmenting its infrastructure.
- Support to Ramakrishna Mission for conducting various activities under the banner "A wakening India" heralding the 150th Birth Anniversary celebration of swami Vivekananda
- Support to Katha, a Non-profit organization, for purchase of equipments and for meeting the specific needs of underprivileged children for their main school, Katha hala, at Govindpuri, New Delhi.

#### ✓ Health

- Subsidized medical facilities to surrounding community at project/ station hospitals.
- Support for three specialized Eye Centres at Bhubneswar Eye Hospital, Odisha.
- Medical equipments for Uttaranchal Forest Hospital, Alappuzha Medical College Hospital, Kerala and Behala Balchanda Bramchari Hospital & Research Centre, Kolkata.
- Support for renovation and refurbishment of facilities at Sundargarh district hospital.
- Directly observed treatment cum designated microscopy centre (DOTs cum DMC) with Mobile ambulance facilities run by 12 NTPC hospitals through NTPC Foundation under Revised National Tuberculosis Control Programme (RNCTP) registering about 23000 patients and providing treatment to more than 2400 patients

✓ **Skill Enhancement**

- Setting-up Solapur Power Training Institute.
- Sponsorship to villagers for ITI training.
- Vocational training to BPL candidates at Apparel Training and Design Centre, Chhindwara.
- Educational and developmental workshop for Kashmiri migrant children and youth in Jammu.

✓ **Livelihood & Financial Inclusion**

- Support for infrastructure works like area lighting, water treatment plant and open car parking in and around Shri Jagannath Temple, Puri.
- Support to the Uttarakhand Govt. for street lighting from Gaurikund to Kedarnath.
- Support for setting up 3 community information centers at Lakshadweep.
- In Orissa, construction of about 5 Km road from N H – 200 to State Highway-63 in Angul & Talcher subdivision and supply of drinking water through pipeline to 4 villages in the neighbourhood of Kaniha.
- Piped water supply to village Kukudula & Bantol and construction of about 3.50 Km Blacktop Jagannathpur bye-pass road by Talcher Thermal Power Station.
- Kahalgaon station has taken up infrastructure development work like construction of road, sanitation, drinking water and electrical lightning work in 6 villages, 3 villages each in Bhagalpur and Godda District.
- Installation of High Mast Lights in various locations in Bihar, Jharkhand & West Bengal by NTPC Kahalgaon and NTPC Farakka.
- Construction of bridge over drain and installation of Solar Power System in three municipal corporations of Raebareilly, Bacharvan and Lalganj of Raebareilly District by NTPC Unchahar.
- Support for installation of Electricity Feeder at village Sanjoe Puram near Faridabad by St Joseph Service Society, Faridabad.

✓ **Women Empowerment**

- School cum Multipurpose Building for Girls in Village Shaulana, Dist Ghaziabad.
- One floors each in Girls Hostels in two Dist of Ongole and Guntur, AP.
- Skill upgradation programs for women, to promote self-employment, include tailoring and providing sewing machines. All these activities have benefitted around 3,000 individuals during 2011-12.

✓ **Disaster management**

- Construction of 50 houses destroyed by cloudburst in Leh.
- Financial and material support for flood relief in Odisha, Kerala, AP and WB.
- Financial support for earthquake relief in Sikkim.
- Manpower, technical and financial support to Tsunami affected population.

**Transparency:**

- On CSR Transparency Index score is 8.
- No BRR report prepared for the year under consideration.
- The organization has also not provided the overall & sector-wise actual expenditure made towards various sectors.

## Oil India Ltd.

### CSR Amount:

It is not clear how much amount has been spent during the year on CSR activities, although the Annual Report does state it spends a minimum of 0.75% of net profits, which works out to Rs 2585 lacs.

### CSR Strategy:

To mobilise core competencies and resources of business, public organisations and Government Institution to facilitate their working in partnership on projects that benefit communities.

OIL conducted a social survey through Dibrugarh University in the year 1983 (in its operational areas in the North-East) to evolve a CSR Strategy. Based on the recommendation of the survey, the Company introduced a scheme entitled Social Welfare Programme (SWP) in 1984 and later on another scheme called Areas Development Scheme (ADS) in 1996. The SWP policy places OIL's commitment of protecting the environment, upliftment of education, Health and socio-economic Development a topmost priority. All-round development of education, rural infrastructure, primary health care, environment protection, promotion of sports/sportsperson (especially rural sports), assistance to youth and women organizations in carrying out community development activities are some of the key areas covered under SWP.

Area Development Scheme (ADS) was introduced in 1996 with the objective of supporting the various socio-cultural activities in the operational areas. The Scheme covers the construction of roads, setting up of educational institutions and primary health centers in the North East Region and other operational areas of the company. Based on the recommendations of the Social Survey, OIL has till date constructed over 100 bridges/1400 Kms of roads (PWD/Village roads) and provided financial assistance to most of the educational institutions in and around OIL's operational areas in Assam.

### Domains:

#### ✓ Education

- Since inception, OIL has been providing financial assistance to all-round development of education from primary to higher education. As on date, the Company has provided financial assistance towards construction of school building, libraries, auditoriums, teachers' common room etc in over 350 institutions in the Company operational areas in Upper Assam.
- The Company also provided Merit Scholarships to students who excel in their 10th and 12th Board exams from schools in and around OIL's operational areas in Upper Assam. In its commitment to the all-round development of higher education, OIL has sponsored two prestigious Chairs (KD Malaviya Chair in Geosciences at Dibrugarh University & Sankardeva Chair in Literature at Guwahati University).
- Recently, the Company has extended a one time financial assistance of Rs 3.68 Crore to Business and Centre of Management Studies, Dibrugarh University and Rs 1.5 Crore to Assam Engineering College, Guwahati.

#### ✓ Health

- The mobile hospital services of OIL have always been one of the most significant community welfare projects of the Company. Today, the team of doctors and paramedical staff of OIL hospital cater to the basic medical needs of the villages in and around OIL's operational areas. Mobile Dispensary In the recently carried out

social audit of OIL's community welfare initiatives, the Company's Mobile Hospital services were ranked very highly by all the respondents. Based on this feedback, the Company decided to increase the number of visit as well as extend the services to new areas.

- From the earlier 16 – 20 visits per month, the mobile services make 40-50 visits per month. The Company has signed a MoU with St Luke's Hospital, which will extend the services to villages in Tinsukia District while the Company's own team would cater to villages in Dibrugarh District.

✓ **Livelihood**

- In order to address the problem of growing unemployment and poverty, OIL has undertaken a long-term project named Rupantar (transformation) of investing in projects, which can help the unemployed youths to find alternate source of employment. Oil India Limited signed a MoU with the State Institute of Rural Development (SIRD), Assam at the Company's field headquarters in Duliajan on 8th September, 2003. The guiding provisions of the MoU are a long term vision to generate sustainable self employment avenues for the educated unemployed youths in and around the Company's operational areas in upper Assam.
- The project aims to create self employment avenues and promote entrepreneurship in the region and generate sustainable sources of livelihood. In order to help the large number of unemployed youth and strengthen the rural economy, the focus is on development of agro-based industries, diversification in handloom products with special focus on eri and muga (world famous golden silk of Assam) poultry farming, pig breeding, duck rearing, fishery, sericulture, organic farming etc.

✓ **Women Empowerment**

- Established in 1984, OIL's Handicraft Training and Production Centre, located at Duliajan imparts training to women on Handicraft, Weaving, Embroidery and Tailoring on monthly stipendiary for a 9 months period. Till date, over 500 women have been trained, most of whom have set-up their own small production units.

✓ **Sports**

- The Company has supported the youth and women organizations in a big way. The support is mainly in terms of financial assistance towards enabling the different organizations in carrying out their developmental activities. OIL places a heavy accent on sports. Besides sponsoring national ranking tournaments every year, the Company recruits promising young players and gives them every opportunity to advance their sports careers.
- OIL has taken up schemes of holding exhaustive football camps with trained coaches to provide professional training in the rural areas of Upper Assam. OIL is also promoting rural sports by developing several village playgrounds and organizing different games in the oilfield areas.

**Transparency:**

- On CSR Transparency Index score is 5.
- No BRR report prepared for the year under consideration.
- The organization has also not provided the overall & sector-wise actual expenditure made towards various sectors.

## ONGC

### CSR Amount:

Rs.121 crores which is 0.48 % of PAT of FY 2011-12.

### CSR Strategy:

CSR activities are essentially guided by project based approach in line with the guidelines issued by the Department of Public Enterprises and Ministry of Corporate Affairs of the Government of India. It is rooted in sustainable and inclusive growth for all key holders.

### Domains:

#### ✓ Education

- ONGC-GICEIT Computer Centre: Under this initiative, with implementing partner BharatiyaVidyaBhavan's Gandhi Institute,1464 students have received free employability training through 5 training centres across our work centres at Dehradun, Sibsaganar, Mehsana, Karaikal and Rajahmundry.

#### ✓ Health

- VaristhajanaSwasthyaSewaAbhiyan: ONGC along with HelpAge India have come together to expand the outreach of communitybased health services to the doorsteps of the elderly in rural areas through Mobile Medicare Units. In 2011-12, all the 20 MMUs were launched and 189,154 treatments were provided across the eight States and one Union Territory.

#### ✓ Environment

- Harit Moksha: This unique CSR venture with MokshdaParyavaranEvam Van SurakshaSamiti (Mokshda PEVSS) has led to the development of energyefficient and environment friendly wood based crematorium with a system called Mokshda Green Cremation System (MGCS) which is capable of reducing wood consumption by 60% besides minimizing air and water pollution in a significant manner. 10 such MGCS units were established across the cities of Vadodara, Cambay, Ahmedabad and Delhi during the year.

#### ✓ Skill Enhancement

- ONGC-NSTFDC HathkarghaPrashikshan: The CSR project was aimed at economically empowering the women tribal handloom artisans in Assam to facilitate cluster development for economically marginalized tribal populations. In 2011-12, around 100 tribal handloom artisans were provided on-the-job training in the improvised looms by master craftsmen that included training in intricate designs for catering to wider markets.

#### ✓ Livelihoods & Financial Inclusion

- Project Utkarsh-Livelihood Project in Sibasagar: Initiated in 2011-12, the company partnered with an NGO to expand livelihood opportunities for 400 households in one year through training of women in skills like tailoring, soft toy making etc. with linkages for income generation as well as training the elderly in vocations like goatery, piggery, mushroom cultivation etc. while establishing adequate forward

and backward linkages.

✓ **Others**

- ONGC-Eastern Swamp Deer Conservation Project in Kaziranga National Park: The project aims at successfully conserving the species of the Eastern Swamp Deer. The project is in the first phase which consists of gathering information on the species.

**Transparency:**

- On CSR Transparency Index score is 8.
- Main area of improvement is placing of BRR report alongwith Annual report.

## Oriental Bank of Commerce

**CSR Amount:**

Rs.3,92 lakhs (0.29% of PAT)

**CSR Strategy:**

No formal policy for implementation of CSR disclosed.

**Domains:**
**✓ Education**

- Bank has adopted 461 primary schools and incurred expenses in 766 financial inclusion villages and other rural areas for their, upliftment and better life for the poor residents.

**✓ Skill Enhancement**

- Various HR initiatives have been taken to motivate employees and enhance their productivity. Equal opportunities are provided to all. Continuous skill and competence upgrading of employees is done through various training programmes.

**✓ Health**

- Bank has distributed rice to Poor People through Ambedkar India Social Work Charitable Society, in Amballur, Chottanikkara and Udayamperur of Ernakulam District and provided financial support to Sh. N. A. Easwarappa Pratisthan, Ahmedabad, for maintenance of Mobile Dispensary towards medical treatment to poor patients.
- Bank has provided computers to 'All India Confederation of the Blind' Rohini, Delhi for computer training to Blind Students.
- Bank has donated money to 'Mahavir International' (Rajdhani Charitable Eye and Medical Center) for construction of X- ray Room and Operation Theatre for medical needs of poor and needy patients.
- Bank has donated VANS to 'Help us to Help them' NGO in Kolkata for providing education in far-flung areas to poor students and to Arunodaya Charitable Trust for Arunodaya Desert Eye Hospital, Gurgaon which shall be used by the Hospital for transportation of the patients to and from their Base Hospital.
- An Ambulance was donated by the Bank to Maharaja Agrasen Hospital Charitable Trust, Punjabi Bagh, New Delhi for medical benefit of the poor and needy patients.

**✓ Other**

- Bank has installed electricity fans and constructed public conveniences in 461 Primary Schools. Provision has been made for clean drinking water in 299 schools and 21 solar panels installed in schools for uninterrupted power back-up.
- In 766 Financial Inclusion Villages and in other rural & semi-rural areas, provision has been made for water purifier, water cooler, schoolbags, hand pump, stitching machines, chairs, eye operation camp etc.
- Bank has sponsored Mid-Day meal programme in Delhi & Mumbai through ISKCON Food Relief Foundation.
- Bank has donated computers for the poor students of 'Saraswati Shishu Mandir Shiksha Samiti', Meerut.

**Transparency:**

- On CSR Transparency Index score is 7.
- While the Bank has mentioned about BRR report, it does not cover a large number of aspects included in BRR and hence treated as non-compliant.
- No proper CSR strategy is available to indicate Bank's priority in this sector as well as methodology of implementation.
- On activities undertaken during the year, there is a need to monetize the efforts being under CSR.

**Petronet LNG Ltd. (PLL)****CSR Amount:**

Rs. 367.68lacs which is 0.32% of Profit After Tax.

**CSR Strategy:**

PLL has dedicated itself wholly to the betterment of India, through business, by providing clean energy, and through constant community engagement. Socio-economic development programmes are undertaken by our Company in order to meet the priority needs of the community we operate in, envisioning self-sustaining communities in the near future. We have designated CSR roles and responsibilities to ensure thorough implementation of our plans. Spreading it at the Board level is our MD & CEO who is responsible for the overall CSR planning and implementation.

**Domains:**✓ **Livelihood Promotion,**

Each development project at PLL has a CSR component as a part of the project cost now. Since Fy 2012-13, we have been allocating a certain part of our profit for CSR activities. We work closely with the local Gram Panchayat and District administration. A couple of major schemes, such as sweet drinking water facilities for Bharuch and mangrove plantations for environmental development near Dahej, are under implementation in collaboration with the State Governments in which PLL has made substantial contribution

**Transparency:**

- On CSR Transparency Index score is 7.
- No details provided about activities along with financial costs undertaken during the year.
- The Business responsibility report has been issued stating the activities regarding Healthcare, Education and promotion of sports but no details has been provided in the report. It is difficult to know specific sector wise expenditure made by the organization. Also the report could be improved by providing details of other sectors like Livelihood promotion sector.

## Power Finance Corporation Ltd.

### CSR Amount:

Rs 1324 lakhs which is 0.43% of Profit after tax.

### CSR Strategy:

As a responsible corporate Entity, PFC will consistently strive towards meeting the expectations of the society by supportive initiatives for improving infrastructure / quality of the life relevant for the society / community without compromising on ecological conditions on sustainable basis. It will not support activities which may create wide dissatisfaction with in the society and which affects social harmony in any manner. CSR strategies will be developed with a shift from casual approach to the project based accountability approach.

### Domains:

#### ✓ Education

- The company sanctioned Rs. 6.6 crore for up gradation of 264 Adult Education Centers (AECs) to Model AECs in Andhra Pradesh, Karnataka, Gujarat, Himachal Pradesh, Punjab, Rajasthan, Tamilnadu and Dadra and Nagar Haveli under Saakshar Bharat Program of Ministry of HRD. AS per GOI criteria, preference may be given to Gram Panchayat having more concentration of SCs, STs and Minorities. The entire amount was disbursed to the respective SLMAS for implementation in the FY 2011-12.

#### ✓ Skill Development

- Rs. 1.26 crore were provided to Hardicon Ltd for implementing Skill Development Program for SC/ST/OBC/Women & EWS of society (1000 in no.) in 33 locations in various trades in J&K. The programs were concluded from 23-30 March,2012 at all the locations.

#### ✓ Disaster Management

- Restoration of damaged Transmission & Distribution System of Sikkim due to the earthquake was also covered under CSR and financial assistance of Rs. 7.1 crore was provided to Energy & Power Department of Sikkim. Out of which Rs. 3.30 crore was disbursed up to March 2012.

#### ✓ Other

- The company sanctioned Rs. 3 crore to The Energy and Resources Institute (TERI) for providing easy access of electricity to the people by distributing solar lanterns to 150 villages, specially for SC/ST/OBC & EWS of the society in the state of Andhra Pradesh, Jharkhand, Madhya Pradesh, Maharashtra, Meghalaya, Odisha, Uttar Pradesh and Uttarakhand. Up to March 31, 2012, TERI had distributed 2500 solar lanterns and installed solar charging stations in 50 villages.
- The company sanctioned Rs. 1.21 crore for converting conventional street lighting to LED lighting at Mussoorie, Uttarakhand.
- PFC sanctioned Rs. 0.45 crore for setting up of 15 temporary night shelters through Delhi Urban Shelter Improvement Board. All 15 such night shelters had been set up for homeless from SC/ST/OBC & EWS of the society in different locations of Delhi in January 2012. Under the project, 20 crematoria beds have been installed in Surendranagar district of Gujarat up to March 2012.
- The company also contributed 26 lakh towards National CSR Hub at Mumbai.

### Transparency:

- On CSR Transparency Index score is 7.
- Business Responsibility Report not released with Annual Report.

## Power Grid Corporation of India Ltd

### CSR Amount:

Rs.2493 Lakhs being 0.75% of Profit after Tax

### CSR Strategy:

POWERGRID's as responsible corporate citizen shall promote community development with focus area on education, Healthcare and infrastructure Development and support ecology & Environment conservation and Disaster relief in the country.

### Domains:

#### ✓ Education

- POWERGRID joined the band wagon of education by providing funds for complete set of new uniforms to all the students so as to lift their self esteem, stocked school stationery to that the children were not dependent on their parents for the school stationery.

#### ✓ Health

- Anganwadi workers are trained in Maternal and Child Health, Fortnightly camp is organized in a pre- identified location at KanhaiGaon in which doctors and para-medical staff examines expecting mother and infants and dispenses medicines.

#### ✓ Livelihood & Financial Inclusion

- During 2011-12 40 numbers of training programs has been conducted at various locations throughout the country.

#### ✓ Environment

- To restore the rapidly degrading eco-system 157763, numbers of trees have been planted and 100 hectares of degraded forest have been reclaimed.

#### ✓ Other:

- During 2011-12, 166 infrastructural projects have been executed spreading all across the country.
- POWERGRID sponsored setting up of the modern kitchen for mid day meal in Haryana.

### Transparency:

- On CSR Transparency Index score is 8.
- Business Responsibility Report not released with Annual Report.

## Punj Lloyd Ltd

### CSR Amount:

Annual Report does not disclose CSR Expenditure for the year. From alternative sources, figure has been arrived at CSR Expenditure of Rs.100 lacs which is 0.89% of PAT

### CSR Strategy:

We are dedicated to enhancing lives of the local community wherever we operate, through employment and training, free medical services and improvement of the local infrastructure. In addition, we have initiatives in two major focus areas.

### Domains:

#### ✓ Education

- We believe that education enables children to realise their potential and we regard universal elementary education as their fundamental right, regardless of gender or background. We have launched several education initiatives to develop underprivileged children for a better tomorrow. One that is close to our hearts is a school established in a backward area in Shadolln Uttar Pradesh, DayawantiPunj Model School.
- Leveraging on our infrastructure capabilities, the school was built with the best amenities, including modern teaching and computer education facilities, swimming pool, gymnasium, and state-of-the-art multi-purpose auditorium. Since opening in 2003, the school has developed from a solely primary school to include a secondary school, from accommodating 100 students to over 1,100 students. Started as a school for the female child to correct the area's gender bias, it gained so much in popularity that Dayawanti Punj Model School has evolved into a co-educational English medium school.
- We also provided for the staff, building well-furnished accommodation for more than 50 qualified teachers and their families to reside on campus. On the professional side, we built an advanced training centre to keep teachers updated with the latest developments in teaching methodology and child psychology.
- Scholarships and sponsorships are provided to enable deserving children, especially girls, to continue their education. We are constantly developing the school, currently building hostels to meet the growing demand for student boarding and a sports academy to help students realise their sporting aspirations. The school has played a considerable role in the development of Sitamarhi and we are using it as a springboard for a number of allied initiatives to uplift the standard and quality of life for the people in this region.

#### ✓ Health

- Construction workers, the mainstay of our projects, are young migrant workers disadvantaged by lack of access to education and health services which puts them greatly at risk of health issues like HIV/AIDS. Our perennial mission to educate them on HIV/AIDS prevention and secure lifelong healthy practices has culminated in the Life Enrichment programme.
- With the support of the International Finance Corporation (IFe), a member of the World Bank Group and SNS Foundation (SNSF) an NGO, we launched this life affirming initiative in Mendacity, our project in Gurgaon India. With the sacredness of life and the dignity of humanity as our guiding principles, we aimed for an overall improvement in the behavior and lifestyle of our construction workers, which in turn would increase their individual sense of self-worth and well-being.
- The Life Enrichment programme was holistic, comprising central services of health

care, counseling and Yoga practices, complemented by a wide range of communication strategies to encourage behaviour change and promote a healthy lifestyle. These included the education of substance abuse, sexual and reproductive health, safe sex practices and the stigma of HIV/AIDS discrimination in real-life examples, coupled with free access to condoms and medical checkups. The presentation style was designed to be varied and effective, including street shows, group discussions and one-an-one interviews. Inaugural Life Enrichment programme, one heartening sign of success was the enthusiastic coming forward of workers to take on roles of mentors, ambassadors and peer educators. For these workers, it signified their decision to lead a safe, healthy life, one of self-respect and self-esteem. For the Life Enrichment programme, it augured well for its sustainability as we spread this life-affirming mission to our sites all over the world. For our partners, it reinforced their belief in Punj Lloyd's commitment to worker welfare and society at large

✓ **Skill Enhancement**

- Our efforts to enhance the lives of the local community start at the project site, with OI,lr recruitment and training of the local community, empowering them with specialised skills and improving their employment potential. Where we can, we have opened these opportunities to the womenfolk. In the Oman pipeline project, we achieved a first by employing women from the local community to form the Ladies' Patrol Teams. Attired in their traditional dress, they proudly and effectively carried out the important job of patrolling the open trench, ensuring that no livestock or people fell into it and educating the residents on safety issues. This initiative earned us appreciation from the client and goodwill from the local community, while keeping the site safe. To safeguard the lives of the local people, we regularly conduct traffic awareness and community safety trainings.

✓ **Environment:**

- We also conduct health and environmental awareness programmes for the local community to adopt good health and hygiene practices. Where the community has not been able to come us, we have gone to them. In Madhya Pradesh, we supported the Lifeline Express. a fully functional five-bogey train providing the best examination and operation theatre facility on wheels. The Lifeline Express treated more than 10,000 patients for eye, cardiac, ENT problems and polio, among many chronic illnesses and ailments.

**Transparency:**

- On CSR Transparency Index score is 5.
- CSR Expenditure for the year has not been disclosed in the Annual Report.
- No Business Responsibility report provided.
- There are very little details provided about activities undertaken during the year, particularly no financial details available for the same.

## Punjab National Bank

### CSR Amount:

Rs.324.43 lakhs which is 0.07% of Profit After Tax.

### CSR Strategy:

The Bank has taken an active role to promote Financial Inclusion. The Bank through its Business Correspondents and Technology Service Providers is bringing banking services to the doorsteps of the underprivileged.

The Bank has been actively pursuing policies for social and economic upliftment over the years and these actions go beyond the traditional scope of CSR. The Bank has expanded into the remote villages of the country without allowing the diminished business prospects to deter it. The credit deployment of the Bank has always focused on the priority sectors, making a difference in the lives of the farmers, the artisans, the small shopkeepers, the entrepreneurs and the industrialists. There are special schemes for women, self-help groups, joint liability groups and other segments of the marginalized. The objective in each case is to provide these segments with a means of livelihood.

### Domains:

#### ✓ Education

- Members of PNB Prerna distributed stationery articles, pencil colours, sweets, etc. to the underprivileged children at a function organized by a NGO namely "Earth Saviours Foundation", New Delhi on the occasion of Children's Day i.e. 14 November 2012.
- Setting up of Library at Ernakulam
- Extending Financial help in building the toilet for the girl student at Circle Office:
- Smt. Snigdha Panda, President, Raipur Unit of PNB Prerna and other members donating books and stationery items to the children of Naveen Prathmik School, Bhavani Nagar, Raipur, they extended financial help in constructing the modern toilet for the Girl students of the school.
- On the occasion of Children's Day, Sh. R.K. Chatterjee, Circle Head, Hyderabad donating school furniture to the Yamini Foundation, an organization dedicated to the cause of physically & mentally challenged children.
- Each FTC has adopted one village for undertaking developmental activities at a cost of Rs.5 lakh, wherein developmental works like construction of public conveniences, class-rooms for schools, village library, dispensary, playgrounds, providing fans, water coolers, etc., to schools are being undertaken.

#### ✓ Skill Enhancement

- Under the aegis of the Trust, 10 Farmers' Training Centres (FTCs), of the Bank are located in rural areas and provide free of cost training on agriculture & allied activities, computer courses, cutting, tailoring & embroidery, etc. These FTCs imparted training to 1,02,230 farmers and youth including 18,110 women during the year 2012-13.

#### ✓ Livelihood Promotion & Financial Inclusion

- The Bank had established PNB CRDT in 1993 with an objective of assisting rural youth for taking up gainful employment and rural development. Three units under the Trust are working, viz., Soil Testing & Artificial Insemination Centre at Village Matki Jharoli (UP); Training Centre for Rural Youth for Self Employment at village Dhudike (Punjab) and PNB Swarojgar Vikas Sansthan for training of unemployed

youth at Patna (Bihar).

- Further, as per the Ministry of Rural Development, Govt. of India guidelines each Bank is to establish a Rural Self Employment Training Institute (RSETI) in its lead districts as well as in non-lead districts allotted by the concerned SLBC, for which land is allotted by the concerned State Government free of cost/ on lease basis for construction of RSETI building.

✓ **Environment**

- Circle Office organised a CLEAN GANGA CAMPAIGN at Rishikesh on the Bank of river Ganga with the due permission of "Ganga Samiti" Rishikesh on 16th May 2012, to help keep Ganga Clean number of Dustbins have been placed at all Ghats.

✓ **Health**

- Donation safdarjung Hospital to help poor patients towards medicines appliances implants, etc.
- To provide food and medicines to helpless and destitute patients of Safdarjung Hospital PNB sanctioned Rs.16 lakh to Safdarjung Hospital.
- Rehabilitation support for treatment of physically challenged persons.
- Donation of blankets during the winter season to the attendant of poor patients admitted at AIIMS and Safdarjung Hospital, Delhi.
- Donating folding wheelchairs to the fellowship of Physically Handicapped in Mumbai.

✓ **Other**

- Donation of 30 fans by PNB Prerna to Missionaries of Charity, Nirmal Hridaya, Timarpur, Delhi.
- Sanction of Rs.16 lakh as donation to each of the following Institutions: Akshyapatra Foundation - for food to helpless and destitute population for adopting "Aap Ki Rasoi" under Bhagidari Yojna of Government of Delhi. PNB has sanctioned an amount of Rs.16 lakh to Akshay Patra foundation that provide food to poor and needy population.
- Providing relief to common man during summer season by arranging Pyau (Drinking Water facility) arranged by the circles throughout the country.

**Transparency:**

- On CSR Transparency Index score is 10.
- There are very little financial details provided about activities undertaken during the year.

## Ranbaxy Laboratories Ltd.

### CSR Amount:

CSR contribution of Rs. 427 lakhs. The Company has incurred losses during the year.

### CSR Strategy:

In line with the Company's mission, "Enriching lives globally, with quality and affordable pharmaceuticals", Ranbaxy manufactures products with inherent social considerations and undertakes CSR programs with focus on reduction of Infant Mortality Rate (IMR), Maternal Mortality Ratio (MMR) and early detection of cancer. The various initiatives have led to reduction in IMR and MMR; increased family planning awareness leading to reduction in Birth Rate (BR); increased level of awareness on issues like HIV/AIDS, Reproductive Tract Infections (RTIs)/Sexually Transmitted Infections (STIs), significance of prevention and early detection of cancer.

### Domains:

#### ✓ Health

- RCHS conducts basic programs based on an integrated approach of preventive, promotive and curative services spanning areas of maternal child health, family planning, reproductive health, adolescent health, health education including HIV/AIDS awareness.
- Ranbaxy Sanjeevan Swasthya Seva, a public private partnership between Ranbaxy and Government of Punjab focusing on primary healthcare and prevention and early detection of commonly found cancers.
- Maatra Shishu Swasthya Seva, a joint program between Ranbaxy and Daiichi Sankyo with focus on reducing child mortality, improving maternal health and combating diseases such as HIV/AIDS, malaria and other diseases. The objective is to contribute towards the achievement of the UN Millennium Development Goals.
- RSF promotes scientific endeavors in the country by encouraging, rewarding and channeling national and international knowledge and expertise on subjects connected with treatment of diseases afflicting mankind. To achieve these objectives, the RSF conducts Round Table Conferences on topics concerning public health and symposia on subjects at the cutting edge of research in medical sciences to explore the latest in the selected areas of specialty and its potential application for the benefit of mankind. RSF has also initiated awards for scientists to recognize original research work in the fields of Medical and Pharmaceutical Sciences. The Foundation also presents awards to brilliant and upcoming young researchers with the aim of discovering young talent in scientific research.

### Transparency:

- On CSR Transparency Index score is 7.
- There are very little details provided about activities undertaken during the year. The amount spent on specific activities should have been specified in Business Responsibility Report.
- The organization has a specific CSR policy focusing on development of Health sector across the country. It not only helps in providing medical facilities to the people but also imparting knowledge to how to prevent them from such diseases like HIV/AIDS.

## Reliance Communications Ltd.

### CSR Amount:

CSR contribution not disclosed in the Annual Report of FY 2011-12.

### CSR Strategy:

Company continues to strive for sustainability in its operations by promoting the integration of CSR into its business strategy as well as its everyday functioning. Main focus is on six core areas namely environment, community development, education, women's empowerment, social awareness and health.

### Domains:

- ✓ **Health**
  - Blood Donation Camps organized at in-house centers.
- ✓ **Education**
  - Under the 'Little Genius' programme, internet literacy programs are provided to underprivileged children. The program has successfully trained 15,000 children.
- ✓ **Environment**
  - Planted more than 1 lac saplings under our Green Mile Programme.
- ✓ **Women Empowerment**
  - Under the 'Swavalamban' programme skill training is provided to women to create employment opportunities.
- ✓ **Skill Enhancement**
  - Providing Grassroot Advancement to youth by offering employability skills. They have successfully placed more than 1,300 trained youth.
- ✓ **Others**
  - Used clothes drive – These were sent to the needy.

### Transparency:

- On CSR Transparency Index score is 5.
- Main area of improvement is disclosing CSR contribution in accounts.
- Releasing of BRR report alongwith the Annual report.

## Reliance Industries Ltd.

### CSR Amount:

Rs.35,705/- lakhs as derived on the basis of 1.70% of PAT disclosed in BRR.

### CSR Strategy:

Though Policy itself is not given in the report, however under Principle 8 of its BRR report states that RIL has a CSR policy that reflects its objective of economic and social development. It also reflects the Company's intent to utilise energy resources responsibly and engage with its stakeholders to understand their needs and respond to them accordingly.

### Domains:

#### ✓ Education

- To build a rich pool of human resources for India, RIL has developed its own network of 12 schools in and around the manufacturing units of the company at Jamnagar, Surat, Vadodara, Patalganga, Nagothane and Nagpur benefitting more than 15,000 students.
- To attract children to attend school and foster a love for knowledge among them, several initiatives undertaken including construction of a school building at Meghpar village in Jamnagar; construction of exclusive girls' school at Motikhavdi; distribution of school benches at Nagothane; providing school kits at Jamnagar; distributing school bags to children at Nagpur and Silvassa and providing notebooks and uniforms to schoolchildren of Gadimoga and Bhairavapalem Panchayat.
- Mumbai Indians, its IPL Team has raised around Rs 17 million since 2010 for 5 NGOs that it is partnering with.
- The Reliance Dhirubhai Ambani Protsahan Scheme encourages the meritorious poor students to pursue higher studies. The students securing high marks in SSC examination are helped to get free education at the leading residential colleges. The scheme, so far, has helped 1,134 students to continue higher education.
- Also, financial support was extended to 'Bruhad Gujarat Sanskrit Parishad' for imparting knowledge on Sanskrit, Karmakand and Astrology.

#### ✓ Health

- RIL focuses on achieving excellence in occupational and personal health of employees at all manufacturing sites as well as at its offices. With this objective, it has undertaken 'Mission Wellness' to improve and maintain employee health.
- RIL's Community Medical Centres, established near most of its manufacturing divisions, provide comprehensive healthcare services to local villagers, including 24x7 emergency ambulance services in HP and Hoshiarpur in Punjab.
- It also supports treatment for HIV & TB through a control centre located at Hazira.
- It has constructed a PHC at Gadimoga with in-patients facility which can accommodate upto 30 patients.
- **Dhirubhai Ambani Hospital**, During the year, the Dhirubhai Ambani Hospital at Lodhivali engaged significantly to improve the quality of life in surrounding communities. During the year, the **Dhirubhai Ambani Hospital** organised 18 camps for free medical consultation and diagnosis. Around 1,900 patients attended these camps and were provided with free medicines. Besides, free medical care was also provided to 56 RTA patients during the year. In February 2013, cataract surgery camp was conducted with the help of Lions Club Mumbai and Khopoli, where 114 patients were operated for cataract. Free or highly subsidised medical care and

treatment was provided to over 1,600 residents of surrounding villages.

✓ **Environment**

- A rain water harvesting project has been implemented at a high school near Hazira to save 1000 m<sup>3</sup> per annum of rainwater from roof-top to benefit 1,450 school children in a water starved area. At Patalganga, an organic waste processor was installed to convert canteen waste into organic manure.
- RIL efforts such as mangrove plantation and its maintenance in the coastal areas, maintenance of green belts and gardens in and around manufacturing units, vermi-compost of waste and its use as manure etc. are imbibed in the culture of sustaining the earth's environment.

✓ **Livelihoods & Financial Inclusion**

- RIL has always been at the forefront of implementing initiatives especially for the welfare of rural women and youth. Various skill up gradation programmes and vocational training programmes have been imparted to unemployed youth of surrounding villages to enhance their employability.

**Transparency:**

- On CSR Transparency Index score is 10.
- RIL annual report indicates that Reliance is undertaking its CSR activities through Reliance Foundation, Dhirubhai Ambani Foundation, etc.
- In implementing its CSR activities, its strategy seems to be to bring corporate systems and processes to social sector with an overall aim to create and support meaningful and innovative activities.

## Reliance Infrastructure Ltd.

### CSR Amount:

CSR's Amount has not been disclosed in the Annual Report.

### CSR Strategy:

In line with the Reliance's commitment to take up meaningful and effective Corporate Social Responsibility (CSR) initiatives to empower the local community on different fronts, the Company's power stations and Discoms carried out various community welfare programmes during 2011-12.

### Domains:

#### ✓ Education

- Education kits to Zilla Parishad Primary Schools – More than 7,600 students from 64 schools around the power station were given the educational kits. Also, school uniforms were distributed to more than 1,600 children from 40 Anganwadis
- Distribution of nearly 10,000 Note books in all the eight primary schools & one high school in Vetlapalem village.
- Promoted better educational aid by sponsoring a projector in a Government school and also supporting the event organized by Padre Conceicao College of Engineering.

#### ✓ Health

- Mobile medical Unit provides curative and preventive treatment to the tribal people. More than 8 Gram Panchayats were covered. A total of 9,730 patients were checked and treated.
- Blood donation camp was organized on July 6, 2011 to commemorate the death anniversary of Organisation's founder Shri Dhirubhai Ambani
- Sponsored a computer laboratory with internet facility for the Eloor Youth Library

#### ✓ Environment

- Rain water harvesting programme
- Energy Conservation Week was celebrated by organizing awareness programme in local schools.
- Plantation of 15 lakh mangrove trees on Sapta and Dandi creek.
- Mass tree plantations carried out at two schools, one Anganwadi and one public place.
- Construction of storm water drains for the length of 300 meters near Sri Sai Baba temple at Vetlapalem.

#### ✓ Other:

- Promoted the Goa-Art and Culture through sponsorship for the event Sobit Amchem Goem which showcased the uniqueness of Goa.
- Bijli Gyan Abhiyan - Energy Conservation quiz with 1,200 schools
- Rs.50 lakh donation for Bihar flood relief and food packet donation for Yamuna flood relief
- Clothes distribution to poor and eye catching social messages on Discoms assets
- 25 years Power Purchase Agreement for Non Renewable Energy Procurement from solar and waste power

### Transparency:

- On CSR Transparency Index score is 5.
- The amount spent on CSR not specified in the Annual Report.
- BRR not issued.

## Ruchi Soya Industries Ltd.

### CSR Amount:

CSR expenditure not specified in the Annual Report.

### CSR Strategy:

No formal policy related to CSR was disclosed in the Annual Report.

### Domains:

#### ✓ Education

- Self Help, Assistance, Hope & Renewed Action (S.H.A.H.R.A.) Learning centre based at Patalganga, Maharashtra with its extension centre in the nearby village at Vashivali, provide excellent opportunity for the local students to achieve educational excellence.
- The centre provides scholarships to the meritorious students in the nearby schools, undertakes activities for personality development and organizes games and competitions. The centre also provides computers and trainers to secondary schools in the adjoining areas around our plant.
- Activities
  - SHAHRA Self learning Centre ( SSLC )
  - Computer Training Programme ( CTP )
  - School in Development ( SID )
  - Scholarships
  - Library
  - Sports (indoor and outdoor)
  - Extracurricular activities

#### ✓ Health

- The Trust organized two eye camps for cataract detection and surgery in association with KK Eye hospital. Since its inception it has yielded positive results every year. Besides, blood donation camps are also organized every year across several plants. **During 2011-12**, 132 cataract surgeries were conducted to restore the eye sight.
- The Trust also organized an anaemia detection camp at Nagpur, with the help of the Swami Vivekanand Medical Mission. It provided medicine and vitamin tablets to the needy and educated them on a balanced diet to keep iron deficiency under control. Around 23 surgeries of Hernia & Hydrocoele were also funded. The Trust conducted a programme for the adolescent and unmarried girl – Kishori Shakti – which proved to be a boon for hundreds of girls in the area of operation in Nagpur and Raigad districts of Maharashtra.
- Activities
  - Cataract camps
  - Health camps
  - Blood donation camps
  - Hernia & Hydrocoele surgeries
  - Preventive health care – Health is wealth
  - Kishori Shakti

✓ **Women Empowerment**

- The Trust introduced various livelihood programmes for girls and women in the areas where Ruchi Soya operates. It organized a course on vocational training in beauty care and healthcare, tailoring and cutting and Warli painting. It also conducted a computer orientation course and life enrichment education for girls and women. Hundreds of women and girls have been the beneficiaries of these programmes.
- The Trust has been supporting the Self help Groups (SHGs) on a stronger footing resulting in a substantial increase in wealth creation through savings. It has also provided training on Panchayat Raj to several villagers helping them to take better control of their lives. During 2011-12, 50 SHGs underwent various skill trainings in micro credit and vocational training.
- Activities
  - Self Help Group – Formation
  - Self Help Group – New joining
  - Self Help Group – Workshop
  - Self Help Group – Mahila Melawa
  - Self Help Group – Training
  - Self Help Group – Audit
  - Self Help Group – IGP
  - Self Help Group – Exposure trip

**Transparency:**

- On CSR Transparency Index score is 4.
- CSR Expenditure for the year has not been disclosed in the Annual Report.
- There is no CSR strategy in place.
- No Business Responsibility report provided.
- The report shows that activities related to SHGs were undertaken by the company but details for the same were not mentioned in the Annual report.

## Rural Electrification Corporation Ltd

### CSR Amount:

Annual Report discloses that a budget of 0.5% of PAT was allocated for FY 2011-12. This works out to be Rs. 1,285 lakhs.

### CSR Strategy:

Company has implemented its Corporate Social Responsibility (CSR) Policy with an aim to ensure that the company becomes socially responsible corporate entity contributing towards quality of life of the society at large without compromising on ecological conditions.

### Domains:

#### ✓ Education

- Funding the setting up of libraries in primary government/municipal schools.
- Supporting the mid-day meal programme of the Government of India by providing customized vehicles for transportation of cooked meals to various government schools.
- Construction of infrastructure facilities by building class room/hostel blocks, auditoria and sanitation facilities, etc. in government schools in remote rural areas.
- Facilitating education to the children of migrant labor camps such as those at construction site by bringing education to their door step, and promoting parents' participation in children's education towards sensitization of construction workers on the needs of a school going child, thereby improving school enrollment numbers in these areas

#### ✓ Health

- Deployment of specialized mobile medical units to improve primary health care services for the underprivileged in some villages.

#### ✓ Skill Enhancement

- Skill up-gradation and job oriented training programmes leading to creation of livelihood opportunities in the construction/retail/BPO/ITs/other industries to rural/semi urban youths from economically weaker sections.

#### ✓ Livelihoods & Financial Inclusion

- Setting up of Solar Charging Stations along with distribution of Solar Lanterns to the underprivileged population in some villages where grid connectivity is not possible.
- Facilitating electrification of some hamlets remaining un-electrified due to inaccessibility of the grid using Smart Solar PV Micro-Grid Technology.
- Distribution of aids and appliances to persons with disabilities living in rural areas belonging to lower strata of the society across various States.
- Distribution of aids and appliances to elderly persons residing in old age homes
- Reviving Crafts Heritage and Providing Sustainable Livelihood to the Artisans

#### ✓ Others:

- Promoting integrated development in backward villages

### Transparency:

- CSR Transparency Index score is 8.
- No Business Responsibility report provided.
- It is further noted that while a list of projects facilitated under CSR is available from the web-site, these are not provided in Annual Report. Financial details of the same are also not available.

## Sesa Goa Limited

### CSR Amount:

During the year SESA's stand alone accounts showed losses. However company has spent around Rs. 2,259 lakhs which is 1% of Consolidated Profit After Tax.

### CSR Strategy:

CSR philosophy of the Company is to work for the socioeconomic growth of the communities, which are directly or indirectly impacted or has influence our operation. Sesa Goa Limited project planning is mostly done by involving the community so that communities can fix priorities and be partner in implementation of the project. Sesa also promotes the PPP model in many cases, both for the impacted community as well as at state levels development. Sesa believes in creating the trust among the communities which we operate in so that the various project implemented are sustainable in true sense.

### Domains:

#### ✓ Education

- Two Technical Schools are run to impart skill, to develop technical knowledge and to train the local youth in employment oriented fields, so as to enhance their opportunities in securing jobs in the industries or help in self employment. Since inception 869 students passed out 100% passing result & placement.
- Manthan, it is a school based intervention for promotion of Adolescent health & education programs. 21 schools are covered under this program reaching out to over 4,000 students.
- E-shiksha program which aims to provide quality education by incorporating CAL in the teaching and learning process. 349 schools from Goa are covered under the program.
- Sesa Dnyanjyoti Shishyavritti: Scholarship scheme for meritorious students from Std Vth to XIIth catering to around 69 schools and 395 students across the mining belt in Goa state.
- Sesa Abhyasika/ study centres; Students are provided personalized guidance for studies and personality grooming. Under the program 36 study centers are established benefitting around 800 students across operational areas.

#### ✓ Health

- Community medical centres: Sesa runs 11 community medical centres and two mobile vans.
- Drishti: Project for eye check up and treatment involving cataract operations and providing of spectacles to needy.
- World Health Day celebration with cancer survivals from Goa and neighbouring state.
- Paediatric health camps in primary schools across operational areas.
- Nutritional supplement support to children living with HIV / AIDS and people suffering with tuberculosis.

#### ✓ Livelihood Promotion.

- Back to Farming: Initiative to revive and promote agricultural practices & watershed development. 328 Hectore land is brought under cultivation benefitting around 1000 farmers from 10 villages.
- Hi-tech commercial farming: Gerbera cultivation poly house project in collaboration with directorate of Agriculture, Govt. of Goa. Four polyhouse units have been set up

two in operational areas and two beyond operational areas. Per day earning per farmer is approx. 1,800/-.

- Sesa Football Academy Program to Nurture the talent of Goa's young footballers. Till now 93 boys passed out and absorbed by state, national and international football clubs.
- Sesa Mahila Hitvardini: Empowering women SHGs and promoting micro-enterprises. Working with 382 SHG reaching out to 5448 women, 188 SHG groups being trained in tailoring, paper bag etc, masala, papad, etc from 15 village panchayats.

✓ **Other:**

- Social infrastructure: Various social infrastructure jobs such as crematoriums, toilets, schools infrastructures, bus sheds, renovation or beautification of children parks, major towns etc.

**Transparency:**

- CSR Transparency Index score is 10.
- It may be noted that 1% CSR contribution is based on consolidated accounts, while for the stand alone accounts there was a loss during the year.

## Siemens Ltd.

### CSR Amount:

No CSR expenditure disclosed anywhere in Annual Report. CSR Expenditure of Rs.100 lacs obtained from alternative sources. It works out to be 0.29% of PAT.

### CSR Strategy:

The report shows that the company has formulated the policy but contents for the same could not be found in the report.

### Domains:

#### ✓ Education

- A cascade model has been implemented for adult literacy. Siemens Ltd. trains facilitators in the village to generate more trained youth for conducting adult literacy classes. The villagers receive education on life skills, gender issues, working of Gram Panchayat, government schemes and women empowerment.
- Siemens Ltd. has had an association with St. Catherine's Home, a primary school and orphanage for street children, for over eight years. With active employee volunteering, the Company has assisted in upgrading the infrastructure, including building two new classrooms, repairing the roof, setting up rain shelters, constructing a playground, improving hygiene facilities and maintaining the exterior paintwork. The Company organizes recreational programmes for the children every year, including summer camps and picnics.

#### ✓ Health

- Another important initiative that proves Siemens Ltd's emphasis on being responsive to the disadvantaged, vulnerable and marginalized stakeholders is the 'Sanjeevan mobile healthcare clinic'. Sanjeevan mobile clinics deliver a sustainable and self-sufficient solution to the local population's need for healthcare. The mobile clinics are aimed at extending the reach of quality and affordable primary healthcare support across remote rural areas. Sanjeevan is an indigenously-developed mobile concept from Siemens Ltd. and is fully-equipped with Siemens Healthcare technology. With facilities such as pathology, laboratory equipment and accessories, X-ray machine, electro-cardiogram and even a film development unit, the mobile clinic answers the primary healthcare needs of the Indian rural population. It allows for an advanced medical examination that has improved the lives of many individuals who do not have access to basic health care. Two such vans equipped with Siemens Healthcare equipment are currently catering to the remote parts of India that lack access to healthcare.
- Between April and September 2012, the Sanjeevan mobile clinic at Bihar alone held 120 medical camps treating over 7,600 patients. Of these, 97% belong to the BPL (below poverty line) category. Consequently, the number of people who have access to comprehensive health care service has increased by around 20%.

#### ✓ Skill Enhancement

- To encourage soft skills, the Company provides board games, paint brushes, painting books and crayons and organizes in-house exhibitions to promote the sale of the children's drawings and art facts. Recreational activities and employee mentoring

programmes are held for all the children at the home. In addition, a counseling programme called 'Happy Feet' combining dance with counseling and life skills education is conducted for all the children.

✓ **Livelihood & financial inclusions**

- The Company has installed green technologies at Amle to ensure a sustainable livelihood for the village dwellers. These technologies are a 12 Kilowatt peak (KWp) off-grid solar power station and a filtration plant using SM1 simple membrane water filter to supply up to 20,000 litres per day of clean drinking water throughout the year. Siemens Ltd. also installed an irrigation system and trained the villagers to maintain the system. The Company has helped the village bring more than 12 acres of land under year-long irrigation by running submersible pumps through solar power and AC drives.

✓ **Women Empowerment**

- Siemens has also been the major driving force behind GGG (Girls Gaining Ground) also known as 'Gheu Bharari', a special women-centric programme that aims at addressing the issue of early marriages, healthy motherhood and child deaths. Local women are given basic healthcare training, and they in turn, train other members of the community. Issues like institutional childbirth, prevention of malaria, proper sanitation practices and awareness about health schemes are highlighted.

✓ **Other**

- In financial year 2011-12, Siemens Ltd. announced the launch of Project Asha, an integrated, sustainable development project aimed at providing electricity, drinking water, irrigation support, adult education, health awareness and livelihood support to an off-grid village. Amle village in Mokhada taluka, Thane district, which is around 130 kilometers from Mumbai, is the beneficiary of this Corporate Citizenship project. The tribal community of Amle has around 350 villagers who survive on subsistence farming.

**Transparency:**

- CSR Transparency Index score is 7.
- No details of CSR expenditure disclosed in the Annual Accounts.
- Although BRR prepared, but a number of details not provided.

## State Bank OF India

### CSR Amount:

Rs.12,337 Lakhs being 0.87% of Profit after Tax

### CSR Strategy:

The bank CSR policy involves donations to Prime Minister's and Chief Minister's Relief Fund for natural and other calamities. The organization is also involved in health & education sector development, although the amount spent on the same is not disclosed.

### Domains:

- ✓ **Education**
  - Looking to the deep inconvenience and discomfort students faced in hot summer in classrooms without the fans, the Bank donated 1,40,000 fans to 14,000 schools.
- ✓ **Health**
  - To help in delivering quality healthcare and transportation of patients and doctors which is a challenge especially in non metro areas, Bank has donated 313 ambulances and medical vans. To help children especially the physically handicapped children, Bank has distributed 51 school buses/vans.
- ✓ **Environment**
  - The Bank offers a wide array of financial products and services, each of which has a direct or indirect positive impact on the society and/or environment. Few of the Bank's recent products/services with inherent environmental/social benefits like Green Channel Counter, Green Remit Card etc.
- ✓ **Other**
  - The Bank has also supported several initiatives in installing solar lamps in many places largely in the rural areas not having dependable electricity supply.

### Transparency:

- CSR Transparency Index score is 10.
- It has not disclosed how implementation of CSR activities is being undertaken.

## STEEL AUTHORITY OF INDIA LTD (SAIL)

### CSR Amount:

Budget allocated under CSR for FY 2011-12 is Rs 64 crores (which is 1.8% of PAT). Against which it incurred expenditure of Rs.3 552 lacs.

### CSR Strategy:

The pivotal role of education, health, income generation and sustainable development is the cornerstone of organization's Corporate Social Responsibility.

### Domains:

#### ✓ Education

- In the field of education, the Company has opened over 146 schools in the Steel Townships to provide modern education to about 70,000 children. Besides adopting and providing free education and facilities to tribal children, SAIL is providing assistance to over 286 schools..

#### ✓ Health

- On the health front, the Company is operating 54 Primary Health Centres, 12 Reproductive and Child Health Centres, 17 Hospitals and 7 Super-Specialty Hospitals which provide specialized healthcare to more than 30 million people living in the vicinity of its Plants and Units.
- In the year 2011-12, in order to reach to the underprivileged, over 2400 camps have been organized across the Country benefiting around 1.80 Lakh people providing free health check-up, path-lab treatment, medicine, immunization, etc. To help the poor and downtrodden, 12 numbers of MMUs /Ambulances, etc. provided to various NGOs like Wockhardt, HelpAge India, Bharat Sewashram Sangha, etc. in 2011-12.
- Scholarships to deserving undergraduate & postgraduate engineering students, adoption of 180 tribal children at Bhilai & fourteen of nearly extinct Birhore Tribes at Bokaro, 4 girl students for Nursing Course, etc. are the major steps taken for uplifting poor, OBC & SC, ST. With the help of AkshayPatra Foundation, SAIL is providing Mid-Day Meal to more than 18000 students in different schools of Bhilai every day.
- Special project AKSHAYA for providing free investigation to TB patients of under privileged section of society and Project CHETNA for the treatment of Sickle Cell & Anemia is being run at Rourkela.

#### ✓ Livelihoods & Financial Inclusion

- In order to bridge the gap between rural and urban areas and to provide comprehensive development of both physical and social infrastructure, 79 villages have been identified as "Model Steel Villages" across the country (in eight states). The developmental activities being undertaken in these villages include medical & health services, education, roads & connectivity, sanitation, community centers, livelihood generation, sports facilities, etc. Work in 71 villages has been completed till 2011-12.

✓ **Skill Enhancement**

- Vocational training has been provided to in areas such as improved Agriculture, Mushroom Cultivation, Goatery, Poultry, Fishery, Piggery, Achar / Papad/ Agarbati making, Welder, Fitter & Electrician Training, Sewing and Embroidery, Smokeless Chullah Making, etc. Vocational Training centre for rural and unemployed youths – ‘BhilailspatKaushalKutir’ at Bhilai, Skill Development and Self Employment Training Institute (SDSETI) for the benefit of the women and girls at Durgapur and Self employment centre “KIRAN” at Kiriburu Ore Mines are benefiting common masses by way of financial inclusion/ SHG and then empowering them to be part of main stream.

✓ **Other:**

- SAIL has provided access to around 75 lakh people across 450 villages since inception by constructing and repairing of roads. It has provided access to water infrastructure to people living in far-flung areas by installing over 6000 water sources, thereby providing drinking water access to around 50 lakh people

**Transparency:**

- CSR Transparency Index score is 8.
- The Business Responsibility Report was not published for the FY 2011-12

## Sterlite Industries Ltd.

### CSR Amount:

Rs 576 lakhs which is 0.74% of Profit after tax.

### CSR Strategy:

All CSR activities are determined by the concept of 'Changing Lives', where it constantly endeavors to improve the quality of life of the communities where it operates. Its CSR activities are conceived to bridge gaps in society and help transform communities around its workplace and enhance the quality life of the people. The Company does its maximum contribution to uplift the quality of life of women, children and youth in the communities where it operates.

Its ability to add value and work collaboratively is an important element of its license to operate and long-term success. It is core to its vision to both enhance the quality of life and the socio-economic well-being of those communities in and around its operations and to contribute to developing empowered and sustainable societies.

### Domains:

#### ✓ Education

- Its Shiksha Sambal project was initiated in 2007 across 4 schools in Rajasthan to provide remedial classes to provide remedial support to students. Under the project students can avail themselves of extra coaching assistance on subjects including English, Mathematics, Science, and Accountancy. Since 2007, the project has grown to cover 19 schools covering over 1,500 students. The project has been very well accepted with average results improving from the previous level of 48% to 85%.

#### ✓ Health

- All of the major operations have in-house medical facilities and pre employment and periodic medical checkups and assessments are enforced across its business operations - over the past year 66,456 medical examinations of employees and contractors were undertaken. These examinations included blood lead level assessment, audiometric and lung function testing, ECGs and chest X-rays.
- During the year it conducted numerous medical 'camps', where specific illnesses or health issues were addressed, including a disability detection camp at HZL, BALCO, SEL and SIIL Copper location (to identify the issues related to physical disabilities, cerebral palsy, burn contraction, and post polio symptoms).
- To achieve a 'Polio Free Zone' for children surrounding Sterlite's Tuticorin copper plant in Southern India, Sterlite partnered with four Primary Health Centres (PHCs) to conduct Pulse Polio camps by providing logistical help. Around 19,076 children were inoculated by these PHCs under pulse polio program. There has been no recorded incident of child polio recorded in the regions covered by the programme.

#### ✓ Sustainable livelihood

- To provide youth employment opportunities, HZL has undertaken a Vocational Training Programme in collaboration with IL&FS and the Ministry of Rural Development (MoRD), Government of India to provide vocational training to 7,800 youths in four districts of Rajasthan over 5 years, thus benefiting several poor families in improving their education standards and enhancing their skill level. Since commencement, 398 young people have been trained in Industrial welding and 593 in Industrial sewing.

✓ **Women Empowerment**

- BALCO in association with the National Bank for Agriculture and Rural Development (NABARD) have formed 151 female self help groups in its operational villages under project 'Unnati'. These groups are trained in different enterprises including goatry, pickle making, papad making, vermi composting, leaf plate making and vegetable cultivation as a means of developing sustainable livelihoods.

✓ **Environment**

- During the year, the company saved a total of 80,429 GJ of energy through various initiatives adopted during the year. These initiatives included installation of Variable Frequency Drive (VFD) to optimize speed optimization of pumps and blowers. Initiatives to reduce indirect energy consumption included improvement in captive power utilization across units, which in turn, due to their proximity to its plant, minimized transmission losses, promotion of local procurement to reduce transport energy use, the use and promotion of car pooling and bussing and an increase in conducting meetings through video/ tele presence (TP) facilities- reducing airline travel.
- The company also has active leak detection programmes. Its water consumption reduction programmes achieved a 9% reduction at HZL Mines, a 6% reduction at Copper Mines Tasmania, and a significant 45% reduction at BALCO.
- The villagers of Bhilwara district in Rajasthan were facing water scarcity and women had to walk long distances to fetch water from the well. HZL was asked to construct a water tank to mitigate the problem of drinking water. The project was done on a participatory mode between HZL and Gram panchayat under Panghat Yojna run by the State Government. HZL constructed a 10,000 litre capacity tank sourcing water from a well located 400 m away the tank through a pipeline. The effort is helping 1,500 people have access to safe drinking water.

**Transparency:**

- CSR Transparency Index score is 5.
- The Business Responsibility Report was not published for the FY 2011-12
- Further of the activities for the year are not indicated in Accounts in any great detail. There is no detail how-much each activity or sector-wise these have costed.

## Suzlon

### CSR Amount:

CSR contribution is Rs. 3088 lakhs, since the company has incurred losses, it is not possible to arrive at percentage of PAT.

### CSR Strategy:

The Group implements its corporate social responsibility initiatives through the Suzlon Foundation, an autonomous not-for-profit body. The Foundation works in five key areas – financial, natural, social, human and physical capital – towards balanced and inclusive growth. The Foundation has pioneered an approach emphasizing partnership with community-based organizations and stakeholder ownership, and today runs successful programs in eight states and two Union Territories in India.

### Domains:

#### ✓ Education

- The company through its foundation launched its most significant education initiative last year, introducing e-learning systems across 54 schools in English and Marathi languages, with a direct improvement in student attendance and engagement.

#### ✓ Environment

- In FY2011-12 the Foundation treated 1,136 hectares of land under fodder development, tree plantation and seed broadcasting programs – 81,361 trees were planted; and over 55,000 saplings were planted around our various facilities. In addition, rainwater harvesting and water conservation efforts succeeded in conserving nearly 66,000 cubic-meters of water.

#### ✓ Other

- Significant progress was made in projects to improve basic infrastructure in the communities that we work with. Increased / rejuvenated drinking water sources enabled 15 villages become self sufficient in meeting their water needs. Nearly 500 solar lights / systems were installed, 440 toilets constructed and 100 special tricycles were provided to differently-abled, making a significant and direct impact towards improving the quality of life of thousands of individuals.

### Transparency:

- CSR Transparency Index score is 8.
- The Business Responsibility Report was not published for the FY 2011-12

## Syndicate Bank

### CSR Amount:

Amount has not been mentioned in Annual Report.

### CSR Strategy:

Being a responsible social citizen, Bank recognizes its responsibility towards society and actively involved itself in various CSR(Corporate Social Responsibility) activities which aimed at economic transformation, women development and rural uplift. Some of the Bank's initiatives in the field of Corporate Social Responsibility taken during the year include assisting integrated tribal development programme of various districts; rehabilitation of children with mental retardation, autism, cerebral palsy & multiple disabilities.

### Domains:

#### ✓ Education

- Bank is promoting financial literacy through JJFLCC Trust which has opened 26 Financial Literacy Centres (FLC) and 21 Financial Inclusion Resource Centre (FIRC) in the Lead Districts of the Bank.
- These FLCs have conducted 7878 Literacy Camps covering 1757 villages benefitting 409788 persons. Bank has also taken up various financial literacy activities, such as, Puppet and Magic shows, Brochures, Pamphlets have been brought out in vernacular languages, Graffiti displayed at prominent places in the villages, Yakshagana programmes organized with FI theme in select villages, brought out 'Comics books' depicting the facilities and services available from the Bank and distributed the same to the villagers.

#### ✓ Skill Enhancement

- the Bank has established 16 Synd Rural Self Employment Training Institutes (Synd RSETIs) in 5 States and 1 Union Territory
- These institutes have conducted 438 training programmes during the year 2012-13, benefitting 14057 persons, of whom 9297 were women and 4508 were from SC / ST category. Total candidates trained since inception is 96134.
- Rural Development and Self Employment Training Institute (RUDSETI), Bank has co-sponsored 26 Rural Development and Self Employment Training Institutes (RUDSETIs) across the country. These institutes have trained 34779 candidates during the year 2012-13. Out of these trained candidates 23660 were women and 12003 were from SC/ST category. Total candidates trained since inception is 321265. The settlement rate is 73 per cent.

#### ✓ Other

- Bank is implementing need based developmental activities in selected villages as part of 'Corporate Social Responsibility' to transform these villages into model villages.
- Activities undertaken include construction of SHG Work shed, Toilets in Government schools, Providing drinking water facility, Free health check up camps, providing e-learning aids, Training and capacity building, solar street lighting to the villages, etc

### Transparency:

- CSR Transparency Index score is 5.
- The Business Responsibility Report was not published for the year under review.
- CSR contribution not disclosed.
- Further financial impact of individual CSR activities undertaken during the year not disclosed.

## Tata Chemicals Limited

### CSR Amount:

Annual Report does not disclose CSR Expenditure for the year. From alternative sources, figure has been arrived at Rs.200 lacs which is 0.24% of PAT.

### CSR Strategy:

Tata code of conduct directs to comply all environment legal requirement and resource conservation while corporate policies on “sustainability, Responsible care and safety Health and environment” provide guidance on environment performance excellence.

### Domains:

#### ✓ Education

- The organization undertook several education programs like scholarship program to meritorious children, teachers training program, girl education program through SNDT university distance learning course, formation of balwadi, promoting enrollment and book bank, tuitions for children and adult education classes for women.
- 186 students have been given scholarships and more than 1,300 women are being made literate through the adult education program.

#### ✓ Health

- Tata chemical society for rural development (TCSRSD) has initiated host of healthcare initiatives across its three locations. Mobile health clinic and a health clinic ensure that rural population has access to efficient health management via competent clinical care and generic medicines.
- HIV/AIDS awareness programs have been initiated to give the right information about the disease and ensure preventive care.

#### ✓ Skill Enhancement

- Skill building initiative through vocational training has helped them look beyond agriculture for gainful employment. Uday Foundation- a rural BPO has been set up to bridge the gap between the rural and urban digital divide. It employs 135 educated youth.

#### ✓ Livelihood & Financial Inclusion

- 2,273 households have been provided with safe drinking water by constructing the water pipeline system.
- 415 self help groups have been formed so far with close to 100% recovery rate for loans. Regular training in team dynamics, leadership quality development, micro finance and economic activities are provided so that they are able to take decisions on their own and develop confidence to take charge of SHG activities independently.
- 1,702 roof rain water harvesting structures have made potable water available to villagers through the year.

#### ✓ Environment

- The Company monitors “Green Manufacturing Index” on targets on energy and water consumption, waste recycle and use of renewable energy.
- “Dharti Ko Arpan” program under the umbrella of sustainability aims at restoration and conservation of coastal co systems as also for the protection of some endangered species like the whale shark.

✓ **Women Empowerment**

- “Ohkai” a well known brand for handicraft and garments made by communities’ around Mithapur and Babrala has employed 317 rural women. It aims to promote rural handicraft produce and help brand and market the same.

✓ **Other:**

- 31 solar street lights were installed at public places. 85 solar lanterns were distributed in Babrala
- Energy efficient chulhas (cook stoves) are being promoted across locations. The community willingly accepted these chulhas. More than 200 chulhas have been installed at Mithapur and Haldia.
- 2,273 households have been provided with safe drinking water by constructing the water pipeline system.
- TCSR started pond management program in areas adjoining TCL’s operation at Haldia. It started training the people in scientific methods of pond management. This method helped around 1,800 women increase their family income as they use ponds for personal as well as for commercial use.

**Transparency:**

- CSR Transparency Index score is 5.
- CSR Contribution has not been disclosed in the annual Accounts.
- No Business Responsibility Report published for the year under review.

## Tata Communications

### CSR Amount:

Annual Report does not disclose CSR Expenditure for the year. From alternative sources, figure has been arrived at CSR Expenditure of Rs.100 lacs.

### CSR Strategy:

Tata Communications believes in the need to enhance the quality of life of people and to serve the communities where it operates. As a member of the Tata Council for Community Initiatives, the Company has been constantly learning from group initiatives and improving its processes and policies to serve society better. The Company's principles of corporate sustainability are based on the premises of creating sustainable value for enhancing, human, social, natural and economic capital. As part of the TAAP (Tata Affirmative Action Programme) initiatives, aimed at providing support to the marginalized sections of the community, Tata Communications implemented several programs addressing three major drivers of social equilibrium: education, employability and entrepreneurship development.

### Domains:

#### ✓ Education

- During the year 2011-12 the Company supported socio-economically disadvantaged students in pursuing their higher education. The approach was two-fold: to stop dropouts of SC/ST students and to enhance their academic ability qualitatively. In partnership with Foundation for Academic Excellence & Achievement (FAEA, New Delhi) and Sardar Patel College of Engineering (SPCE), Mumbai, and the Company supported around 150 engineering students in their academic endeavors. This includes sustainability support scholarships to students and remedial coaching in various subjects.

#### ✓ Health

- During the year, employee volunteers have participated in many socially useful activities including organizing events at slums and orphanages, teaching blind students, participating in blood donation camps and caring for mentally challenged children etc.

#### ✓ Livelihood & Financial Inclusions

- During the year 2011-12, four Entrepreneurship Development Programme (EDPs) were conducted at Chennai, Delhi, Kolkata and Mumbai. A total of 118 socially and economically under-privileged candidates have successfully completed the training in these EDPs. Out of them, 63 candidates have already started their own micro-enterprises by 31 March 2012.
- During the year 2011-12, Company provided vocational training in IT related skills to 980 socioeconomically disadvantaged youth, making them employable. As on 31 March 2012, more than 50% of them have already been gainfully employed.

### Transparency:

- CSR Transparency Index score is 5.
- CSR Contribution has not been disclosed in the annual Accounts.
- No Business Responsibility Report published for the year under review.

## Tata Consultancy Services Ltd.

### CSR Amount:

Annual Accounts disclose CSR contribution as 0.51% of PAT, which comes to Rs.7,160 lakhs.

### CSR Strategy:

Tata group's core value of building a long term sustainable business by way of creating wealth for society, improving the lives of communities and caring for the environment.

"Impact through Empowerment" TCS has a diverse range of global CSR initiatives in the areas of education, health and environment: volunteering, funding and pro bono leveraging of our IT capabilities.

### Domains:

#### ✓ **Health**(Rs.4,242 lakhs)

- MedMantra An integrated 'Hospital Management System' along with IT infrastructure including a comprehensive and fully integrated, web-based solution has been provided free of cost to the Cancer Institute at Chennai. FY13 marked the successful implementation of all 17 modules of MedMantra which were transitioned to a support mode. 3,20,000 investigation results were reported and 1,25,000 consultations were performed.
- Tata Medical Center (TMC) TCS designed and implemented a comprehensive 'Hospital Management System' running on a state of art IT infrastructure for TMC, Kolkata. In FY13, TCS provided TMC with pro bono IT services valued at Rs. 4.2 crores.
- Projects undertaken by the CSR TECH Team The CSR TECH Team uses technology as a key enabler to assist and resolve business challenges faced by social organizations while empowering them to be efficient and accountable. In FY13, the team provided end to end consultancy and architected comprehensive solutions for health focused NGOs such as 'Operation Smile', 'Retina India Foundation' and 'CHILDLINE India Foundation'.

#### ✓ **Education**(Rs.1,762 lakhs)

- Adult Literacy Programme (ALP) , a Computer Based Functional Literacy Programme has reached 1,93,625 beneficiaries. In fiscal 2013, literacy was imparted to 11,125 people.
- UDAAN, initiative for increasing employability of Kashmiri Youth The 14 week training programme has been designed by TCS. So far, TCS has conducted two batches of training wherein 96 students graduated and 73 have been offered employment with the Company
- EMPOWER, training programme for vendors The programme provides training to support service staff of vendors deployed in TCS. The training aims at building capability in spoken English, operating computers and building other soft skills. In FY13, the programme reached 131 beneficiaries.
- Academic Interface Programme (AIP) A total of 616 institutes in India and 288 institutes overseas were benefitted through the Company's AIP activities like workshops for faculty and students, faculty development programmes, research scholarships, research alliances, project opportunities to students and student awards.
- Advanced Computer Training Center (ACTC) ACTC was set up with the objective of providing computer training and personality development to enhance the employability of individuals with visual impairment. The programme also seeks to create employment opportunities for them. Since 2008, TCS trained 117 visually

impaired under the scheme and facilitated employment of 70.

- TCS IT Wiz In FY13 nearly 700,000 students from 3500 schools in India and 2000 students from 98 schools in Dubai participated in TCS IT Wiz.
- Rural IT Quiz In FY13 nearly 14.5 million students from over 8000 schools participated in the Rural IT Quiz.

✓ **Environment**(Rs.652 lakhs)

- Energy Efficiency, they achieved 5.8% reduction per capita electricity consumption
- Fresh Water Consumption, they achieved 11.5% reduction
- Rainwater Harvesting, to become groundwater neutral they recharged 34% of the groundwater.
- Paper Consumption, Achieved 21% reduction in per capital paper consumption.

✓ **Skill Enhancement**(Rs.504 lakhs)

- BPO Employability Programme provides training in English and computer skills apart from providing good understanding of an industry domain (for example, finance & accounting). This training is free of cost. Students who participate in the training and pass a TCS standard of proficiency are made offers based on fit and other selection parameters assessed as part of TCS BPO hiring policy.
- COPA ITI Training, TCS has developed a 'Faculty Development Programme' focussing on ITI instructors of the 'Computer Operator cum Programming Assistant' (COPA) course which will improve the quality of training in the courses run by these instructors. 48 instructors were trained and certified in Kolkata, Bangalore and Mumbai in FY13.
- Other Affirmative Action Programmes, In FY13, TCS has sponsored education of 20 boys and 20 girls belonging to scheduled caste in two hostels run by Manuski. In addition, the Company has provided water filters, computers, broadband connection and a library to Manuski hostel. TCS contributed Rs.3,50,000 towards 5 scholarships through Foundation for Academic Excellence and Access (FAEA) to help SC/ST students studying in professional courses. TCS has been supporting students through FAEA for the past 4 years.

**Transparency:**

- CSR Transparency Index score is 10.

## TATA Motors

### CSR Amount:

CSR contribution has not been disclosed in Annual Report, an estimate of of Rs.1,500 lacs (being 0.11% of PAT) for CSR expenditure made from alternative sources.

### CSR Strategy:

A signatory to the United Nations Global Compact, Tata Motors is committed to Corporate Social Responsibility. Our community initiatives span key areas of education, healthcare, environment conservation and employability. Sustainability of the organization focuses on creating value in the long term, monitoring economic, social, environmental and intangible performances and paying attention to stakeholder satisfaction.

### Domains:

#### ✓ Education

- Education initiatives implemented include scholarships, infrastructure and facility improvement to allow greater access to quality education, implementing extra-curricular activities for overall development of students and teacher training programs. A joint team of journalists and employees of Tata Motors Thailand donated items such as sun-filter shades to help block sunshine on the school playgrounds, life-vests for children in the Baan Phukhem School, Amphur Kaengkrachan and Phetchburi.
- Monetary donations of KRW 35 million were made by Tata Daewoo for delivery of coal briquette, scholarships for school-going children in South Korea. Training program for teachers in Jeonbuk, South Korea, and an alliance with Gunsan Yongkwang Girls' Middle School was formed under the 'Company School Alliance Program.'

#### ✓ Skill Advancements

- Tata Motors Grihini Social Welfare Society, which employs more than 1000 women, achieved a significant milestone by crossing a turnover of Rs.13 crores.
- Jaguar Land Rover with Birmingham Metropolitan College forged a partnership to deliver Interactive Learning Programmes for schools and colleges

#### ✓ Environmental conservationCommunity

- Tata Motors recycle close to 69% of wood packaging, eliminating the use of fresh wood.
- In last three years, the organization has reduced Green House Gas emissions by 22,581.62 tonnes of CO2 while total energy consumed per vehicle produced has also decreased.

#### ✓ Healthcare

- Tata Motors actively promotes healthcare both at the national and plant levels.
- A partnership with Smile Train empowers surgeons to provide free corrective surgery for children with cleft lip and palette deformities. Further, AIDS awareness campaigns were conducted for truck drivers.
- Preventive and curative healthcare facilities are provided through small Mobile Health Clinics, awareness camps, hospitals and clinics. Besides, rural health workers are trained to act as foot doctors to cure minor ailments in their allocated areas.
- The collaboration between Land Rover UK and the British Red Cross is part of the major global partnership between Land Rover and the International Federation of Red Cross and Red Crescent Societies (IFRC).

- It involves Land Rover supporting national Red Cross societies in 15 countries, with each country adopting a priority programme. To celebrate the production of the one millionth Discovery, Land Rover began a charitable 50-day journey from Birmingham to Beijing, aiming to raise £1,000,000 for the IFRC.
- This effort is Land Rover's most ambitious fundraising project to date and supports a much-needed water and sanitation project in Uganda. Tata Motors Thailand also extended vehicular support to raise funds for helping the Tsunami and Earthquake victims of Japan.
- Tata Motors Thailand provided its Nano, Super Ace City Giant and Xenon vehicles to carry supplies for runners in the “Emporium & Punky Runners: Run for Japan” charity activity to raise funds to help people stricken by the recent earthquake and tsunami in Japan. Employee volunteers of Tata Daewoo have extended their support to children shelters. Volunteers are mainly engaged in free inspection of computers in children shelters, helped in soup kitchens, restored work in flooded areas, and organised blood donation

**Transparency:**

- CSR Transparency Index score is 2.
- CSR Contribution has not been disclosed in the annual Accounts.
- No Business Responsibility Report published for the year under review.
- Details of activities undertaken during the year, with financial expenditures not given.

## Tata Steel Limited

### CSR Amount:

CSR contribution has not been disclosed in Annual Report, an estimate of of Rs.14,600 lacs (being 2.95% of PAT) for CSR expenditure made from alternative sources.

### CSR Strategy:

In line with Tata Steel's Affirmative Action (AA) and Corporate Social Responsibility (CSR) policies, the practices pursued by the Company included (a) support for local underprivileged communities by creating contractual provisions, (b) contracting with vendors to augment employment and employability of local underprivileged communities, like employing members of the indigenous communities for various jobs, (c) reservation of identified goods and services for sourcing from NGOs, (d) year on year growth in business for NGOs and underprivileged sections of society through Affirmative Action.

### Domains:

#### ✓ Education

- Inclusion of tribal children into mainstream education received a tremendous fillip with 100 girls being enrolled in schools, which supported the initiative by Tata Steel.
- Education scholarships were provided to nearly 2000 meritorious students from marginalized communities.
- More than 100 school dropouts, all girls, from underprivileged families returned to mainstream schools after attending a nine-month bridge course at a camp school.

#### ✓ Health

Tata Steel provides preventive, promotive and curative health care services through Company's hospitals in Jamshedpur, Noamundi, Joda, Jharia, West Bokaro and Sukinda, nine dispensaries in Jamshedpur, public health services, mobile medical vans and health care providers to almost three million people across the states of Jharkhand, Odisha and Chhattisgarh.

- In 2011-12, a total of 2,90,000 people in three states received basic health care through the Company's mobile medical units. Tata Steel's focus on the health of the mother and child led to the immunization of 12,700 infants and ante-natal checkups for 11,600 expectant mothers.
- Tata Main Hospital (TMH), caters to the advanced medical needs of the entire Kolhan region of Jharkhand, comprising the East Singhbhum, West Singhbhum and Seraikela-Kharsawan districts. Over 13,00,000 outdoor and 57000 indoor patients were treated in 2011-12.
- Under Project MANSI initiated by TATA Steel:
  - Nearly 90% of pregnant women have received ante-natal check-ups and IFA tablets
  - More and more pregnant women are being brought to government health facility for institutional delivery (% of deliveries at home has decreased from 41.5% to 23.6%)
  - Infant Mortality Rate has come down from 62 to 36 in the project area.

#### ✓ Livelihoods & Financial Inclusion

- An important thrust area is to enable primitive tribes groups- the Birhore and the Sabar in particular – to become economically self reliant by providing them livelihood opportunities. Through both village based and classroom training at the Kolebira
- Training Centre of TSRDS, along with continuous inputs by the TSRDS field staff to

the farmers, about 700 acres of farmland has been covered under the Kharif crops benefitting around 400 farmers and their household from an earlier coverage of around 250 acres.

- With public investment in agriculture virtually absent, Tata Steel has stepped in to provide basic irrigation amenities and develop Rainwater harvesting structures. Farmers are continuously motivated to utilize the existing water bodies through small irrigation pumps.

✓ **Skill Enhancement**

- Members of the top management not only extend material support but also volunteer their time and skills as members and office bearers of a host of organizations working for the social sector and society in general. These include social agencies promoted by Tata Steel and societies supported by it. This association with NGOs and institutions allows access to experts, knowledge
- Partnerships, best practices, consultancy and research opportunities 304 students were trained till 2011-12, with another 190 students currently undergoing pre-employment training while a third batch of trainees has been enrolled for vocational training. Twenty-nine members of Tata Steel Parivar from Kalinganagar, who trained in welding technology, have joined its construction partner Punj Lloyd Company for further on-site training. About 600 families have been employed in various construction sites as semi-skilled and unskilled workers.

✓ **Environment**

The manufacture of steel and mining involves steps that are potentially hazardous if not executed with due care. The Company's businesses are subject to laws, regulations and contractual commitments relating to health, safety and the environment.

- The LCA projects undertaken in the last decade have greatly improved resource utilisation and the environmental performance of the Company. An LCA project initiated in 2011-12 is aimed at developing an Environmental Product Declaration (EPD) for Tata Steel's rebars, providing relevant environmental information along the product's value chain.
- Tata Steel is adopting Best Available Technologies and replacing multiple blast furnaces with a smaller number of high-capacity furnaces and several other measures to enhance energy efficiency and bring about a planned improvement in CO2 emissions per tonne. It has implemented environmental management systems that are certified under ISO 14001. Tata Steel's Board of Directors review the overall health, safety and environment performance through the Safety, Health and Environment Committee.
- The Safety, Health and Environment Committee of the Board (constituted in 2009) monitors and reviews the deployment of policies across Tata Steel Group. The Managing Director is a part of the five-member Board. The Managing Director heads a company level Steering Committee on Climate Change.

**Transparency: :**

- CSR Transparency Index score is 5.
- CSR Contribution has not been disclosed in the annual Accounts.
- No Business Responsibility Report published for the year under review.

## The Tata Power Company Limited

### CSR Amount:

CSR contribution has not been disclosed in Annual Report, an estimate of of Rs. 900 lacs for CSR expenditure made from alternative sources.

### CSR Strategy:

Care for our Environment, Care for our Customers, Care for our Employees and Care for our Community.

### Domains:

- ✓ **Education**
  - Improvement of Education Programs has benefited over 19,000 students in Maithon (whole Nirsra block in Jharkhand), Tiruldih and Jawahar (Thane, Maharashtra).
- ✓ **Health**
  - Mobile medical services and specialized medical camps organized by the Company have serviced more than 23,300 patients.
- ✓ **Skill Enhancement**
  - An Industrial Training Institute has been started at Mulshi (Maharashtra) to improve employability options for youth in the area.
  - Skill development trainings are conducted at Maithon (Jharkhand), Trombay (Maharashtra), Naraj Marthapur (Odisha) and hydro power plant areas (Maharashtra) to enable youth to undertake self employment.
- ✓ **Environment**
  - Over 1 million saplings have been planted in organization's hydro power plant areas (Maharashtra), Naraj Marthapur (Odisha), Jojobera and Maithon (Jharkhand) towards a greener environment.
- ✓ **Women Empowerment**
  - Nursing courses have been conducted for 35 women in the areas adjacent to organization's hydro power plants and all these women have been successfully employed.
- ✓ **Disaster manegment**
  - Tata Power Community Development Trust has played a major role in providing flood relief to the Odisha flood victims in collaboration with NGOs.
- ✓ **Other:**
  - A rural BPO was set up in Khopoli (Maharashtra) and is currently providing employment to 400 youth.

### Transparency:

- CSR Transparency Index score is 4.
- CSR contribution not disclosed.
- CSR report does not provide details of the activities undertaken during the year and hence cannot be identified with any clarity.

## Titan Industries Ltd.

### CSR Amount:

Rs.3 crores (approx.) which is 0.41% of PAT.

### CSR Strategy:

CSR focus areas on – Education (with special focus on girl child, scholarships, support to primary and secondary schooling etc.), Health (including support to Eye care and differently abled), Employability creation (focusing on skill building, women empowerment).

### Domains:

#### ✓ **Education**

- Titan Scholarships – Based on need and merit are given for 12th class pass students for higher studies.
- Eye Care – Through Eye Camps in remote locations of Krishnagiri district wherein employee volunteers in participation with local NGOs conduct eye camps about every month (10-12 camps per year on an average).
- Titan Kanya– Educating the girl child: The aim is to create awareness and participation across Titan by encouraging employees, vendor partners, franchisees, distributors spread across India to participate in educating the girl child.

#### ✓ **Skill Enhancement**

- **Skill Development – Basic Training Centers and Unnati:** Titan works closely with the Gems and Jewellery Skills Development Corporation and the National Skills Development Corporation to develop professionally skilled artisans.

#### ✓ **Women Empowerment**

- **Meadows – Sustainable livelihood for women:** In collaboration with a local NGO, Mysore Resettlement and Development Agency (MYRADA), TITAN organized poor semiliterate women from Hosur into self-help groups and contracted laundering of uniforms to them.
  - Currently 23 activities have been outsourced and these women now generate Rs. 40 million in revenue. The impact of this programme on the social as well as economic development of the women and the villages of the district is immense.

### Transparency:

- Transparency rating is 10.

## UCO Bank

### CSR Amount:

Rs.61.80 lakhs which is 0.02% of Profit After Tax. This is based on individually declared project for the year in the report and has no authenticity, if the figure is complete.

### CSR Strategy:

No formal policy for implementation of CSR disclosed.

### Domains:

- ✓ **Education**
  - To facilitate education & women empowerment a sum of Rs.10 lakh was donated to Ramakrishna Mission Sister Nivedita Girls' School.
- ✓ **Health**
  - Rs.10 lakh to Mahaveer Viklang Sahayata Samity, Jaipur for helping the physically challenged.
  - Rs.6 lakh to Rajiv Gandhi Foundation, New Delhi for purchasing vehicles with disabled-friendly attachment.
  - Under health care category Thalassaemia Society of India was provided with Bank's donation of Rs. 6 lakh for treatment of Thalassaemic children belonging to BPL category.
  - A van costing Rs. 7.90 lakh was donated to Disha Foundation, Jaipur for the physically and mentally retarded.
  - Rs.5.00 lakhs as donation was awarded to Kharda Janakalyan Rognirnoy Kendra, Kharda for running a diagnostic clinic for the weaker sections.
- ✓ **Environment**
  - An amount of Rs. 4.90 lakh to Shivaji University, Kolhapur, Maharashtra under environment protection category for installation of Solar Plant Device.
  - Rs. 10 lakh was extended to Chief Minister's Relief Fund, Sikkim for assistance during natural calamity.
- ✓ **Other**
  - Rs. 2 lakh to Ramakrishna Math, Nattarampalli, Vellore, Tamilnadu for construction of building for an orphanage.

### Transparency:

- CSR Transparency Index score is 4.
- The Bank has not disclosed total CSR contribution.
- No CSR strategy disclosed, however it is observed that the Bank normally undertakes its CSR activities through different NGO partners who are primarily working in the field of Health & environment.
- No Business Responsibility Report published for the year under review.

## Ultra Tech Cement Ltd.

### CSR Amount:

Rs 1820 lakhs which is 0.76% of Profit after tax.

### CSR Strategy:

The CSR activities of the company are carried out under the aegis of the 'Aditya Birla Centre for Community Initiatives and Rural Development'. Its focus is on the all-round development of the communities based around its plants, most of which are located in distant rural areas and tribal belts. It takes recourse to 'participatory rural appraisal', which is a mapping process. It try to ensure, that even though in the short term it has to put in enormous efforts, eventually, the projects will be made sustainable by the efforts of the beneficiaries themselves. One of its unique initiatives is to develop model villages. A model village entails ensuring self-reliance in all aspects viz. education, health care, family welfare, infrastructure, agriculture, watershed management and sustainable livelihood options. The fundamental aim is to ensure that their development reaches a stage where the village committees take over complete responsibility.

### Domains:

#### ✓ Health

- In the healthcare domain, it has made impressive strides. This year through its medical camps, coupled with rural mobile medical vans services, it reached out to over 10 lakh villagers. The afflictions treated included cataract (7,195 patients), cleft lip surgeries (7 patients), differently abled (55), and general health check-ups (74,682). Additionally, 9.93 lakh polio drops/vaccines were administered to over 3 lakh children and 4,634 children were immunized against TB, diphtheria, tetanus and measles. Alongside, 5,000 women were given pre-natal and post-natal care along with escort services to institutional delivery. It also convinced to 3,759 couples to opt for planned families.

#### ✓ Education

- Under the Sarva Shiksha Abhiyan and the Rashtriya Madhyamik Shiksha Abhiyans – Kasturba Gandhi Balika Vidyalayas (KGBV), it has been able to motivate 556 rural girls who were school dropouts to join KGBV.
- Rajashree Cement's Smart Class Computer project has been extended to 4 Government Schools in Malkhed. Over 1,240 participants have taken part computer education programmes.
- It supports to balwadis and through its involvement 520 children joined the balwadis. Additionally, at various locations it conducted free coaching classes and reached out to 1,900 students.

#### ✓ Livelihood and financial inclusions

- In unique Public Private Partnership (PPP) Watershed Management Project, 35 structures for water harvesting and distribution were set up. Over 2,370 farm hands including villagers and 1,380 Self Help Group members were trained in state of- the-art agricultural practices and water management.
- Over 465 students have been trained at Rajashree Cement's Kagina Industrial Training Centre. The Centre admits 75 students every year, training them as electricians, fitters and welders. Till date 491 students has passed through its portals and have been gainfully employed.
- 1,780 youngsters have been trained in different vocations at different locations.

- Over 2,330 women have been trained in basic tailoring.
- On the agricultural front 130 farmers from Ratnagiri and Jafrabad have set up organic farming units.
- 5,670 farmers have been trained in grafting, soil health, crop protection and post harvest techniques, in partnership with the Local Agricultural Technology Management Centers.

✓ **Women Empowerment**

- Currently, it has 873 Self Help Groups (SHG) with a membership of 7,941 women, engaged in tailoring, making soft toys and cloth bags, embroidery, handicrafts, vermi-compost, making candles and chalks and as beauticians.

✓ **Other**

- In different villages its safe drinking water projects provide relief to 52,000 people. This year, a water tank was constructed in the Amarpura village (Chittorgarh).
- Of the 407 villages, in which it works, it has earmarked 47 villages for transformation into model villages. Up until now 18 villages have become model villages.

**Transparency:**

- CSR Transparency Score is 8.
- No BRR prepared for the financial year under review.

## Union Bank of India

### CSR Amount:

There are two different figures and different projects given in Annual Report and BRR. Rs.76 lakhs disclosed in BRR. While during the year 2012-13, Bank spent a total of Rs.1,23,99,700 by way of donation.

### CSR Strategy:

Union Bank of India believes that providing banking services to the poor is a viable business opportunity if the cost of serving the poor is reduced through a mix of innovative delivery models. The Bank considers Financial Inclusion (FI) as the primary objective of its business and is one of the few banks where the FI Plan has been integrated with the normal Business Plan of the bank for the past 5-6 years

### Domains:

#### ✓ Education

- Adoption of poor girl children to support school education
- The Bank has sponsored or supported Sponsorship of bus for transporting school children
- the Bank has sponsored or supported Financial assistance for setting up well-furnished classrooms for mentally challenged children
- the Bank has sponsored or supported Providing school van for mentally retarded children
- the Bank has sponsored or supported Setting up of a computer lab in a LP School

#### ✓ Skill Enhancement

- Your Bank has also 14 R-SETIs (Rural Self- Employment Training Institutes) and 16 FLCCs (Financial Literacy and Credit Counseling Centers) across the country. The R-SETIs and FLCCs extend financial literacy, counseling and training to the needy people so that they become self-reliant. Through these R-SETIs, 28522 persons have been provided training so far and 18709 beneficiaries have been settled with employment.

#### ✓ Livelihood Promotion

- The Bank has engaged nine Technology Service Providers (TSPs) for providing end-to-end FI solution for branchless banking activities through Business Correspondent Model. The Bank has a tie-up with Sri Kshetra Dharmasthala Rural Development Project (SKDRDP) a well-known NGO working in Karnataka for financing of Self Help Groups (SHGs). These SHGs are primarily engaged in agriculture & various allied activities which generate gainful employment & income for villagers.

#### ✓ Health

- The Bank has sponsored or supported Purchase of dialysis machines in Government hospital
- The Bank has sponsored or supported Sponsorship of mobile clinic vans and ambulances
- The Bank has sponsored or supported Expansion of 50 bed to 100 bed hospital
- The Bank has sponsored or supported Financial assistance to the association of parents of mentally retarded children
- The Bank has sponsored or supported Grant to Cancer Aids Society.

✓ **Other**

- The Bank has sponsored or supported Purchase of food distribution vehicles and vessels.
- The Bank has sponsored or supported Grant for "Shelter Home for orphans and street children"

**Transparency:**

- CSR Transparency Score is 7.
- No clarity on amount as different figures of CSR Contribution given in Accounts.
- No BRR prepared for the financial year under review.

## United Spirits Ltd.

### CSR Amount:

No amount is mentioned in the annual report.

### CSR Strategy:

No CSR strategy is mentioned either in the annual report or on the website.

### Domains:

#### ✓ Health

- In June 1991, the Mallya Hospital was inaugurated in the central business district of Bangalore in a multi-storied complex with excellent medical equipment and best medical consultants. It was initially a 150-bed hospital, which has grown into a 450-bed hospital of which approximately 50 beds are for critical care. The 24 hour Casualty and Trauma Care services are geared to handle all kinds of emergencies, ably supported by state-of-the-art, imported high-tech ambulances. These ambulances are fully equipped with Paramedical staff and are literally CCU's on wheel.

#### ✓ Education

- In the field of education, the Group has assisted in the setting up of the Mallya Aditi International School where the best possible education is imparted. Mallya Aditi International School is located on a sprawling five-acre campus in the northern outskirts of Bangalore. It boasts of buildings of award-winning architectural standard, which allows students to interact with the sky, the earth and plant life as they move from room to room.

#### ✓ Other

- It has also provided an extensive drinking water scheme in Srinivasapura village and has been actively involved in installation of Rain Water harvesting structures at their Palakkad brewery thereby providing drinking water to Ganeshpuram village, Palakkad. A similar project was carried out at the Brewery in Ponda, Goa, which not only benefited the Brewery but also the village, whose well-water levels rose to help tide over their water problems during the dry months.

### Transparency:

- CSR Transparency Score is just 1.
- No disclosure of CSR contribution.
- No clarity on activities undertaken during the year.
- No BRR prepared for the financial year under review.
- No details of CSR strategy followed.

## **Videocon Industries Ltd.**

**CSR Amount:**

Not disclosed in the Annual Report of FY 2011.

**CSR Strategy:**

No details of strategy, except that it makes efforts to preserve the environment.

**Domains:**

✓ **Others**

- The Company is continuously making efforts to preserve the environment by undertaking various measures such as plantation of trees, encouraging paperless transactions, optimum use of natural resources etc.

**Transparency:**

- CSR Transparency Index score is 0.
- No details of CSR amount contributed during the year.
- No details of the activities undertaken during the year.
- Strategy of CSR activities seems incomplete.
- No BRR prepared for the financial year under review.

## Welspun Corp. Limited

### CSR Amount:

Rs 2533/- lacs which is 1.06% of Profit After Tax.

### CSR Strategy:

Socially responsible and ethical business practices are the defining tenets of Welspun's corporate philosophy. In everything we do there is a strong commitment to wider, all-round social progress, as well as to a sustainable development that balances the needs of the present with those of the future. The Group's social vision has been enshrined in the three E's which have become the Guiding Principles of our CSR initiatives - Education, Empowerment & Health, and Environment and a number of projects have been taken up under the banner of the Welspun Foundation for Health and Knowledge (WFHK). WFHK is an essential part of the Group's set up, and is active wherever we have a business presence. Through it we engage with local stakeholders, and in a process that is both consultative and collaborative, we have taken up a range of innovative programmes in the spheres of health, education, environment, as well as cultural and civic projects over the last few years.

### Domains:

#### ✓ Education

- Welspun promotes and supports the Right to Education and is dedicated to improving and enhancing the quality of education thus equipping the children of today to become the leaders of tomorrow. High priority is given to specific programmes to boost education of the Girl Child.
- Welspun Vidya Mandirs (A school up to Standard X) at Anjar, Gujarat and Salav, Maharashtra, aim to enhance all round development of children. They provide quality education to over 2060 students.
- Welspun Foundation also works closely with the government and non-profit organisations on educational projects in Gujarat and Maharashtra for the benefit of over 3,000 tribal, rural and urban children. It supports the efforts of NGOs like Naandi Foundation and Light of Life Trust.

#### ✓ Health

- We have set up health centres on our own as well as collaborated with ongoing projects being run by the government and other social institutions. Welspun's health centres, which provide subsidised or free care to the needy, are a boon to the underprivileged populations in the villages surrounding our projects.

#### ✓ Women Empowerment:

- Welspun is firmly committed to the empowerment of women, focusing on providing them training that will enable them to earn a livelihood and be self-sufficient.
- Welspun has also been at the forefront of initiatives to enhance the levels of health care of all the communities in close proximity to our plants, with a particular emphasis on dedicated facilities for women and children.

#### ✓ Livelihoods & Financial Inclusion:

- Welspun pioneered Mission Mangalam Scheme with the Gujarat Government. Currently there are three Sakhi Swarnim Centers being run in Varsamedi, Dudhai and Bhadreshwar. This initiative widens their livelihood options by building capacities and providing training to rural women. All those trained under the scheme are provided a means of earning a livelihood, which has enhanced their esteem, confidence and most importantly the family's economic standards.

- Welspun India Ltd, (WIL) Vapi has adopted an ITI in Vansda, District, and Navsari under the Central Government Scheme of “ITI upgradation by Public-Private Partnership”. It has introduced three new trades i.e. Spinning, Weaving and Cutting & Sewing where training is imparted by professors from MS University, Vadodara and at WIL, Vapi. Successful students are absorbed in WIL

✓ **Environment:**

- Welspun strives at all levels to conserve natural resources and energy. Optimisation of consumption and well planned wastage control & recycling measures are implemented at all facilities. Going beyond just compliance with applicable Health, Safety and Environment (HSE) legislations.
- We strive to ensure that all managerial decisions including selection/procurement of materials, machinery equipment, placement of personnel and setting up of projects are integrated with the broader goals of our CSR policy.

✓ **Others:**

- Ethical Business Conduct is given the highest priority at Welspun. We strictly follow and practice the principles of accountability, honesty and integrity in all aspects of our business and strictly comply with all applicable laws and legislations.
- We support and respect Human Rights within our sphere of influence and promote universal respect for fundamental freedoms - particularly those of our employees, the communities within which we operate and parties with whom we do business, without distinction as to ethnicity, origin, religion, gender, language or disability.
- Employee Relations are also a key concern at Welspun. Maximum employment and economic opportunities are provided to the local communities, employees are treated fairly and with dignity and consideration for their goals and aspirations, diversity at the workplace is encouraged and embraced. Fair labour policies are practiced and all national and local laws of the countries and communities where we operate are followed. We are additionally committed to provide equal opportunity in all aspects of employment and will not engage in or tolerate unlawful workplace conduct, including discrimination, intimidation, or harassment.

**Transparency:**

- CSR Transparency Score is 5.
- No clarity on activities undertaken during the year.
- No BRR prepared for the financial year under review.

## WIPRO

### CSR Amount:

No CSR contribution disclosed in the Annual Report.

### CSR Strategy:

Wipro's sustainability reporting articulates our perspective on the emerging forces in the global sustainability landscape and Wipro's response on multiple dimensions. For each of the three dimensions of economic, ecological and social sustainability, we state the possible risks as well as the opportunities that we are trying to leverage.

### Domains:

#### ✓ Education

- The pioneering WASE program (Wipro Academy of Software Excellence) was launched in 1995. The WASE program consists of an 8-semester (four years) off-campus collaborative MS Program with the Birla Institute of Technology & Science (BITS), Pilani (Rajasthan, India). Students receive technical and academic inputs as well as the opportunity to apply their learning in live projects.
- Wipro started Mission10X, in 2007 which was sought to create a quantum improvement in the employability of students by bringing about systemic change in the existing teaching-learning paradigms in engineering education. Over the last 4 years Mission10X has reached out to over 21,000 faculty members through the Innovative Mission10X Learning approach (MxLA).
- Wipro launched Mission10X Technology Learning Center (MTLC). The Unified Technology Learning Platform (UTLP) being part of MTLC will provide a platform to the students to do industry relevant projects and help build the necessary skills that are required by the industry.
- Supported the education of 10500 + children in 6 cities & 1 village through 8 projects

#### ✓ Health

- Supported a population of 45000 covering 30 villages in Aurangabad, Tumkur and Hindupur with OPD and RCH (Reproductive Child Health) facilities Started.
- Similar projects in Mysore and Amalner covering a population of 5000 people

#### ✓ Environment

- Planted more than 25,000 trees and generated livelihood for more than 25 subsistence farmers in rural Tamil Nadu through a social forestry project.
- 34 % of Wipro's total water requirements in 2011-12 were met through recycling of waste water. The recycled water is primarily used for sanitation and landscaping.
- 84% of the total generated waste is recycled – either within our premises or externally through vendors.

#### ✓ Disaster

- Karnataka floods project completed, built 539 houses for two districts (Yadgir & Koppal) in North Karnataka.
- Completed the project which provided eco sanitation, dug wells, rainwater harvesting for a village of 90 households which was affected by the Kosi floods in Bihar.

- Carried out a global collection drive for Japan, collected 100,000 USD which was donated to Ashinaga, an NGO that supports the educational and emotional needs of children.

✓ **Other**

- Our Energy Efficiency per employee stood at 258 units (kwh) per month Vs 270 units per month for 2010-11. The 4.4% decrease is due to improvements in energy efficiency and higher occupancy resulting from better space management.
- Our GHG emission intensity (Tons per employee per annum) has reduced by nearly 20 % to 1.95 metric tons per employee as compared to 2.42 metric tons in 10-11.

**Transparency:**

- CSR Transparency Score is 7.
- No transparency on CSR amount for the year.

# **SECTION – III**

CSR Transparency Rating Sheet



## CSR Transparency Rating Sheet

S.No.	NAME OF COMPANY	Transparency Score
1	ACC Ltd.	10
2	Ambuja Cements Limited	10
3	Bank of Baroda	10
4	Bank of India	10
5	Canara Bank	10
6	Coal India Ltd.	10
7	Hindustan Zinc Ltd.	10
8	ICICI Bank Ltd.	10
9	Infosys Ltd	10
10	IOCL	10
11	ITC Ltd.	10
12	JaiPrakash Associates Limited	10
13	JSW Steel	10
14	Kotak Mahindra Bank Limited	10
15	Punjab National Bank	10
16	Reliance Industries Ltd.	10
17	Sesa Goa Limited	10
18	State Bank Of India	10
19	Tata Consultancy Services Ltd.	10
20	Titan Industries Ltd.	10
21	Union Bank of India	10
22	Wipro Ltd	10
23	Central Bank of India	8
24	Chennai Petroleum Corporation Limited	8
25	Essar Oil Ltd.	8
26	Hindalco Industries Ltd.	8
27	LANCO Infratech Limited	8
28	Maruti Suzuki	8
29	NMDC	8
30	NTPC	8

S.No.	NAME OF COMPANY	Transparency Score
31	ONGC	8
32	Power Finance Corporation Ltd.	8
33	Power Grid Corporation of India Ltd	8
34	Rural Electrification Corporation Ltd	8
35	Steel Authority of India LTD (SAIL)	8
36	Suzlon	8
37	Ultra Tech cement	8
38	Axis Bank	7
39	HDFC Bank Ltd.	7
40	Housing Development Finance Corporation	7
41	Oriental Bank of Commerce	7
42	Petronet LNG Ltd.(PLL)	7
43	Ranbaxy Laboratories Ltd.	7
44	Siemens Ltd.	7
45	UCO Bank	7
46	Asian Paints	6
47	Hero MotoCorp Ltd.	6
48	Adani Enterprises Ltd.	5
49	Aditya Birla Nuva Limited	5
50	Apollo Tyres	5
51	Bharat Heavy Electricals Limited	5
52	Bharat Petroleum Corporation Ltd	5
53	Bharti Airtel Limited	5
54	Cairn India	5
55	DLF	5
56	Dr. Reddy's Laboratories Ltd.	5
57	Hindustan Petroleum Corporation Limited	5
58	Hindustan Unilever Limited	5
59	IDBI Bank Limited	5
60	Jindal Stainless Limited	5
61	Jindal Steel & Power Ltd.	5

S.No.	NAME OF COMPANY	Transparency Score
62	JSW Ispat steel Ltd.	5
63	LARSEN & TOUBRO	5
64	Mahindra & Mahindra Ltd.	5
65	Mangalore Refinery and Petrochemicals Limited	5
66	Oil India Ltd.	5
67	Punj Lloyd Ltd	5
68	Reliance Communications	5
69	Reliance Infrastructure Ltd.	5
70	Sterlite Industries Ltd.	5
71	Syndicate Bank	5
72	Tata Chemicals Limited	5
73	Tata Communications	5
74	Tata Steel Limited	5
75	Welspun Corp Limited	5
76	Allahabad Bank	4
77	Bajaj Auto Limited	4
78	Corporation Bank	4
79	Crompton Greaves Limited	4
80	E.I.D- Parry (India) Limited	4
81	Indian Bank	4
82	MRF Ltd	4
83	Ruchi Soya Industries Ltd.	4
84	The Tata Power Company Limited	4
85	Alok Industries	2
86	GAIL (India) Limited	2
87	Grasim Industries Ltd.	2
88	Motherson Sumi Systems Limited	2
89	TATA Motors	2
90	Ashok Leyland Limited	1
91	Bhushan Steel Limited	1
92	Coromandel International Ltd.	1

<b>S.No.</b>	<b>NAME OF COMPANY</b>	<b>Transparency Score</b>
93	HCL technologies Ltd	1
94	Indian Overseas Bank	1
95	Jet Airways (India) Ltd	1
96	United Spirits Ltd.	1
97	Andhra Bank	0
98	Future Retail Ltd.	0
99	Idea Cellular Ltd	0
100	Videocon Industries Ltd.	0